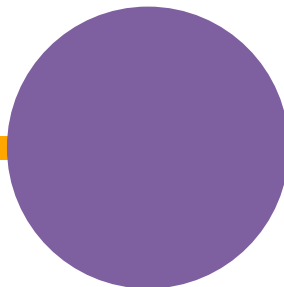
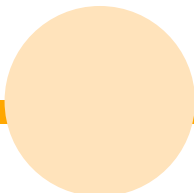
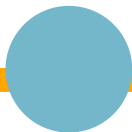




MILITARY CHILD  
EDUCATION COALITION®



Annual Report





**The Military Child Education Coalition is the nonprofit organization that solely exists to help the military child thrive in the face of transition, separation, and mobility.**



## **Military Child Education Coalition®**

(254) 953-1923 • (254) 953-1925 (fax)  
 909 Mountain Lion Circle • Harker Heights, Texas 76548  
[info@MilitaryChild.org](mailto:info@MilitaryChild.org)  
**CFC #10261**

# OUR MISSION

To ensure inclusive, quality educational opportunities for all military-connected children affected by mobility, family separation, and transition.

*To advance our mission and reach 7 million people annually, MCEC focuses our energy on*

## 5 OUTCOMES:

1. the educational needs of military and veteran-connected children are recognized at a national level and receive appropriate support,
2. students thrive and succeed in our education system and become college, career, and life-ready,
3. parents are empowered to be informed, proactive supporters, making positive impact on the academic, social, and emotional needs of their children,
4. education professionals possess the knowledge to identify and respond to complex needs of military and veteran-connected children, and
5. state and local communities are responsive in supporting military and veteran-connected children during times of transition, family separation, or trauma.

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# LOOKING BACK ON 2016

## *A Message from the MCEC Chairman of the Board and President and CEO*

The past year was certainly a time of change for the Military Child Education Coalition (MCEC). As an organization focused on helping military and veteran-connected children through times of transition, MCEC experienced its own transitions. From a continued shift away from federally funded contracts to a more robust philanthropic support base, to the exponential growth in our *Parent to Parent* Teams and Military Student Transition Consultants, to the election of a new Chairman of the Board, we have enjoyed, first hand, the new adventures transition brings.

Throughout the year's transitions, the Military Child Education Coalition maintained its mission focus to help ensure inclusive, quality educational experiences for all military and veteran-connected children affected by mobility, family separation, and transition. Just as we teach these children to thrive in the face of change, MCEC has shown its ability to do the same.

As a nationally recognized nonprofit, we continued to expand our spheres of influence through partnerships with states, school districts, and other relevant organizations and key stakeholders. We developed and updated our offerings through new parent and professional development programs. Our online offerings continued to extend our capacity to reach and teach those who are unable to attend our face-to-face trainings. We also continued our advocacy efforts and initiatives at the national and state levels. One example of such efforts was the Norfolk Military Child Convening, held on April 27, 2016, where 92 Norfolk, Virginia Public Schools staff, military and community members gathered to help improve the school transition process for military-connected children in Norfolk Public Schools. Another example of our national outreach was demonstrated on April 13, 2016, during the Month of the Military Child, when 121 colleges, universities, and education professionals participated in a White House convening on the progress of Operation Educate the Educator (OEE).

We are proud of the success that the Military Child Education Coalition experienced in 2016. We know that it is because of generous donors, dedicated volunteers, and loyal supporters, that these successes were possible.

Transitioning now from 2016 to 2017, we look forward to continuing our dedicated mission to help military and veteran-connected children thrive in the face of transition and separation. We are honored to serve the children of those who serve us all ...*for the sake of the child.*



