



FOR IMMEDIATE RELEASE

In Association With The Department of Defense, A Group of NFL, NFL Europe, AFL, and CFL Football Players Sponsor Several Million Dollars Worth of SAT/ACT Training to All Families in The Armed Forces.

Los Angeles California, Oct _____, 2005 In association with The Department of Defense (DoD), eKnowledge LLC announces that a group of NFL, NFL Europe, AFL and CFL football players all represented through the Victory Sports Group Agency, has sponsored several million dollars worth of \$199 SAT and ACT test prep programs to every family in the U.S. Military (all branches—active or retired) for the school year 2005-2006. Specifically, the sponsorship allows any military person (active or retired) to request as many programs as they need for the students in their lives—for example a military uncle can use his military status to order a program(s) for the students in his extended family back home—any military person can order a program to help any student in his or her life. To have access to the sponsorship the person placing the order must be military (active or retired). The Department of Defense has created a secure website to quickly confirm a person's military status. Personnel can access the confirmation and order pages through several military related associations and organizations, including: The Department of Defense MilitaryStudent.org and Military HOMEFRONT websites for families, The Military Child Education Collation, The Military Impacted Schools' Association, and The National Military Families Association all have access to confirm military status and process the order. Programs ship to domestic U.S. addresses and APO addresses. The sponsorship covers the regular purchase price of \$199 and the family pays only the S&H. The programs have a one-year license and are intended for the sole individual use of students on their personal home or laptop computer and are not intended for group or classroom instruction through the schools. Requests to receive the sponsored program can be placed now on the website or over the phone.

About Victory Sports Group

The Victory Sports Group represents NFL, NFL Europe, AFL, and CFL football players. It is the sports agency section of the Enslin, Pinkston and Courtney, LLP law firm—an international, full-service sports agency/firm. Some of the football players that have contributed to this effort are: Ahmaad Galloway, Scott Young, Garrick Jones, Corey Williams, Jon Bradley, Jason Radar, Dominique Dunbar, Bradly Chavez, Kelly Johnson, Elgin Hicks, Kevin Breedlove, Tim Blackwell.

About eKnowledge LLC

eKnowledge LLC provides online and CD-ROM e-learning products and services. The company specializes in the custom design of interactive programs utilizing rich media.

About The SAT/ACT Power Prep CD-ROM Programs

The SAT/ACT test prep training programs each have two CD-ROMs, that includes more than ten (10) hours of training video and require approximately 40 hours of student participation—it can be used as a stand-alone complete course or as a supplement to other SAT/ACT prep materials. The students select the training they most need and can study at their own pace by picking which of the 120 video lessons they want to view. The program also provides progress tracking and much more.

To view a flyer that has been made to assist in the effort, please go to:

http://www.sat.eknowledge.com/information/00_SATACT_Flyer2Parents_Armed_Forces_v3.pdf

How Military Families Request The \$199 Programs

A military person visits one of the websites to confirm their military status through the secure Department of Defense main Database. That website will then forward the person to the sponsorship order page where they can request the programs. The sponsorship will cover the \$199.99 cost for the program. The families pay only the s/h of \$9.95.

Questions: Please contact: Brandon Chatham - bchatham@eknowledge.com - 951-256-4076

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