



MILITARY CHILD EDUCATION COALITION



2015 ANNUAL REPORT



Serving
the
children
of those
who serve
us all.

Our Mission

To ensure **inclusive, quality educational opportunities** for all military-connected children affected by **mobility, family separation, and transition.**

MCEC STAFF

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Vice President/Fund Development and Marketing

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Manager, MSTC Program

Jessica Thibodeau

Manager, Marketing and Communications

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Denise Montana

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Larry Kruse

Membership and Member Benefits Coordinator

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Military Child Education Coalition®

(254) 953-1923 • (254) 953-1925 (fax)

909 Mountain Lion Circle • Harker Heights, Texas 76548

info@MilitaryChild.org

CFC #10261



The Military Child Education Coalition is the nonprofit organization that solely exists to help the military child thrive in the face of transition, separation, and mobility.

Looking Back on 2015

A Message from the MCEC Chairman of the Board, and President and CEO

A year of promise, 2015, proved to be a time of new opportunities – for our military and education communities and the Military Child Education Coalition (MCEC). While challenges still exist for our country, Armed Services, and military families, glimmers of change for better times flicker. From the MCEC perspective, we see more opportunities to deliver programs and services to support military and veteran-connected children, progress in discussions over college and career readiness standards within our education system, and some (ever so slight) loosening of government spending restrictions.

Regardless of the current times, the demand and sacrifice our Nation asks of our service members and their families is always present. Service members will continue to deploy, change duty stations, and experience potential risks associated with their job duties. At the same time, their family members will continue to make sacrifices and adjust to separations, new environments, and multiple uncertainties.

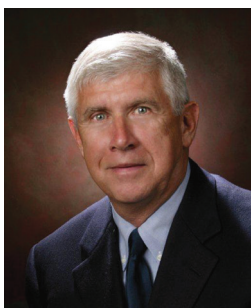
With understanding and support for our military families, the MCEC continues with its commitment to helping military and veteran-connected children thrive and succeed in the face of high mobility, frequent transitions, and family separations.

We experienced strong investor support which allowed us to increase our mission reach by 56% over 2014. We invested strategically to grow our capacity and bring in new investors to further our mission in 2016. We have continued to expand and deepen our mission reach through new partnerships and the development of new services. Much of this work has been accomplished through recommendations and feedback from program participants, educators, military leadership, and family members. We have also continued our advocacy efforts and initiatives at the national and state levels, and concluded the year celebrating the inclusion of the military student data identifier in the Every Student Succeeds Act (ESSA).

We are thrilled with the success that the Military Child Education Coalition has experienced in 2015. We know that without generous donors, dedicated volunteers, and loyal supporters, the promise of fulfilling our mission to serve the children of those who serve us all would not be possible.

As we turn our pages to 2016, we look forward to the year ahead. Building on the glimmers of promise seen last year, we will continue our dedicated mission to help military and veteran-connected children thrive in the face of transition and separation. We are confident that through the continued support of our Coalition community, our mission will be accomplished *...for the sake of the child.*

Military Kids – Our Nation's Future



General (Ret) Benjamin Griffin, USA
Chairman of the Board
Military Child Education Coalition

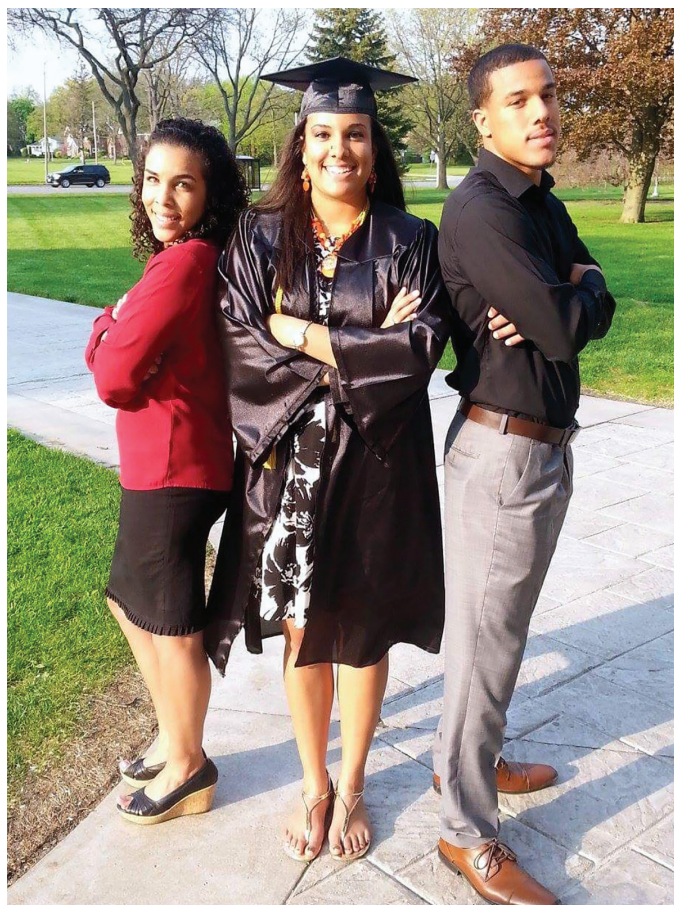
...for the sake of the child



Dr. Mary M. Keller
President and CEO
Military Child Education Coalition

2015 Organizational Successes

- Expanded mission reach **by 56%** to 3.5M from 2014
- Succeeded in getting Military Student Data Identifier into Every Student Succeeds Act (ESSA)
- Implemented a *Student 2 Student* sustainment program
- Launch of Student Initiatives eNews (*Just Sayin'*)
- Doubled social media reach and engagement from 2014
- Enhanced MCEC Membership structure which led to a growth in membership by 15%
- Went over 100 MCEC Lifetime Champion Members
- **6% increase** in *Parent to Parent* participation by military-connected parents
- One of three military family organizations appointed to the Department of Defense Military Family Readiness Council
- Exceeded MCEC eStore sales revenue **by 60%**
- Offered 27 online courses and had 292 participants complete this training
- Collaborated with Deloitte in five focus areas to increase organizational outcomes and mission reach during *Deloitte Impact Day 2015*
- Increased connectivity and impact in the National Capital Region with introduction of a new full-time presence
- Increase of mission impact in the Tidewater/Norfolk, VA area
- Reached **109% of grant goal** with over \$3.4M in funding awarded
- Successful partnerships with School Districts and the Department of Defense Education Activity grant process
- 40% user increase in SchoolQuest and a 37% user increase in use of the Scholarship Finder (www.SchoolQuest.org)
- Started Military Student Transition Consultant resource library, consisting of 120 items, for professional development of education professionals
- Started Professional Development Certification Program for Youth Serving Organizations, Military Serving Organizations, and Veteran Serving Organizations



Organization Modifications

The MCEC enjoyed an outstanding year in its philanthropic reach thanks to the leadership of its new Vice President of Fund Development and Marketing, Cindy Simerly. Cindy’s team has been organized into four dedicated specialties – grants, marketing, major gifts, and fundraising – all critical aspects of the organization’s reach, recognition, and financial sustainment.

