



The Military Child Education Coalition™'s 11th Annual Conference

America's Children:

CELEBRATE THE
STAR-SPANGLED
PROMISE

Philadelphia

Sheraton City Center

JULY 15-17, 2009

REGISTER TODAY!

The Military Child Education Coalition's 11th Annual Conference

America's Children: CELEBRATE THE *STAR-SPANGLED* PROMISE

AGENDA AT A GLANCE

Monday, July 13th

12:00-8:00 pm Registration

Tuesday, July 14th

7:00 am - 8:00 pm Registration

7:30 am - 4:00 pm Preconference Workshops

12:00 pm Silent Auction Opens

Wednesday, July 15th

7:00 am - 4:00 pm Registration

7:30-10:30 am Preconference Workshops continued

10:30-11:15 am MCEC 101

11:30 am - 1:15 pm Lunch and Opening General Session

1:35-2:35 pm Distinguished Lecturer Sessions

3:00-4:00 pm Featured Speaker

4:20-5:20 pm Seminar Series

5:45-7:00 pm Dinner and General Session

7:30-9:30 pm Special Event: The Franklin Institute

Thursday, July 16th

7:00 am - 4:00 pm Registration

7:30-9:00 am Breakfast and General Session

9:20-10:20 am Seminar Series

10:40-12:00 pm Panel Discussion

12:15-1:20 pm Lunch and General Session

1:40-2:20 pm Concurrent Sessions

3:00-4:30 pm Featured Speaker

4:45-5:30 pm Fireside Chat Sessions

5:45-7:00 pm Author's Corner

Friday, July 17th

7:00-11 am Registration

7:30-9:00 am Breakfast and General Session

9:30-10:45 am Featured Speakers

11:15 am - 1:15 pm Lunch and Closing General Session

Please note: all schedules subject to change.



GENERAL INFORMATION

Conference Hotel

Sheraton Philadelphia City Center Hotel
17th and Race Street, Philadelphia, Pennsylvania 19103
(215) 448-2000

To make reservations call (800) 325-3535 and reference the Military Child Education Coalition Conference. Prevailing government per diem rates will be honored until June 10, 2009. Single occupancy was \$155 when contract was established (subject to change). Reservation requests received after the cut-off date will be based upon availability at the hotel's prevailing rates.

Conference Registration

Mail or fax registrations to: Military Child Education Coalition, 909 Mountain Lion Circle, Harker Heights, Texas 76548
Fax: (254) 953-1925 Or register on our secure Web site: www.MilitaryChild.org

Attire

Dress for the conference is: **Military** - Uniform of the Day **Civilian** - Professional Casual
Dress for Wednesday's Dinner and General Session is: **Military** - Class A uniform **Civilian** - Professional

Travel

Travel to Philadelphia is convenient by both major airlines and by rail.

Airport:

Philadelphia International Airport, www.phl.org

Rail:

Amtrak, 30th Street Station, www.amtrak.com, Station code for Philadelphia is PHL

Once in Philadelphia, there is a variety of ground transportation from which to choose. Check out www.gophila.com/Go/TravelTools/gettingaround.aspx for a full list of options, including taxi listings. For site-seeing downtown, try Phlash, the purple touring-bus-turned-trolley system. Visit www.phillyplash.com for more information.

Shuttle:

Lady Liberty Shuttle, 215-724-8888, www.ladylibertyshuttle.com

From the Philadelphia International Airport to the Sheraton City Center Hotel (Cost: \$10)

Taxi:

www.gophila.com for taxi contact information

From the Philadelphia International Airport to the Sheraton City Center Hotel (Cost: approximately \$29.50)

From the Train Station to the Sheraton City Center Hotel (Cost: approximately \$6-\$8)

Bus/Subway/Trolley:

www.septa.com, (215) 580-7800

Important Cancellation Information

- If you cancel before June 20, 2009, registration fee will be refunded less \$50 administrative costs.
- If you cancel on or after June 20, 2009, registration fee is nonrefundable; however, it is transferable.
- Hotel room deposit is fully refundable if the hotel receives notice 3 days prior to scheduled arrival and a cancellation number is obtained.
- Hotel rates increase June 30, 2009.