**General (Ret) William M. Fraser III, USAF**  
*Chairman of the Board*  
*Military Child Education Coalition*



**Dr. Mary M. Keller**  
*President and CEO*  
*Military Child Education Coalition*





## ORGANIZATION SUCCESSES

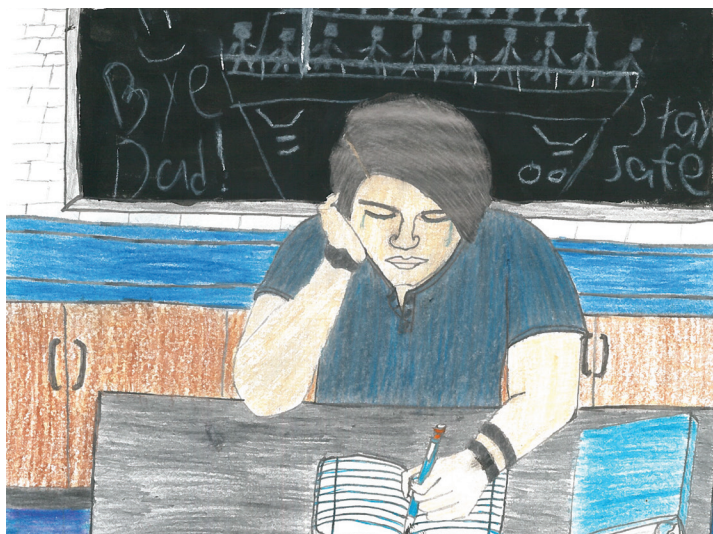
- Mission reach 2016 total was over 3.7 million people
- Increased relationship and engagement with states
- Growth – new and existing partners...increased collaboration efficiencies and execution in management of resources
- Capacity, capability and evaluation improvements across programs
- Improved targeted-marketing campaigns
- Deloitte Impact Day, 2016
- Successful partnerships with School Districts and the DoDEA grant process

## External/Internal Oversight and Review

The MCEC initiatives and programs are rigorously and consistently evaluated. We continue to conduct research and thoughtfully incorporate science into the range of implications for military-connected children and youth regarding academic, social, and emotional issues.

Using external and internal oversight, review, and evaluation processes, we strive to ensure the integrity of all programs and services. Part of the external oversight and review process resides with our 22-member volunteer Board of Directors that provides guidance to the MCEC activities.

Additionally, our Science Advisory Board, comprised of 20 volunteer professionals representing the fields of psychiatry, psychology, medicine, mathematics, research, public policy, and grief and loss specialties, provides guidance to the MCEC in developing its evidence-based programs and services. We have internal quality control systems reflecting continuous evaluation and improvement. Program participants routinely complete evaluations identifying strengths, weaknesses, and recommendations for improvement.



## Board of Directors

### Officers:

General (Ret) William Fraser, Chairman  
Brigadier General (Ret) Robert Gaylord, Vice Chairman/Treasurer  
Brigadier General (Ret) Earl Simms, Vice Chairman/Secretary  
Bruni Bradley, Vice Chairman  
Barbara Day, Vice Chairman  
Richard Lerner, PhD, Vice Chairman  
Robert Utley, Vice Chairman

### Members:

Renee Bostick  
Cortez Dial, EdD  
The Honorable Chet Edwards  
Anne Haston  
Chief Master Sergeant (Ret) Denise Jelinski-Hall  
Kathy Killea  
Robert Muller, PhD  
Mary Claire Murphy  
Command Sergeant Major (Ret) Mark Ripka  
Ali Saadat  
Ed Van Buren  
Joyce Ward  
Mary Keller, EdD, President/CEO, *ex officio*

### Members Emeriti:

Catherine Franks  
General (Ret) Benjamin Griffin  
William Harrison, EdD  
Lieutenant General (Ret) Donald Jones  
James Mitchell, EdD  
Kathleen O'Beirne  
Robert Ray  
Mary Jo Reimer  
Sandy Schwartz  
General (Ret) Thomas Schwartz  
Patricia Shinseki  
Lieutenant General (Ret) H.G. Taylor  
Zoe Trautman

*Artwork by Christian, Grade 11  
Landstown High School, Virginia Beach, VA  
US Navy*

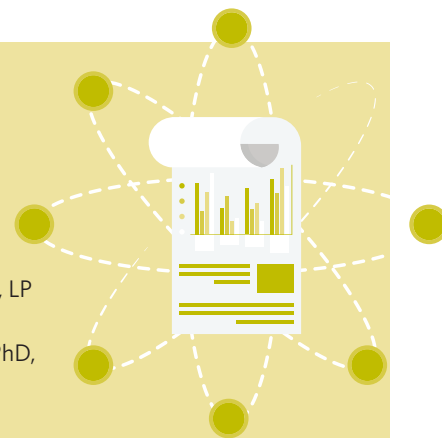
# Serving the *children* of



## Science Advisory Board

\*Richard M. Lerner, PhD, *Co-Chair*  
Colonel (Ret) Stephen J. Cozza, MD, US Army, *Co-Chair*  
Ron Avi Astor, PhD  
Lieutenant Colonel Jeffrey S. Bergmann, PhD, US Army  
Colonel (Ret) Ryo Sook Chun, MD, US Army  
Lieutenant Colonel Eric M. Flake, MD, FAAP, US Air Force  
Sarah L. Friedman, PhD  
Kenneth R. Ginsburg, MD  
LeAnne K. Knobloch, PhD  
Lieutenant Colonel (P) Keith M. Lemmon, MD, FAAP, US Army