External and Internal Oversight and Review

The MCEC initiatives and programs are rigorously and consistently evaluated. We continue to design and conduct research and thoughtfully incorporate good science into the range of implications for military-connected children and youth regarding academic, social, and emotional issues.

Using external and internal oversight, review, and evaluation processes, we strive to ensure the integrity of all programs and services. Part of the external oversight and review process resides with our 22-member volunteer Board of Directors that provides guidance to the MCEC activities.

Additionally, our Science Advisory Board, comprised of 20 volunteer professionals representing the fields of psychiatry, psychology, medicine, mathematics, research, public policy, and grief and loss specialties, provides guidance to the MCEC in developing its evidenced-based programs and services. We have internal quality control systems which consist of continuous evaluation and improvement. Program participants routinely complete evaluations identifying strengths, weaknesses, and recommendations for improvement.

Board of Directors

Officers:

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Brigadier General (Ret) Robert Gaylord, Vice Chairman/Treasurer	Barbara Day, Vice Chairman
Brigadier General (Ret) Earl Simms, Vice Chairman/Secretary	Dawn Goldfein, Vice Chairman
	David G. Henry, JD, Vice Chairman
	Richard M. Lerner, PhD, Vice Chairman
	Robert Utley, Vice Chairman

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Command Sergeant Major (Ret)
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Mary M. Keller, EdD, President/CEO,
ex officio

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James Mitchell, EdD
Kathleen O’Beirne
Robert Ray
Mary Jo Reimer
Sandy Schwartz
General (Ret) Thomas A. Schwartz
Patricia Shinseki
Lieutenant General (Ret) H.G. Taylor
Zoe Trautman

Science Advisory Board

*Richard M. Lerner, PhD, <i>Co-Chair</i>	Lieutenant Colonel (P) Keith M. Lemmon, MD, FAAP, US Army
Colonel (Ret) Stephen J. Cozza, MD, US Army, <i>Co-Chair</i>	Jacqueline V. Lerner, PhD
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Sarah L. Friedman, PhD	Ronald S. Palomares, PhD
Kenneth R. Ginsburg, MD, MSED	Colonel Rebecca I. Porter, PhD, ABPP, US Army
Leanne K. Knobloch, PhD	Paula K. Rauch, MD
	Michelle D. Sherman, PhD
	Patrick H. Tolan, PhD
	<i>*MCEC Board Member</i>

National Advisory Committee

Mrs. Charlene Austin
The Honorable Valerie Baldwin
Mrs. Patricia "Tosh" Barron
The Honorable Carolyn H. Becraft
Mr. Douglas Belair
General (Ret) and Mrs. B.B. Bell (Katie)
Ms. Dona Bushong
The Honorable John Carter and Mrs. Carter (Erika)
Mr. Ed Casey
General (Ret) and Mrs. George Casey (Sheila)
General (Ret) and Mrs. Peter Chiarelli (Beth)
Lieutenant General (Ret) and Mrs. Kurt Cichowski (Laura)
Mr. Mike Cohen
Dr. Dan Domenech
Admiral (Ret) and Mrs. Walter Doran (Ginny)
Mrs. Lea Ann Edwards
General (Ret) and Mrs. Larry R. Ellis (Jean)
Ms. Lucy Fitch
Lieutenant General (Ret) and Mrs. Phil Ford (Kris)
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Vice Admiral (Ret) and Mrs. William French (Monika)
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The Honorable Pete Geren
Mr. Roy Gibson
The Honorable Robert L. Gordon III
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Lieutenant General (Ret) Charles R. Heflebower
Rear Admiral (Ret) and Mrs. Leendert Hering (Sharon)
General (Ret) James T. Hill and Dr. Toni Hill
Lieutenant General (Ret) and Mrs. William Ingram (Lil)
Major General (Ret) and Mrs. Robert Ivany (Marianne)
Lieutenant Gen (Ret) and Mrs. Darrell Jones (Holly)
Mr. Gary Knell
Mr. Luke Knittig
General (Ret) and Mrs. Leon J. LaPorte (Judy)
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Mr. Drayton McLane, Jr.
General (Ret) and Mrs. Duncan McNabb (Linda)
Lieutenant General (Ret) and Mrs. Thomas Metz (Pam)
Major General (Ret) and Mrs. Paul Mock (Karen)
General (Ret) and Mrs. Richard Myers (Mary Jo)
The Honorable Danny Pummill
General (Ret) Dennis J. Reimer
Mr. Matthew Rogers
General (Ret) and Mrs. Norton Schwartz (Suzie)
General (Ret) and Mrs. Henry H. Shelton (Carolyn)
Mr. James Shelton
Lieutenant General (Ret) Stephen M. Speakes
Lieutenant General (Ret) George J. Trautman III
Dr. P. Uri Treisman
Ms. Kirsten White



2015 Highlights

**Advocate. Educate. Collaborate.
for the children of those
who serve us all**

Our reach goal is
7,000,000
per year

**MCEC Mission Reach 2015 Total
3,455,720**

**Student
Initiatives
88,606**

**Parent
Initiatives
95,517**

**Professional
Initiatives
153,153**

**Outreach
Initiatives
487,992**

**Marketing
Initiatives
2,630,452**



Advancing Our Mission – the Outcomes we Seek...