PRE-CONFERENCE INSTITUTES & WORKSHOPS

July 14 & 15

Transition Counselor Institute (TCI)

Phases I or II (2-day workshops)

The purpose of the TCI series is to support the school-age military students through understanding, accommodation, processes/procedures and protocols, networking, technologies, and communication.

Special Education Leaders Institute (SELI)

Phases I or II (2-day workshops)

SELI is a series of institutes developed to promote awareness and increase the availability of professional educators who understand the challenges associated with transitioning military-connected students with special needs.

Living In the New Normal: Supporting Children Through Trauma and Loss Practicum (LINN-P)

The purpose of the LINN Practicum is to provide community professionals, educators, family members, and other concerned adults information to help support military parents and children during times of uncertainty, trauma, grief, and loss.

The MCEC Workshop Series: Red, White and YOU*

New for the 2009 MCEC Annual Conference!

The MCEC Workshop Series will take place as an option in the Pre-Conference Institutes and offer our attendees a personally tailored series of three, 3-hour sessions. Workshop topics include:

- Conflict Resolution
- Reintegration
- College Readiness
- Leadership
- Cooking and Personal Wellness
- Transition Readiness
- Caring for the Caregiver and more!

***Please check our website for the complete list of scheduled concurrent workshops.**

SPECIAL EVENTS

The Franklin Institute

Special Off Site Event- You Won't Want to Miss!

Wednesday, July 15 • 7:30-9:30 pm

A short walk from the Sheraton City Center Hotel, and founded in honor of Benjamin Franklin, The Franklin Institute is a museum and landmark in Philadelphia. One of the oldest and premier centers of science education and development in the United States, The Franklin is the site of a very special conference session on the evening of July 15, 2009. Following the MCEC's Special Guest Speaker, attendees will have plenty of time to explore and see all The Franklin has to offer. Visit www.f.edu for more information on The Franklin Institute. Wear comfortable shoes for the short walk to the Franklin Institute. For those needing special accommodations, please contact the MCEC office.



*Admission to the Franklin Institute is included for all registered MCEC Conference Attendees.

Sesame Workshop

Thursday, July 16th • 9:20-10:20 am

Sesame Street Press Conference will be held where the newest resources for military families will be announced. Join Gary E. Knell, President and CEO of Sesame Workshop, Elmo and Elmo's mom, and other special guests for this exciting news.



GENERAL SESSION HIGHLIGHTS

General James T. Conway

General James T. Conway is the Commandant of the U.S. Marine Corps. A graduate of Southeast Missouri State University, he was commissioned in 1970 as an infantry officer and assumed his duties as the 34th Commandant of the Marine Corps in November 2006.



General George W. Casey, Jr.

General George W. Casey is the 36th Chief of Staff of the U.S. Army. Commissioned as a Second Lieutenant of Infantry from Georgetown University School of Foreign Service in 1970, he was sworn in and assumed responsibility as Chief of Staff on April 10, 2007.

General William E. "Kip" Ward

General William E. "Kip" Ward, USA, is Commander of the U.S. Africa Command. A graduate of Morgan State University, he was commissioned into the infantry in 1971, and assumed his duties as Commander on October 1, 2007.



General Norton A. Schwartz

General Norton A. Schwartz is Chief of Staff of the U.S. Air Force. A graduate from the U.S. Air Force Academy in 1973, he assumed his duties as Chief in August 2008.

General Craig R. McKinley

General Craig R. McKinley, USAF, is the Chief, National Guard Bureau, a joint activity of the Department of Defense. Commissioned in 1974 from Southern Methodist University, he assumed responsibility as Chief in November 2008.



and more!

FIRESIDE CHAT SESSIONS

Following the overwhelmingly positive response from last year, the MCEC will once again present the Fireside Chat Sessions this summer in Philadelphia. The Fireside Chats are an opportunity for conference attendees to informally and directly connect with military leaders and distinguished professionals with the intent to support professional networking in the MCEC community.

