

TriWest Launches "30 Ways in 30 Days" Support of Wounded Warriors, Families

November is Warrior Care Month

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PHOENIX, Nov 06, 2008 (BUSINESS WIRE) -- Supporting the Department of Defense (DoD) initiative dedicating November as "Warrior Care Month," TriWest Healthcare Alliance kicks off a month of giving thanks with its "30 Ways in 30 Days" outreach initiative for recovering service members and their families.

"As Veterans' Day approaches," said TriWest president and CEO David J. McIntyre, "I hope that every American takes time to reflect and appreciate those who have served and continue to serve our nation, fighting to protect our freedom. We owe those fellow Americans our deepest respect and gratitude for their sacrifice and commitment to duty."

In addition to the great attention and care provided daily by TriWest's case managers to TRICARE beneficiaries that are wounded, ill or injured, TriWest identified the following opportunities to provide support for the wounded warrior community throughout TRICARE's 21-state west region during Warrior Care Month:

- Nov. 1: New DoD Warrior Care page and resources posted on www.triwest.com
- Nov. 2: Contribution to support 1st Medical Battalion at the Navy/Marine Corps Birthday Ball
- Nov. 4: TRICARE Management Activity "Dot-mil-Docs" radio blog with TriWest launches series about Warrior Care Coordination
- Nov. 5: Contribution by TriWest to Arizona National Guard's Family Relief Fund to assist families of deployed and recovering Guard members
- Nov. 5: Contribution to Veterans Medical Leadership Council for the Returning Warriors Fund
- Nov. 6: Sponsorship of the 9th Annual Veterans Day Gala in Fort Bliss, Texas
- Nov. 6: Sponsorship of the 2008 Soldier's Angels Benefit Gala, benefitting wounded soldiers and families of fallen soldiers
- Nov. 6-7: Sponsorship of The Military Child Education Coalition training to help educators understand issues faced by children dealing with parents deployed, wounded or killed
- Nov. 6-8: TriWest sponsors attendance of wounded veterans recovering at Walter Reed and Bethesda Naval hospital at the Wounded Warrior Dinner held in Washington, D.C.
- Nov. 7: Warrior Care Month awareness article submitted to West Region military publications
- Nov. 7: Wounded Warrior Luncheon at TriWest's Corporate Office in Phoenix to introduce recovering service members to case managers who have assisted with their ongoing care
- Nov. 8: Sponsorship of 2008 Veterans Day Parade in Colorado Springs, Colo.
- Nov. 9: Sponsorship of Association of Military Surgeons (AMSUS) Annual Convention in San Antonio, providing training in burn, trauma and cardiac life support
- Nov. 11: Sponsorship of Arizona Veterans Association's Heroes One and All Veterans Day Parade to honor combat veterans and Wounded Warriors who served during OEF/OIF

- Nov. 11: Sponsorship of 90th Veterans Day Ceremony event in Kansas City, Mo.
 - Nov. 12: eNews to Military Treatment Facility leaders and staff about resources for recovering service members throughout the West Region
 - Nov. 12: Sponsorship of AMSUS Veterans Day Reception Dinner and Awards event in San Antonio
 - Nov. 14: eNews to TriWest's network of health care providers about Warrior Care Month and resources
 - Nov. 14-16: TriWest sponsors Good Grief Seminar, the first of its kind with the Minnesota National Guard, organized by the Tragedy Assistance Program for Survivors, which provides children who have lost a parent with the tools they need to cope
 - Nov. 15: TriWest contribution to support Operation Jr. Heroes, a program through the Ladies Auxiliary to Veterans of Foreign Wars of the U.S. The program provides military children (ages 5-17) with events to ease their anxiety when a parent deploys
 - Nov. 15: Sponsorship of the Southern Arizona VA Health Care System's Welcome Home event for returning service members and wounded warriors in Tucson, Ariz.
 - Nov. 16: TriWest sponsors Stars and Stripes Gala fundraiser in Scottsdale, Ariz., to provide emergency financial assistance to troops, families and wounded warriors when they return home
 - Nov. 17: eNews about Warrior Care Month to TRICARE Prime beneficiaries with links to DoD and TriWest resources for recovering service members and their families
 - Nov. 17: Contribution to the America Supports You Operation Homefront program during the Stars and Stripes Classic Golf Tournament in Scottsdale, Ariz., to provide emergency financial assistance to troops, families and wounded warriors when they return home
 - Nov. 18: TriWest launches a new online support site for recovering service members and their families on www.triwest.com, with information about health care benefits and community resources
 - Nov. 20: TriWest releases the new CD, For the Troops II, a compilation of music from Grammy award winners and nominees, available for free download by Thanksgiving for U.S. active duty service members and veterans worldwide at www.aafes.com
 - Nov. (all): TriWest article about warrior care coordination in The Officer magazine
 - Nov. (all): "Help From Home," a two-DVD set explaining the symptoms and benefits of early treatment of post-traumatic stress from military behavioral health experts and families with firsthand experience. The set is available free of charge or via streaming video on www.triwest.com to west region TRICARE beneficiaries, providers, military leadership and family support coordinators
 - Nov. (all): Guard & Reserve Resource Center on www.triwest.com with links to warrior care resources for members of the National Guard and Reserve and their families
 - Nov. (all): Healing Heroes portal (online resource directory for warrior care coordinators)
- In addition to TriWest's 30 Ways in 30 Days campaign during November, TriWest provides ongoing support for recovering service members and their families including, but not limited to, the following:
- Warrior Care Coordination Conferences: a collaborative forum to discuss best practices and opportunities for improvement in warrior care
 - Funding to support warrior care facilities such as the Navy Medical Center San Diego's Comprehensive Combat Casualty Care Center ("C-5")
 - Contributions to non-profit organizations that support healing and reintegration of wounded warriors, such as the Challenged Athletes Foundation (CAF) Operation Rebound program, which

involves mentoring by peers with similar injuries among combat veterans returning with permanent disabilities such as an amputation

- Resources and information about TRICARE benefits and resources, such as TriWest's online behavioral health portal and "Help From Home"
 - Training for civilian health care providers to help them identify combat-related symptoms
 - Funding to support Paralyzed Veterans of America and Disabled American Veterans programs
- The DoD launched Warrior Care Month with a new online resource for service members, families and caregivers, at www.warriorcare.mil, with quick links, news and information specific to the needs of recovering service members, families, leaders and caregivers.

About TriWest

TriWest Healthcare Alliance partners with the Department of Defense to do "Whatever It Takes" to support the health care needs of 2.7 million members of America's military family. A Phoenix-based corporation, TriWest is URAC accredited, without deficiencies, in Networks, Utilization Management, Disease Management, and Case Management. TriWest provides access to cost-effective, high-quality health care in the 21-state TRICARE West Region and is the 2007 TRICARE Region of the year. TriWest is a proud Corporate Team Member of America Supports You. Visit www.triwest.com for more information.

SOURCE: TriWest Healthcare Alliance

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