- The educational needs and issues of Military and Veteran-connected children and youth are recognized at the national level and receive appropriate support.
- Military and Veteran-connected students thrive and succeed in our education system and become college, career, and life-ready.
- Military and Veteran parents are empowered to be informed, proactive supporters and thereby make a positive impact in the academic, social, and emotional needs of their children.
- Education professionals possess the knowledge and skills to identify, reinforce strengths, and respond appropriately to the complex needs of children whose parents serve in our Armed Forces or are Veterans.
- State and local communities are responsive in supporting Military and Veteran-connected children during times of transition, family separation, or trauma.

Laying the Groundwork

A Regional Convening took place in Fayetteville, North Carolina. It included 114 business, community and education leaders from the five school districts that surround and support the military-connected children of Fort Bragg. The Convening focused on the development of both regional and local strategic plans that enhanced the quality of life and education for the area's 46,000 military-connected children. Key action items included:

- Provide professional development for educators on the needs of the military-connected children we serve
- Achieve rigorous academic standards that align with 21st Century expectations
- Create a comprehensive data collection process to facilitate a seamless student transition
- Incorporate Peer Support Programs into every school
- Create a regional collaborative task force (schools, DoD and community) to provide awareness of military culture

A post-Convening survey found that 93% of the participants felt that the Convening fostered a collaborative spirit; 89% said it focused on issues most critical for military-connected children and their families; and 93% said what they learned will improve their performance on the job.

"It has been said for a long time that if you look at how a community treats its elderly and its children, you can change the community. As we look at base realignment, clearly how we treat our children will be a determining factor. The convening has given new energy to the conversation. Now, the proof will be our follow-through. The school district has already begun the expansion of its efforts."

Dr. Frank Till, Superintendent, Cumberland County Schools

New Publications & Productions

Publications: Digitized and shared widely among partners, sponsors, and networks.

- **GE Leaders Guide (GE Foundation):** "College, Career and Life Readiness for Military and Veteran Children: A Military and Community Leader's Guide"
- **GE Foundation On the Move® Insert:** "Transitions: College and Career Readiness for Grades 4-8"

Videos: Shared widely among partners, sponsors, networks, and posted on MCEC's and DoDEA's website.

GE Foundation Funded:

- 1 The Learning Skills Toolbox - *Think: Perspectives on College and Career Readiness*
- 2 The Learning Skills Toolbox - *Know: "Getting It" - Making Sure Students Understand What's Being Taught*
- 3 The Learning Skills Toolbox - *Act: Skills Students Need to be Lifelong Learners*
- 4 The Learning Skills Toolbox - *Go: Beyond Fitting In - Tips for Understanding College and Workplace Culture*
- 5 The Learning Skills Toolbox - *Planning for Life After High School: A Discussion for Students with Special Needs*
- 6 The Learning Skills Toolbox - *Planning for Life After High School: A Discussion for Gifted and Talented Students*

Bill & Melinda Gates Foundation Funded:

- 1 Foundations: Parents Encouraging Academic Success
- 2 A Military Family's Guide to Kindergarten Through 3rd Grade
- 3 7th Grade: The Pivotal Year
- 4 Planning the Academic Schedule: the 8th through 12th Grade Years
- 5 Career and Technical Education: Setting the Groundwork for Promising Careers
- 6 Understanding Student Assessments

ADVOCATING

College and Career Readiness Advocacy

The Military Child Education Coalition (MCEC) vision is to ensure a quality education for some of our Nation's most underappreciated and uniquely challenged students, whose parent(s) is a Veteran or is currently serving in the Active Duty, National Guard, or Reserves. Advocating for the implementation of clear and consistent academic standards across every state ensures that these students have the opportunity for success beyond high school. Our focused efforts to promote college and career readiness have garnered support from the Bill and Melinda Gates Foundation and the GE Foundation. We have hosted Regional and Local Convenings of community leaders, allowing them to develop long-term strategies that enhance the college and career readiness of military students in their communities. Through our network of military families and education professionals across states and in communities, we have been able to provide video and print resources designed to help students prepare for life after high school.

Military Student Data Identifier

The MCEC continues to advocate for and support the inclusion of a military-connected student identifier in state public school data systems to help us better understand and track the academic progress of students whose parents are Active, Guard, or Reserve as they move through their K-12 school years. The well-being of military-connected students depends on a network of informed, supportive educators who are aware and can identify early signs of academic, emotional, or physical challenges. There is a lack of reliable data about military-connected students that is available. This is critically important to the understanding of policy and practice related to school success, academic achievement, and/or opportunities. Accurate information about military-connected children will better enable:

- Timely transition support for mobile military students
- Increased understanding about easing transfers
- Decreased confusion that can result in delays in services, lack of credit, or missed opportunities
- Improved confidence in the identification and reporting of accurate school completion data
- Heightened district and campus awareness of military-connected student populations
- Accurate considerations of the needs of military-connected students in special programs

States that implemented a Military Student Identifier

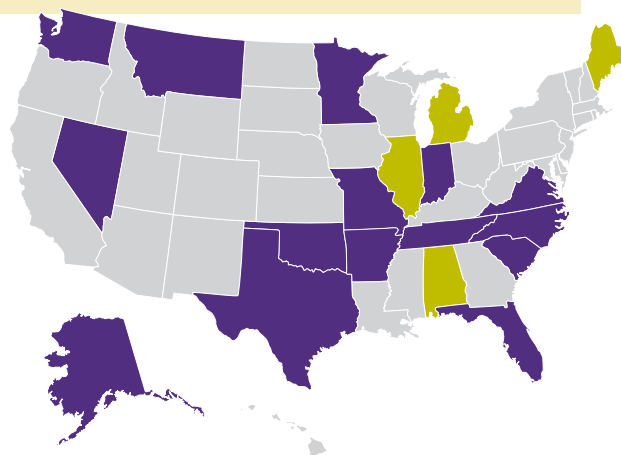
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|--------------|-------------------|--------------------|
| 1. Alaska | 6. Missouri | 11. South Carolina |
| 2. Arkansas | 7. Montana | 12. Tennessee |
| 3. Florida | 8. Nevada | 13. Texas |
| 4. Indiana | 9. North Carolina | 14. Virginia |
| 5. Minnesota | 10. Oklahoma | 15. Washington |

MCEC also recognizes the below states as they have either been adopted by administrative rule or legislated but not yet fully implemented:

16. Alabama 17. Illinois 18. Maine 19. Michigan

Every Student Succeeds Act (ESSA)

ESSA reauthorizes the Elementary and Secondary Education Act (ESEA) and includes a military student identifier that will enable military leaders, educators, and elected officials at all levels of government to understand how military-connected children are performing in school. For the first time in the history of our nation, the military-connected student is recognized in our education policy. ESSA applies to students with a parent who is a member of the Armed Forces on active duty.