Please join us for these not to miss sessions. Some of the distinguished professionals who are scheduled to facilitate will include:

- Mrs. Frances Hesselbein, author, legendary speaker, and Chairman of the Board and founding president of The Leader to Leader institute
- General Walter L. "Skip" Sharp, USA, Commander, U.S. Forces Korea
- General Duncan J. McNabb, USAF, Commander, U.S. Transportation Command
- Major General Robert M. Worley II, AF Director of Programs
- Major General William E. Ingram, Jr., Adjutant General, North Carolina National Guard
- Rear Admiral Leendert R. "Len" Hering, Sr., Commander, U.S. Navy Region Southwest
- Mrs. Sheila Casey, U.S. Army Spouse
- Dr. Philip 'Uri' Treisman, Professor and Executive Director, Charles A. Dana Center, University of Texas at Austin

FEATURED SPEAKER HIGHLIGHTS



Michael Beschloss

Trained in leadership at the Harvard Business School, Michael Beschloss, an award-winning historian and author, weaves colorful anecdotes and brilliant inside analysis of U.S. presidents with an informed, detailed understanding of leadership styles; he provides a perspective on today's leadership from the vantage-point of history. Mr. Beschloss serves as NBC News' Presidential Historian - the first time any major network has created such a position - and appears regularly on Meet the Press, Today, and all NBC News programs.

Michael Peterson

A multiple Grammy and CMA award nominee, Michael Peterson is bringing his national My Real Life, Strong for America Tour - not only to cities across America - but also to the 2009 MCEC Annual Conference. Introducing programs and resources to each community he visits, as well as helping students who are looking for career and educational direction, Mr. Peterson is bringing together the power of hit songs, community events and school assemblies to help close the gap between public education, civilians, and the military at this critical time in our nation.



Dr. Karen Reivich

A leader in the field of depression prevention, resilience, positive psychology interventions, and school-based intervention research, Dr. Karen Reivich is the co-director of the Penn Resiliency Project and a research associate in the Positive Psychology Center at the University of Pennsylvania. Together with Dr. Seligman, Dr. Reivich is an author of the book *The Optimistic Child* as well as co-author of *The Resilience Factor* with Dr. Andrew Shatte.

Dr. Martin Seligman

Director of the University of Pennsylvania Positive Psychology Center, Dr. Seligman is the founder of Positive Psychology, a new branch of psychology which focuses on the empirical study of such things as positive emotions, strengths-based character, and healthy institutions. His research has demonstrated that it is possible to be happier - to feel more satisfied, to be more engaged with life, find more meaning, have higher hopes, and probably even laugh and smile more - regardless of one's circumstances.



SEMINAR SPEAKER SERIES HIGHLIGHTS

Dr. Kenneth Ginsburg

A pediatrician specializing in adolescent medicine at The Children's Hospital of Philadelphia, Dr. Ginsburg is the author of *A Parent's Guide to Building Resilience in Children and Teens: Giving Your Child Roots and Wings*.

Dr. Penny Hauser-Cram

A Professor of Applied Developmental and Educational Psychology, Dr. Hauser-Cram teaches at the Lynch School of Education at Boston College.

Dr. Paula Rauch

A child psychiatrist, Dr. Rauch is the founder and director of The Marjorie E. Korff PACT (Parenting At a Challenging Time) Program.

Charles J. "Chuck" Saylor

The first male PTA National President, Mr. Saylor has volunteered with the PTA for almost twenty years.

IN ADDITION TO THE GREAT SESSIONS...

those attending the conference won't want to miss any of the other MCEC highlights, including:

- **The MCEC's Silent Auction**

With all the proceeds benefiting the Bernard Curtis Brown II Memorial Space Camp Scholarship (a program providing 15 military-connected children a week-long space camp experience) and all of the incredible one-of-a-kind items available, this is a must activity for any conference attendee!

(Auction Hours: Tuesday, 12-6 pm; Wednesday, 9am - 7 pm; and Thursday, 9 am - 5:30 pm)

- **Creative Work from Military Children**

Displayed throughout the conference will be drawings and poetry from our 2009 Art of Being a Military Child contest. In addition, there will be a special discussion panel focusing on films from the MCEC "Reel Military" Youth Film and Video Festival. Seek out these extraordinary masterpieces!

- **The MCEC's Store**

Don't leave Philadelphia without all the resource materials you'll need for success! The MCEC Store will be open throughout the conference, and will have items available for purchase such as GLU kits and other MCEC materials and publications. Additionally, a book sale featuring literature from the session speakers and guests will be held after each session. Proceeds benefit the MCEC's initiatives and programs.

- **Student 2 Student Teams**

Presenting during the conference will be four outstanding S2S teams. Their presentations will be wonderful opportunities to gain insight on a powerful and meaningful program involving students, educators, and parents all over the globe.