Jacqueline V. Lerner, PhD  
Gregory A. Leskin, PhD  
Ann S. Masten, PhD  
Michael D. Matthews, PhD, LP  
Ronald S. Palomares, PhD  
Colonel Rebecca I. Porter, PhD,  
ABPP, US Army  
Paula K. Rauch, MD  
Michelle D. Sherman, PhD  
Patrick H. Tolan, PhD



*\*MCEC Board, Executive Committee Member*

## National Advisory Committee

Charlene Austin  
The Honorable Valerie Baldwin  
Patricia "Tosh" Barron  
The Honorable Carolyn H. Becraft  
Douglas Belair  
General (Ret) and Mrs. B.B. Bell (Katie)  
Dona Bushong  
The Honorable John Carter and Mrs. Carter (Erika)  
Ed Casey  
General (Ret) and Mrs. George Casey (Sheila)  
General (Ret) and Mrs. Peter Chiarelli (Beth)  
Lieutenant General (Ret) and Mrs. Kurt Cichowski (Laura)  
Mike Cohen  
Dan Domenech, PhD  
Admiral (Ret) and Mrs. Walter Doran (Ginny)  
Lea Ann Edwards  
General (Ret) and Mrs. Larry R. Ellis (Jean)  
Lucy Fitch  
Lieutenant General (Ret) and Mrs. Phil Ford (Kris)  
General (Ret) Tommy R. Franks  
Vice Admiral (Ret.) and Mrs. William French (Monika)  
Command Sergeant Major (Ret) and Mrs. William J. Gainey (Cindy)  
The Honorable Pete Geren  
Roy Gibson  
The Honorable Robert L. Gordon III  
Major General (Ret) and Mrs. Mark R. Hamilton (Patty)  
Lieutenant General (Ret) Charles R. Heflebower

David G. Henry, JD  
Rear Admiral (Ret) and Mrs. Leendert Hering (Sharon)  
General (Ret) James T. Hill and Toni Hill, PhD  
Lieutenant General (Ret) and Mrs. William Ingram (Lil)  
Major General (Ret) and Mrs. Robert Ivany (Marianne)  
Lieutenant General (Ret) and Mrs. Darrell Jones (Holly)  
Gary Knell  
Luke Knittig  
General (Ret) and Mrs. Leon J. LaPorte (Judy)  
General (Ret) and Mrs. David McKiernan (Carmen)  
General (Ret) and Mrs. Craig McKinley (Cheryl)  
Drayton McLane, Jr.  
General (Ret) and Mrs. Duncan McNabb (Linda)  
Lieutenant General (Ret) and Mrs. Thomas Metz (Pam)  
Major General (Ret) and Mrs. Paul Mock (Karen)  
General (Ret) and Mrs. Richard Myers (Mary Jo)  
The Honorable James Peake and Mrs. Peake (Janice)  
The Honorable Danny Pummill  
General (Ret) Dennis J. Reimer  
Matthew Rogers  
General (Ret) and Mrs. Norton Schwartz (Suzie)  
General (Ret) and Mrs. Henry H. Shelton (Carolyn)  
James Shelton  
Lieutenant General (Ret) Stephen M. Speakes  
Lieutenant General (Ret) George J. Trautman III  
P. Uri Treisman, PhD  
Kirsten White

# those who serve us all.



# 2016

## Highlights

# ADVOCATING, EDUCATING, and COLLABORATING for the children of those who serve us all

MCEC Mission Reach 2016 Total  
**3,720,117**

Our reach  
goal is  
**7,000,000**  
per year

Student  
Initiatives  
**122,702**

Parent  
Initiatives  
**74,123**

Professional  
Initiatives  
**219,432**

Outreach  
Initiatives  
**637,611**

Marketing  
Initiatives  
**2,666,249**

**Direct Services Contact Total: 416,257**

## CONVENINGS

The MCEC Convening is a gathering of thought leaders from Education, Community Leadership and the Military who work collaboratively to develop Strategic and Action Plans that ensure the community's support of its military-connected children and families. The convening guides leaders in the development of a refined set of action steps to address challenges in the areas of academics, advocacy, and access to opportunity.