EDUCATING

Collaborative Hub “Homeroom”



homeroom.MilitaryChild.org

This interactive tool and resource is for those interested in helping military and veteran-connected kids. Adults and children (with secure credentials) can participate in discussions and connect with other MCEC Homeroom community members, all helping to come up with creative solutions to issues facing military-connected children.

2015 National Training Seminar

The MCEC Annual National Training Seminar (NTS) is a globally-recognized, premier training event for anyone interested in serving and supporting military-connected children. The event provides a unique opportunity for our more than 700 attendees to engage with senior military and education leaders. Our 2015 17th annual NTS focused on the stories of military-connected children and provided in-depth training on ways to help ensure that these great children receive inclusive, quality, educational opportunities ...our mission.

Programs, Services, and Professional Development

The MCEC capacity to deliver real-time, relevant programs and services that meet the needs of students, parents, and professionals is unparalleled. These high quality programs are standards-based and focus on local communities and institutions. The MCEC programs and services are used daily in school districts and throughout military-connected communities. These services include student and parent programs, professional development, trainings, and events.

Below is a summary of outputs for some of our most significant programs and services in 2015:

Student Initiatives:

Student 2 Student®

Student 2 Student® (S2S™) is a high school level student program that brings military and civilian students together to welcome new students, create a positive environment, support academic excellence, and ease transitions. 100% acceptance is a hallmark of this program. S2S, established in 2004, has trained 353 high schools.



A Military Child Education Coalition® Initiative



A Military Child Education Coalition® Initiative

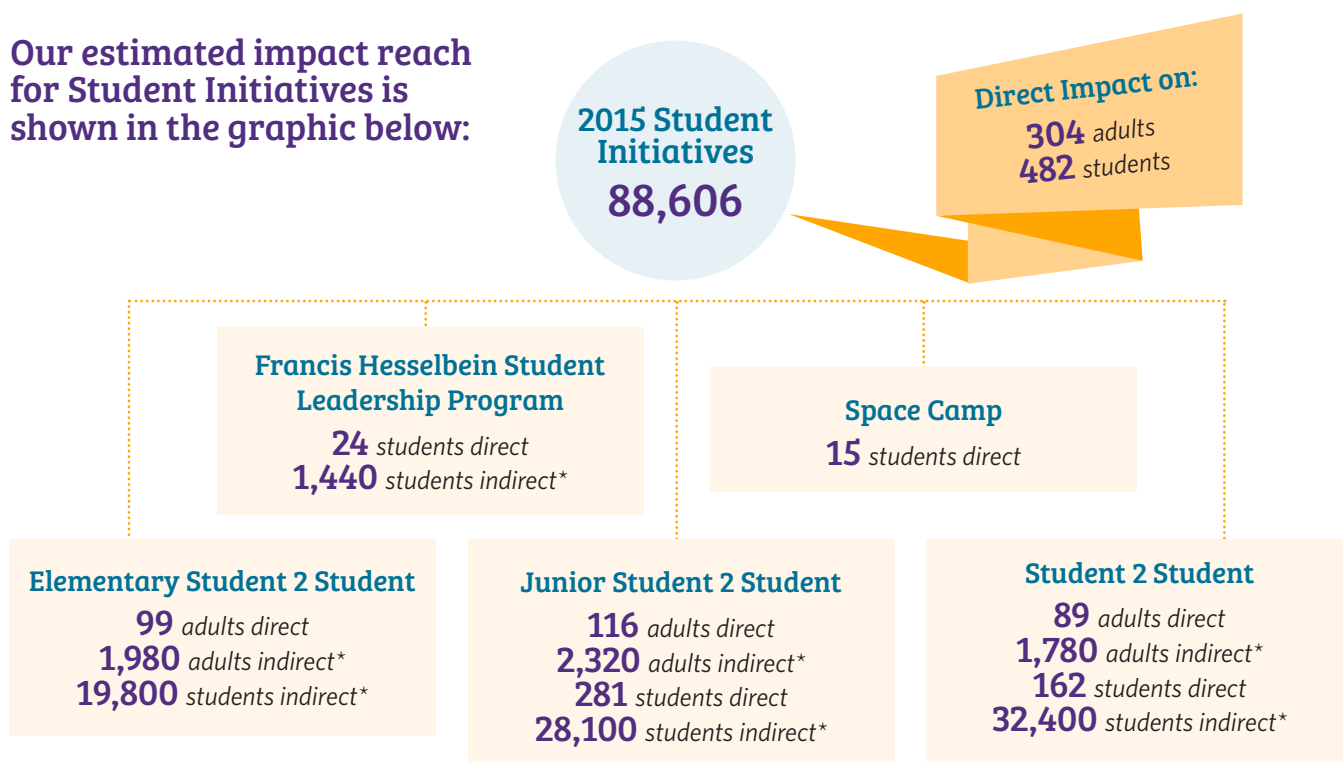


A Military Child Education Coalition® Initiative

Junior Student 2 Student® (JS2S™) designed with the middle school student in mind, provides all that the high school teams do, but on an age-appropriate level. Established in 2006, a total of 427 middle school teams have been trained globally.

Elementary Student 2 Student™ (eS2S™) has continued to grow in its brief two years of existence to a total of 52 campuses trained. The program is designed to increase awareness of and address school transitions affecting mobile elementary school students through a faculty-led model. A team consisting of seven adults from each campus attends an extensive, highly interactive, 12-hour training to identify transitional student needs and create a customized campus model.

Our estimated impact reach for Student Initiatives is shown in the graphic below:

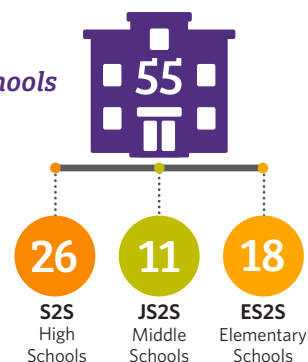


*Indirect reach are people impacted by student, parents, and professionals and are recorded via surveys.