PHILADELPHIA AREA INFORMATION

Famous as the birthplace of life, liberty, and the pursuit of happiness, Philadelphia offers so much to do and see.

There are many ways to absorb the history in Philadelphia! The Lights of Liberty tour, beginning at dusk, guides tourists through the cobblestoned streets where hand-painted images are projected onto Independence Hall, Carpenter's Hall, and other historic buildings. The Once Upon A Nation tour is a unique Philadelphia attraction that truly brings history to life with walking tours, interactive movie-musicals, and children's games.

If you are looking for a family-friendly space, check out Franklin Square. It includes the Liberty Carousel, a Philadelphia-themed miniature golf course, storytelling benches, two playgrounds, and the Square's centerpiece, the renovated Franklin Square Fountain.

For an upscale shopping experience, visit Rittenhouse Row. Shops include Tiffany&Co., LaCoste, Burberry, and over 200 other upscale dining, retail, and cultural establishments.

Information about these attractions and more, available at www.gophila.com.

The MCEC reserves the right to use photographs or digital recordings, taken in trainings, sessions, or events of conference attendees, for the purposes the MCEC deems necessary such as instruction, advertising, and promoting the MCEC and its programs/initiatives. Attendees who do not wish to comply with this policy must notify the registration desk in writing at the time of registration.

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It is not too late to register for the 11th Annual MCEC National Conference!

REGISTRATION INFORMATION *(Please print)*

Name (for nametag) _____ Job Title (for nametag) _____

Mailing Address _____ City, State, Zip code _____

Installation/School District/Organization _____

Phone _____ Fax _____

Primary E-mail _____ (Your registration confirmation will be sent to this e-mail address.)

CONFERENCE REGISTRATION - July 15-17

Your conference registration fee for July 15-17 includes two breakfasts, three lunches, dinner the night of July 15, all breakout sessions, keynote speakers, distinguished lecturers, and the Special Event at the Franklin Institute.

- \$575 Member Rate \$525 Presenter Rate
 \$625 Nonmember Rate

PRE-CONFERENCE SESSIONS

July 14, 7:30 am - 4:30 pm and July 15, 7:30 am - 10:30 am

Choose only ONE session: One of the Institutes or the Concurrent Workshops.
Fee includes two breakfasts and one lunch.

Transition Counselor Institute (TCI) Phase I or Phase II

- \$50 Phase I \$50 Phase 2 (Prerequisite: Phase I is a prerequisite for Phase II)

Special Education Leaders Institute (SELI)

- \$50 Phase 1 \$50 Phase 2 (Prerequisite: Phase I is a prerequisite for Phase II)

Living In the New Normal: Supporting Children through Trauma and Loss Practicum (LINN-P)

- \$50

"Red, White, and You" Pre-conference Concurrent Workshops

- \$50 A variety of three-hour workshops will be offered.

Topics may include health, leadership, education, conflict resolution, reintegration, and more! Your fee of \$50 includes your choice of any three workshops. Three workshops must be completed for CEUs.

CONTINUING EDUCATION CREDITS:

The MCEC has been approved as an Authorized Provider by the International Association for Continuing Education Training (IACET), 8405 Greensboro Drive, Suite 800, McLean, VA 22102.

Furthermore, the MCEC is a National Board for Certified Counselors (NBCC) Approved Continuing Education Provider (ACEP) and may offer NBCC approved clock hours for events that meet NBCC requirements. The MCEC solely is responsible for all aspects of the program.



Several state agencies have also given their approval. These multiple avenues of accreditation make the recognition of MCEC Continuing Education Credits (CEUs) widely accepted. The MCEC charges \$25.00 per institute for CEUs. Please contact the MCEC at (254) 953.1923 with any CEU or accreditation questions.



Mail or fax registration to:

Military Child Education Coalition, 909 Mountain Lion Circle • Harker Heights, TX 76548
Fax: (254) 953-1925 • Or register on our secure website: www.MilitaryChild.org

METHOD OF PAYMENT

(Credit cards will be charged upon receipt of registration):

- Check/Money Order Purchase Order
 Mastercard Visa

Card Number _____

Exp. Date _____ Verification Code _____

Name (on card) _____

Signature _____

All information is required for registration to be processed.