The goal is to work together to create a community-specific plan to enhance college, career and life readiness for a community's military-connected children. Convenings are facilitated by the Military Child Education Coalition® in partnership with local and regional communities.

### Convening held in 2016:

- Norfolk Military Child Convening - Norfolk, VA
- Operation Educate the Educator Convening - The White House, Washington, DC

### Scheduled convenings for 2017:

- Virginia Military Child Education Convening - Williamsburg, VA
- Air Force Global Strike Command Convening - Barksdale AFB, Louisiana
- San Antonio Military Child Convening - San Antonio, TX

## NEW PUBLICATIONS & PRODUCTIONS

**Publications:** Digitized and shared widely among partners, sponsors, and networks.

### MCEC Professional Development

Supporting Early Childhood Educators and the Child Development Associate Credential

### Gates Foundation

- Student 2 Student® "College and Career Readiness" pamphlet
- Spring *On the Move*® magazine
- Fall *On the Move*® magazine





# ADVOCATING

## Operation Educate the Educators (OEE) Convening: Sharing Successes and Setting Sights for the Future



On April 13, 2016, during the Month of the Military Child, colleges, universities, and education professionals participated in a White House convening on the progress of Operation Educate the Educator (OEE). Five years ago, the initial OEE convening was held and since that convening, 114 colleges and universities in the United States have adopted the Guiding Principles for preparing educators to meet the needs of military-connected students.

Joining Forces, in partnership with the Military Child Education Coalition (MCEC) and the University of Southern California (USC) held the event in which participating colleges and universities explored common themes of practice developed from the guiding principles. These principles serve to ensure that schools of education prepare graduates to meet the social, emotional, and learning needs of military-connected P-12 students. They also raise an awareness of the unique needs military-connected students have, and assist future educators in providing successful school experiences for all students.

## College, Workforce and Life Readiness Advocacy

MCEC places great importance on the need for students to be college and career-ready. MCEC, with support from foundation and corporate partners, produces resources that tackle learning and readiness. A series of videos and printed materials include discussions with students and interviews with educators at the high school and college levels.

### Videos created in 2016:

- Professional Learning Opportunities TedEd: Lesson One: *A Spectrum of Things to Consider About Military Kids*
- Professional Learning Opportunities TedEd: Lesson Two: *Motivating Military Children to be College, Career, and Life Ready*
- *Supporting Veterans' Children through Transitions* Professional Development commercial

### Scheduled videos for 2017:

- Professional Learning Opportunities TedEd: Lesson Three: *Getting Highly Mobile Military Kids Ready for the World*
- Professional Learning Opportunities TedEd: Lesson Four: *Producing College and Career Ready Students: Understanding the Challenges*
- Professional Learning Opportunities TedEd: Lesson Five: *Producing College and Career Ready Students: Ensuring Military Kids are College Ready*
- Professional Learning Opportunities TedEd: Lesson Six: *Producing College and Career Ready Students: Career & Technical Education*
- Professional Learning Opportunities TedEd: Lesson Seven: *Higher Education Initiatives for Military Kids*
- Professional Learning Opportunities TedEd: Lesson Eight: *Getting Military Kids with Exceptional Needs Ready for the World*



TO VIEW THE PROFESSIONAL LEARNING OPPORTUNITIES TedEd SERIES, VISIT:  
<http://www.militarychild.org/professionals/professional-learning-opportunities>



## Military Student Identifier

MCEC advocates for the implementation of a military student data identifier to understand the academic health and educational outcomes of military-connected students. Accurate information about military-connected children will better enable:

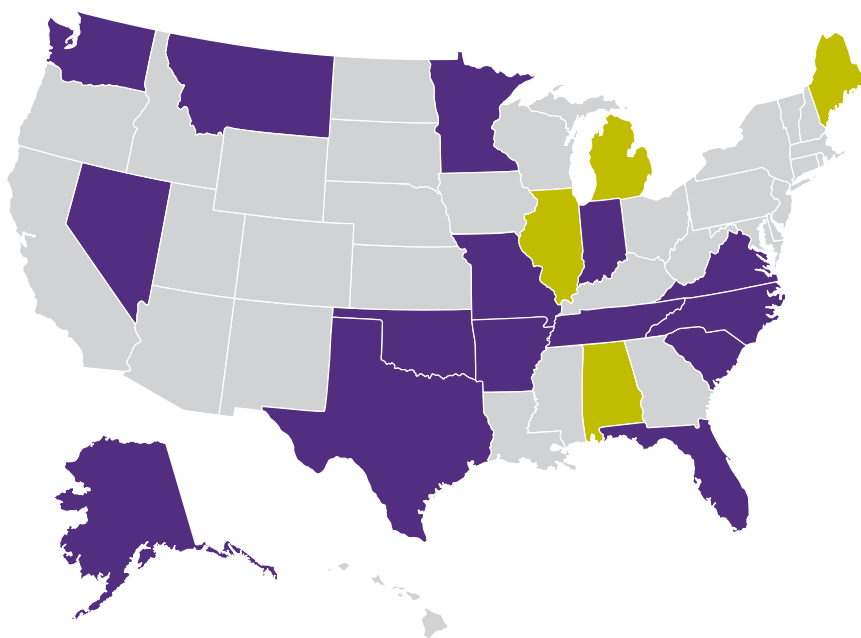
- Timely transition support for mobile military students
- Increased understanding about easing transfers
- Decreased confusion that can result in delays in services, lack of credit, or missed opportunities
- Improved confidence in the identification and reporting of accurate school completion data
- Heightened district and campus awareness of military-connected student populations
- Accurate considerations of the needs of military-connected students in special programs

### *States that implemented the Military Student Identifier:*

1. Alaska
2. Arkansas
3. Florida
4. Indiana
5. Minnesota
6. Missouri
7. Montana
8. Nevada
9. North Carolina
10. Oklahoma
11. South Carolina
12. Tennessee
13. Texas
14. Virginia
15. Washington

*MCEC also recognizes the below states as they have either been adopted by administrative rule or legislated but not yet fully implemented:*

16. Alabama
17. Illinois
18. Maine
19. Michigan



Our initiative took a giant step forward with the inclusion of a Military Student Identifier (MSI) in the December 2015 reauthorized federal Elementary and Secondary Education Act, now referred to as the **Every Student Succeeds Act (ESSA)**. As the new law takes effect, all states are required to collect and report student data for their active duty military-connected populations. In a related move, the Common Education Data Standards (CEDS), a clearinghouse organized to standardize the definitions of educational data collected around the United States, has added a definition of military-connected students which will be used in the ESSA data collection effort. The MCEC was instrumental in both efforts and appreciates our colleagues for their support and collaboration in reaching this milestone. We look forward to using precise data to highlight the progress of our military-connected students in the future. The MCEC will continue to create models, monitor progress, and encourage positive use of the MSI in state education planning and execution.

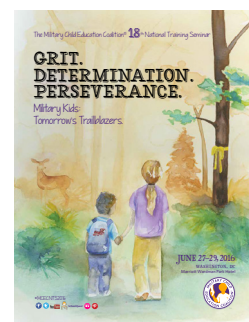


# EDUCATING

## 2016 NATIONAL TRAINING SEMINAR

*The MCEC 18th Annual National Training Seminar (NTS): Grit. Determination. Perseverance.*

focused on the strength of military-connected children and the unique challenges they face in their lives. These characteristics or personality traits can produce resilience and contribute to strong character development, particularly in military and veteran-connected children. Our 2016 National Training Seminar featured nationally recognized speakers and breakout sessions that provided effective practices to encourage character development, provide systems of support, and inspire educational practices to foster innovation in all military and veteran-connected children.



The MCEC National Training Seminar is a globally-recognized, premier training event for anyone interested in serving and supporting military-connected children. The event provides a unique opportunity for our more than 700 attendees to engage with senior military and education leaders.

Running concurrently with the 2016 NTS and funded primarily through a generous grant from the Bill and Melinda Gates Foundation, the *Student 2 Student (S2S)* Summit was a gathering of 67 students from 21 highly successful S2S programs. Through an interactive and collaborative process, the students were tasked to:

- identify the barriers to college and career readiness for transitional students;
- share strategies for overcoming these hurdles; and
- assist in the development of resources, campus action plans, and recommendations for their schools and other students, parents, and school professionals.