Outcomes:

- Student 2 Student® provides proven consistent peer support to transitioning students with: *Academics, Finding the Way, Relationships, Service, and Leadership.*
- Students feel more accepted, with less anxiety, into a new school as they transition
- Francis Hesselbein students are better prepared to lead and sustain their S2S program with skills they gained during the leadership program

Total number of schools trained in 2015:



Bernard Curtis Brown II Memorial Space Camp Scholarship

Established in 2002, the scholarship was created in memory of 11 year-old Bernard, a military-connected passenger on the hijacked airliner that crashed into the Pentagon on September 11, 2001. The scholarship gave military-connected children the opportunity to have a week-long Space Camp experience combining the worlds of science, service, and learning.

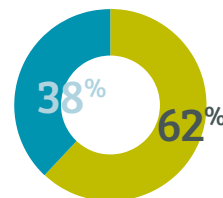
175
Recipients

Frances Hesselbein Student Leadership Program

In the Frances Hesselbein Student Leadership Program,™ students learn leadership, team building, how to inspire others, listening skills, a sense of patriotism, civic duty/responsibility, and tolerance, and they share these lessons when they go back to school.

Cumulative Totals
of the 7-year Program
Based on 257 participants

Military.....84
Civilian.....52



“One can understand a leader should be aware of their strengths, but part of the maturity of leadership is also knowing your weaknesses, and being resilient enough to either allow others to help you or improve yourself.”
Anna, FHSLP 2015

Parent Initiatives:



2015 Parent
Initiatives
95,517

Direct Impact on:
48,040 adults

Parent to Parent

18,991 parents direct
47,478 adults indirect*
24,132 children indirect*

Tell Me A Story

1,824 parents direct

SchoolQuest

84,224 page views
26,822 users

Outcomes:

- By continuing to adjust program curriculum, we are able to offer workshops and resources that assist parents to better advocate for their military-connected children in a wide range of educational and transitional issues
- *Tell Me A Story*® continues to be one of the easiest ways to reach families of early learners
- Introduction of the Mattel Speedometry event has been well received and is gaining interest
- *Parent to Parent* webinars have been well attended and continue to demonstrate the viability of this delivery method

Parent to Parent™

The MCEC *Parent to Parent* program, established in 2006, is a series of workshops focused on addressing academic, social, and emotional issues associated with a military family lifestyle.



Tell Me a Story®

Tell Me a Story, developed in 2005, promotes early literacy and empowers children and their parents to open family discussions on difficult topics, such as separation and transitions.

Speedometry™

The Military Child Education Coalition partnered with Mattel to bring STEM learning to families through Hot Wheels® Speedometry™. These hands-on activities are an interactive way of learning about Science, Technology, Engineering, and Math (STEM). Fun and engaging, students learn how to evaluate and interpret data while using the concepts of physics.



Professional Initiatives:

**2015
Professional
Initiatives
153,153**

Direct Impact on:

29,563 adults and
21,937 students
101,653 students indirectly*

Journey

480

adults direct

5,040

adults indirect

25,200

students indirect

LINN-I

252

adults direct

2,646

adults indirect

13,230

students indirect

LINN-P

39

adults direct

410

adults indirect

2,050

students indirect

SMCST-SE

359

adults direct

3,770

adults indirect

18,850

students indirect

RMCCEN

355

adults direct

3,518

adults indirect

17,590

students indirect

SPARC

901

adults direct

9,461

adults indirect

47,305

students indirect

MSTC

19,373

adults direct

18,116

students direct

SMCST-F

560

adults direct

5,880

adults indirect

29,400

students indirect

Outcomes:

- Over 94% of participants said the training better prepared them to support military children and their families
- Professionals have an increased awareness of the needs of military-connected children and families
- Professionals have an increased awareness of available information and resources



Professional Development:

Supporting Veterans' Children through Transitions™

Developed in 2015, this one-day course is designed for youth-serving educators, professionals, and parents so they may learn more about unique transition issues children face when their parents separate from the military.



Supporting Military Children through School Transitions™ Foundations (SMCST-F)

This two-day training creates an environment for participants to have access to professional networks, technologies, resources, and support systems to stay up to date on the dynamic and diverse K-12 school experience that impacts the transitioning student.

Supporting Military Children through School Transitions™ Social/Emotional (SMCST-SE)

This two-day training is an interactive opportunity focusing on the social and emotional implications of transition for the military-connected student.



Responding to the Military Child with Exceptional Needs™ (RMCEN)

This two-day training prepares educators, social service providers, parents, and community leaders to address the additional challenges associated with transitioning military-connected students with exceptional needs.

Living in the New Normal: Helping Children Thrive through Good and Challenging Times™ (LINN)

These institutes explore how concerned adults can support military-connected children's resilience in our changing military climate.



Online Courses

Providing learning opportunities to professionals who are unable to attend our traditional face-to-face courses, the MCEC offers the below two online courses in addition to face-to-face. New in 2015- Both of these courses are now eligible for CEU's through IACET and NBCC!

The **Journey from "Welcome Home" to Now: Reunion, Reconnecting, Routine™ (Journey)** course is designed to teach professionals who support military-connected children and youth the challenges and joys that children face during a time of reintegration following a family member's return after an extended absence. The online course earns eight clock hours. Participants will learn strategies to help students adjust during the reunion, and during the journey of reconnecting and reestablishing family routine.



The **Helping Military Children Discover Their S.P.A.R.C.: Strength, Potential, Aspirations, Resourcefulness, Confidence™ (SPARC)** course provides participants with the knowledge needed to prepare young people to develop hardiness skills to help them meet personal and professional goals through identification of their sparks and interests while developing a growth mindset.

Workshops for Caregiver Parents

This 30-hour training is intended for Veterans Administration clinicians and staff interested in conducting parent education workshops designed by the MCEC. Parent workshops embedded in this training feature practical ideas, proven techniques, age-appropriate strategies, wonderful resources, and networking opportunities.

Workshops for Youth-Serving Organizations

Today, more than two million military-connected children live with perpetual challenges presented by frequent moves, parental and sibling deployments, and a host of life transitions that include reintegration and dealing with profoundly changed parents. The well-being of these children depends heavily on a network of supportive adults who are trained to identify early signs of emotional or physical challenge. The Military Child Education Coalition exists to serve these children from birth to adulthood and we acknowledge that youth-serving organizations, such as Boys and Girls Clubs of America and Armed Services YMCA, also play a key role in providing supportive programmatic services and support for civilian, military, and veteran-connected children and youth. The after school and community sites provide an opportunity to meet the needs of military and veteran-connected kids through trained staff members.

Meeting the Level 3 and 4 professional development needs of youth-serving organizations, the MCEC offers the following two certification programs:

The **Basic Certificate Training Program** will professionally prepare youth-serving staff to conduct youth development with military and veteran-connected children using current technologies and research-based methods.

- ▶ **Phase 1:** Provides a 36.5 hour Basic Certification Program for select staff to build their knowledge and skill sets on meeting the needs of veteran and military-connected children, with the understanding that the content can be generalized to all student populations served by the youth-serving organization. Themes of the training include strengths and stressors of children and youth; academic, social and emotional needs; strategies to address behavioral issues; academic support; building resilience in children and youth; and children with exceptional needs.

The **Coach/Leader Certificate Program** will professionally prepare select youth-serving staff to coach/lead site team staff members through a collaborative coaching model that helps employees self-reflect on their work, identify personal strengths and needs, and learn techniques, tools, and strategies to improve problem solving capabilities and maximize the service provided to military and veteran-connected children and youth.

- ▶ **Phase 2:** Provides a 3-day, 22 instructional hour Implementation Coach Certification Program to select staff who have successfully completed the 36.5 hour Certification Program. Completion of this training will enable them to assist site staff to implement strategies learned in training through a coaching/leadership model.



Military Student Transition Consultant™ (MSTC) Program



Reach:



12
MSTCs

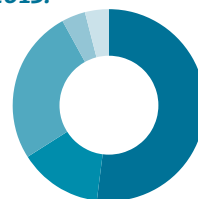
5

States and 11 heavily impacted military-connected school districts

(Texas, Virginia, North Carolina, Louisiana, Alabama)

Direct Contact Numbers for the year 2015:

● Students	19,373
● Parents	5,409
● School personnel	9,918
● Community member/leader ...	1,438
● Installation representative	1,351



Connectedness

MSTCs are experts embedded in the school district, knowledgeable of school district policies and practices. The MSTC can navigate the continuation or revision of services and activities within special programs (ex: *special education, 504, and gifted and talented*) credit recovery, assessment requirements and transfer policies, promotion/retention practices, and course selection based on student interests and strengths.

In 2015, students reported that MSTCs increased their connectedness to:



97%

Families



95%

School



95%

Community



93%

Peers

Examples of Ways in which MSTCs perform “Extra” Services in Support of Military-Connected Students:

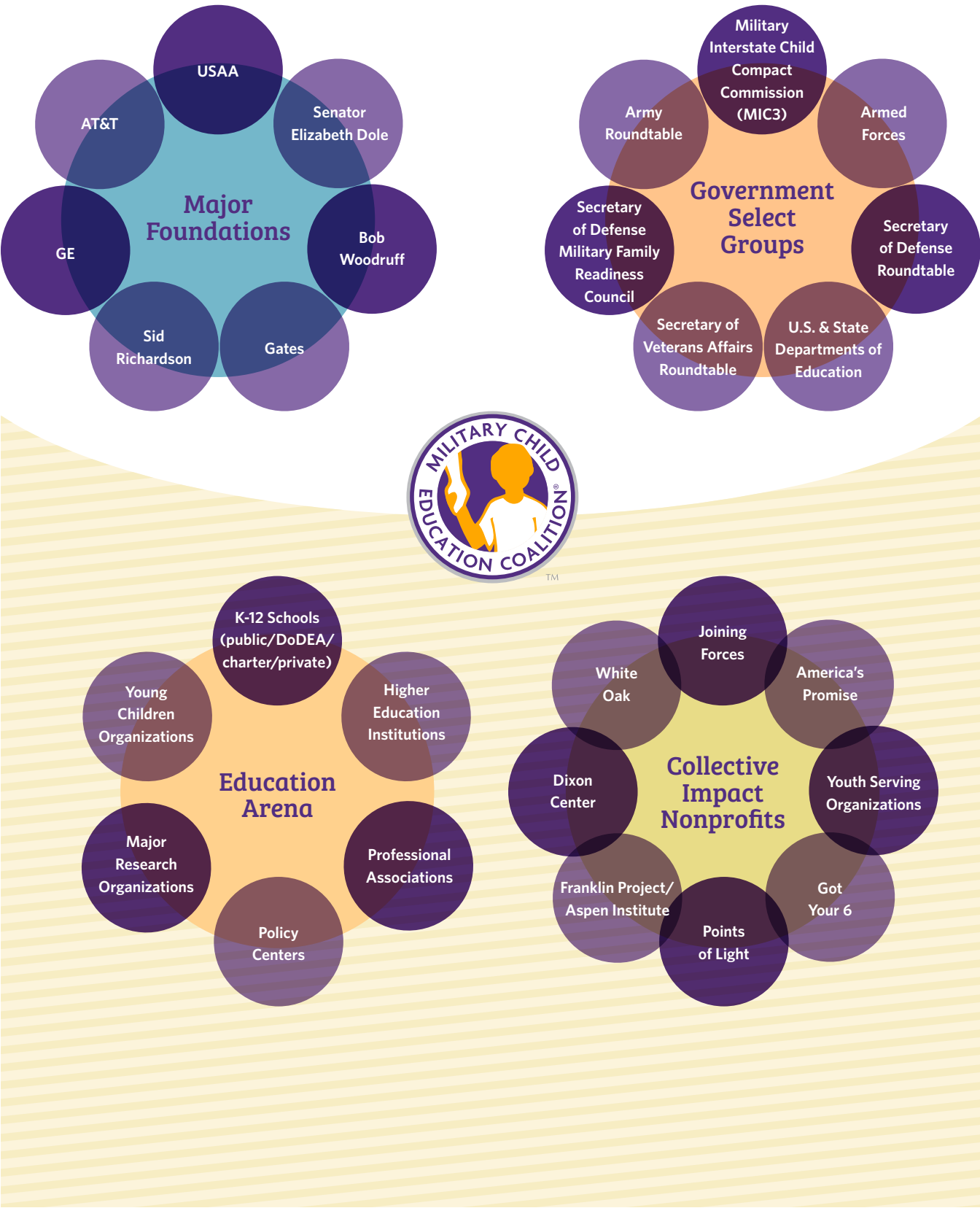
- Serve on Installation Parent Advisory Committee for Child and Youth Services
- Sit on quarterly panel meetings with installation Student Liaison Officer to create and evaluate the Adopt a School program in her schools
- Member of the Student of the Year selection team for the district.
- Establishing new program in conjunction with installation to create new Troops to Tutors program in grant schools

“She has independently reinvigorated our campus’ Welcome Program, JS2S and Parent Engagement activities, implementing quarterly staff development forums that enabled the campus team to realize a vision for serving our unique military student population...She is respected by staff, sought after by parents and loved by students.”

Jennifer Washington, Principal, Manor Middle School

COLLABORATING

Our Spheres of Influence



The MCEC Community

The MCEC is a professional Coalition with a diverse community consisting of school districts, schools, colleges and universities, businesses and corporations, nonprofit organizations, military commands and installations, military families, and caring individuals from local communities across our Nation. During the past year, the Coalition enjoyed a 15% growth in the individual membership category and a 13% growth in membership overall. MCEC continues to grow thanks to the positive impact of our programs, the National Training Seminar, professional development classes and through positive word-of-mouth from our members. Each new addition to our membership strengthens our credibility, voice, and impact. Our community consists of over 65,754 friends and members.

Our website has more detailed information on the categories/types of membership and benefits.

www.MilitaryChild.org/join

Professional Memberships

American Psychological Association
Association for Supervision and
Curriculum Development

Association of the United States Army
Better Business Bureau
Board Source

Bossier Chamber of Commerce
Central Texas Human Resource
Management

The College Board
Greater Killeen Chamber of Commerce
Hampton Roads Chamber of Commerce
Harker Heights Chamber of Commerce

International Association of
Continuing Education and Training
Military Family Readiness Council
Mission Capital
National Military Families Association
Phi Delta Kappa

We are grateful for partnerships that enhance our ability to serve military-connected children around the world. Our collaboration with others empowers everything we do!

A National Voice

MCEC represents the military and veteran-connected children we serve by participating in the Secretary of Defense's and Secretary of Veterans Affairs' roundtables, as well as continually engaging with senior leaders of the military departments and VA.

We maintained our role as a strong advocate for military and veteran-connected children and youth at the senior most decision-making levels of the U.S. government, on issues as diverse as sequestration and budget cuts to the need for early childhood education.



Professional Partnerships

Achieve	From the Top	State Collaborative on Reforming Education
Agile Mind	The Future of Children – Princeton University	Strategic Resources, Inc.
Alabama GRIT	Gallup/Gallup Student Poll	TAPS
Air Force Association	GE Foundation	Texas A&M University – Central Texas
America's Promise Alliance	Google	Texas Elementary Principals & Supervisors Association
AmeriCorps	Got Your 6	TRICARE for KIDS
American Association of Colleges for Teacher Education	Hunt Institute	Tufts University
American Red Cross	Institute for Military and Veteran Families – Syracuse University	Tutor.com
Armed Forces Services Corporation	Henry M. Jackson Foundation	United Through Reading
Armed Services YMCA	Leader to Leader Institute	University of Alabama
The Army Marathon	Learning Ally	University of Southern California
Aspen Institute/ Franklin Project	Military Impacted Schools Association	The USAA Foundation
Association of the U.S. Army	Military Kids Connect	U.S. Air Force
Be the Change, Inc.	Military Officers Association of America	U.S. Air Force Academy
Bill & Melinda Gates Foundation	Mission Readiness	U.S. Army
Blue Star Families	National Association of Federally Impacted Schools	U.S. Coast Guard
Bob Woodruff Foundation	National Association of State Directors of Special Education	U.S. Department of Defense
Boys & Girls Clubs of America	National Math and Science Initiative	U.S. Marine Corps
Boys & Girls Club of Central Texas	National Military Families Association	U.S. Military Academy at West Point
Center for Families and Military Family Research Institute – Purdue University	Operation Home Front	U.S. National Guard
Collaborative for Student Success	Parent Teacher Association	U.S. Navy
College Board	Pre-K Now	USO
DELL	The Professional Association	US Chamber of Commerce
Deloitte Consulting LLP	Points of Light	UTSA Center for the Well Being of Military Families and Children
Department of Defense Education Activity	Sesame Workshop	Veterans' Administration
Easter Seals	Sid W. Richardson Foundation	Walmart Foundation
Elizabeth Dole Foundation	Society for Research in Human Development	WGBH
Expect More, Achieve More		White House - Joining Forces
		ZERO TO THREE

2,160 volunteers contributed **153,366** hours towards the MCEC mission during 2015!



Our Investment Partners

Every day the children of Active Duty military, National Guard, Reserves, and Veterans face unique challenges related to their parent(s) mobility, deployment, injuries and other residual effects of their service to our country. Thanks to the involvement and support of the individuals, corporations, organizations, and foundations that comprise the MCEC investment partners, these brave, tenacious, and resilient children are better prepared for their futures. We sincerely appreciate and thank those whose financial support helps to ensure our military and veteran-connected children are college, workforce and, ultimately, life-ready.

Platinum (\$100,000 and above)

BAE Systems
Bill & Melinda Gates Foundation
Bob Woodruff Family Foundation
HEB
SAIC
Serco, Inc.

Gold (\$50,000 - \$99,999)

AT&T Foundation
Michelin Charity Golf Tournament
The USAA Foundation
WAMPUM Tribe #5 & WAMPUM Council #18

Silver (\$25,000 - \$49,999)

Be the Change, Inc.
CollegeBoard
Compatriot Capital
JPMorgan Chase and Co.
Lockheed Martin Corporation
Sin W. Richardson Foundation
Target Corporation
The Greehey Family Foundation

Bronze (\$10,000 - \$24,999)

Association of Military Banks of America
CDC LP
Defense Credit Union Council
Hampton Roads Community Foundation
John Templeton Foundation
Joyful Journeys
Lend Lease US Community Fund
Military Benefit Association
Northrop Grumman
Oshkosh Corporation
Star Charity Golf Classic
Textron, Inc.
The Barron Family Fund
Tutor.com

Friend (\$5,000 - \$9,999)

All American Chevrolet
Association of The United States Army
B. Griffin Company, LLC
El Pomar Foundation
General (Ret) Tommy R. Franks
JD Aycock Campaign Fund
Mason Brown Family Foundation
LTG (Ret) Thomas Metz
Raydon Corp
Raytheon Company
Syracuse University
LTG (Ret) Horace (Pete) G. Taylor
The University of Texas at San Antonio
University of Texas at Arlington

Deloitte Consulting LLP
staff contributed an incredible **1,346**
hours of volunteer work this past year!
Thank you!



We appreciate these special friends for sponsoring company employee giving programs for MCEC:

IBM Lockheed Martin Pitney Bowes Serco, Inc. Microsoft Boeing PAC

Thank you to all of our donors. All gifts are deeply appreciated. These generous contributions make a difference in the lives of military-connected children.

2015 Financial Report:

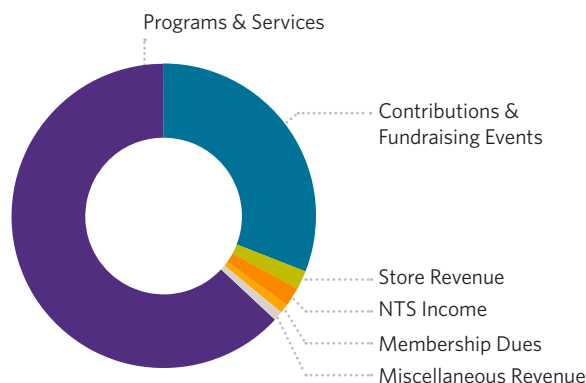
MCEC Statement of Activities and Changes in Net Assets

(Audited)

Revenue

The MCEC overall revenue for 2015 totaled

\$6,165,651. \$3,831,268 (62%) was generated from contracts; \$1,990,284 (32%) from philanthropy; and \$344,099 (6%) from other sources. In 2015 MCEC saw a decrease of 7% in contract revenue from 2014 – which we anticipated and planned for – while our 2014 investment in growing our fund raising capability (addressed in last year's report) resulted in an **increased 12% in philanthropic revenue** over 2014.



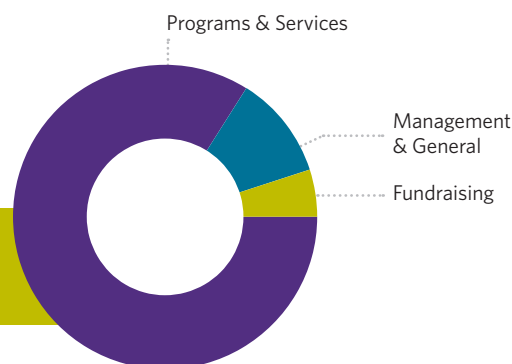
Expenses

The MCEC expenses for 2015 totaled \$6,066,769, which is a decline of 14% from 2014. The decline in expenses is a result of several factors:

1. Expenses not incurred due to reduced delivery of services to the Armed Services as a fallout of their fiscal budget challenges.
2. Our continuing MCEC internal controls and efficiencies in delivering our programs and services.

Management and general expenses represent 8% of total expenses in 2015, while fund raising expenses are 6%.

86¢ of every dollar received goes back to programs & services.



Change in Net Assets

At the close of 2015, MCEC realized an increase in net assets of \$98,882, which makes it the first year in the last three that MCEC ends the year with a positive change in net assets. Our effort to maximize the return of each dollar we invest in our programs paid off in 2015.

Notes to Statement of Financial Position

The MCEC ended the year in a strong cash balance position and with ample cushion to payoff existing liabilities. Cash balance at year-end 2015 was \$2.1M, which is an increase of 16% or \$291,553 over 2014. Total liabilities decreased by 38% to \$296,335 from \$479,305 in 2014.

Approvals, Accreditations and Standards

Best of Charities



The Independent Charities Seal of Excellence is awarded to the members of Independent Charities of America and Local Charities of America that have, upon rigorous independent review, been able to certify, document, and demonstrate on an annual basis that they meet the highest standards of public accountability, program effectiveness, and cost effectiveness. These standards include those required by the US Government for the inclusion in the Combined Federal Campaign, probably the most exclusive fund drive in the world. Of the 1,000,000 charities operating in the United States today, it is estimated that fewer than 50,000, or 5 percent, meet or exceed these standards, and, of those, fewer than 2,000 have been awarded this Seal.

International Association of Continuing Education and Training (IACET)



IACET is the premier standards-setting entity for continuing education and training, and the organization promotes established standards as a benchmark for quality program delivery. IACET Authorized Providers are considered an elite group of educators dedicated to quality in continuing education and training. As an Authorized Provider, MCEC processes must follow the ANSI/IACET 1-2007 Standard for Continuing Education and Training which have been thoroughly assessed by a third party.

Better Business Bureau



Awarded the Better Business Bureau Wise Giving Alliance National Charity Seal - demonstrates MCEC commitment to ethical practices and full accountability.

American Psychological Association



Military Child Education Coalition® is approved by the American Psychological Association to sponsor continuing education for psychologists. The Military Child Education Coalition® maintains responsibility for this program and its content.

National Board of Certified Counselors



The National Board for Certified Counselors (NBCC) certification program recognizes counselors who have met predetermined standards in their training, experience and performance on the National Counselor Examination for Licensure and Certification (NCE).

Texas State Board of Social Worker Examiners



The Texas State Board of Social Worker Examiners (TSBSWE) regulates the profession of Social Work and is attached to the Texas Department of State Health Services. The MCEC meets all required standards and is compliant with the TSBSWE code of conduct.

Texas Education Agency (TEA)



The Texas Education Agency is the state agency that oversees primary and secondary education. The agency also has programs supporting military families.

Council for Professional Recognition



The Council for Professional Recognition administers the Child Development Associate® (CDA) Credentialing Program. The CDA Program is designed to assess and credential early childhood education professionals. The MCEC is listed as one of only ten Early Childhood Membership Associations that are particularly relevant to CDA Candidates and Child Development Associates.



Serving the children of those who serve us all.

Military Child Education Coalition®

(254) 953-1923 • (254) 953-1925 (fax)

909 Mountain Lion Circle

Harker Heights, Texas 76548

www.MilitaryChild.org

CFC #10261