Given their vital role in student achievement, 22 faculty sponsors accompanied their students and provided support throughout the Summit. In a series of three challenges, students were encouraged to create fun, interactive, and practical solutions to the hurdles they face in their quest to be college, career and life ready. The school sponsors worked with the students to create and refine the strategies, resources, and recommendations. S2S members returned to their campuses to share their experiences and networking ideas with their peers, while their sponsors shared experiences in their campus-level Professional Learning Communities (PLCs). Post-summit, the MCEC offered support for sustainment as teams implement the



strategies and actions they developed. The outcomes were shared with MCEC stakeholders, and MCEC will utilize and aggregate the students' voices and feedback to develop tools and resources to reduce or eliminate barriers to access educational opportunity, as well as inform policy and education leaders.



# PROGRAMS, SERVICES, AND PROFESSIONAL DEVELOPMENT

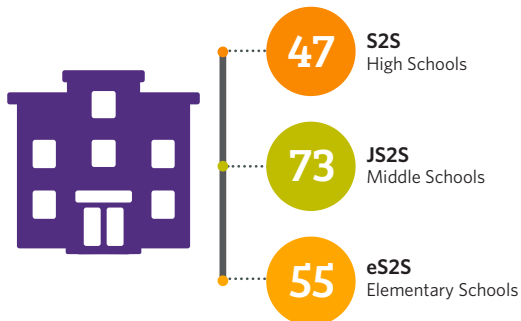
The MCEC capacity to deliver real-time, relevant programs and services that meet the needs of students, parents, and professionals is unparalleled. These high quality programs are standards-based and focus on local communities and institutions. The MCEC programs and services are used daily in school districts and trainings throughout military-connected communities. These services include student and parent programs, professional development, trainings, and events.

*Below is a summary of outputs for some of our most significant programs and services in 2016:*

## Student Initiatives

MCEC provides support to military-connected children through our peer-to-peer mentoring programs: Elementary *Student 2 Student*<sup>TM</sup> (eS2S<sup>TM</sup>), Junior *Student 2 Student*<sup>®</sup> (JS2S<sup>TM</sup>), and *Student 2 Student*<sup>®</sup> (S2S<sup>TM</sup>). The programs are student or faculty-led and welcome incoming students to their school and help departing students prepare for their next school. It eases transitions and creates a positive environment.

### NEW SCHOOLS TRAINED IN 2016:



### Outcomes:

- *Student 2 Student* provides proven consistent peer support to transitioning students with: Academics, Finding the Way, Relationships, Service, and Leadership.
- Students feel more accepted, with less anxiety, into a new school as they transition
- Francis Hesselbein students are better prepared to lead and sustain their S2S program with skills they gained during the leadership program

**TOTAL NUMBER OF SCHOOLS TRAINED IN 2016:**

**175**

**1,208** > **122,702**

Schools trained since 2004

Total number of students and adults benefitted

**533**  
S2S  
High Schools

**573**  
JS2S  
Middle Schools

**102**  
eS2S  
Elementary Schools





## FRANCES HESSELBEIN STUDENT LEADERSHIP PROGRAM (FHSLP)

The FHSLP teaches students leadership, team building, inspiration, listening, patriotism, civic duty/responsibility, and tolerance. S2S students trained in the FHSLP are charged with sustaining and growing their campus S2S programs.

***In 2016, 26 students were selected to participate in the FHSLP:***

9 civilian students and 17 military students.

MCEC is grateful to the United States Military Academy at West Point, New York, and the United States Air Force Academy in Colorado Springs, Colorado for delivering and hosting the program annually. Their support delivers intensive training, interaction with positive role models, and practical applications which benefit participants in their studies and throughout their lifetime.

**Thank you to Frances Hesselbein for her dedication to leadership development of children and youth!**



“The experiences and memories you’ll make with your group won’t ever be forgotten. You all will realize your possibilities for yourself, not just as a member of your S2S, but as a part of an international organization with so many people supporting you. I hope you have a wonderful time with your group and make the best memories!”

*Jiemyjoyce, FHSLP 2016*

## Parent Initiatives

### PARENT TO PARENT™

The MCEC *Parent to Parent* program, established in 2006, is a series of workshops focused on addressing academic, social, and emotional issues associated with a military family lifestyle.



### TELL ME A STORY®

*Tell Me a Story*, developed in 2005, promotes early literacy and empowers children and their parents to open family discussions on difficult topics, such as separation and transitions.

### MCEC Mission Reach 2016

**Parent Initiatives**  
**74,123**

**Direct Impact on**  
**12,531**  
adults

**Parent to Parent**  
**11,360** parents direct  
**34,080** adults indirect  
**27,264** children indirect

**Tell Me A Story**  
**1,171**  
parents direct

### Outcomes:

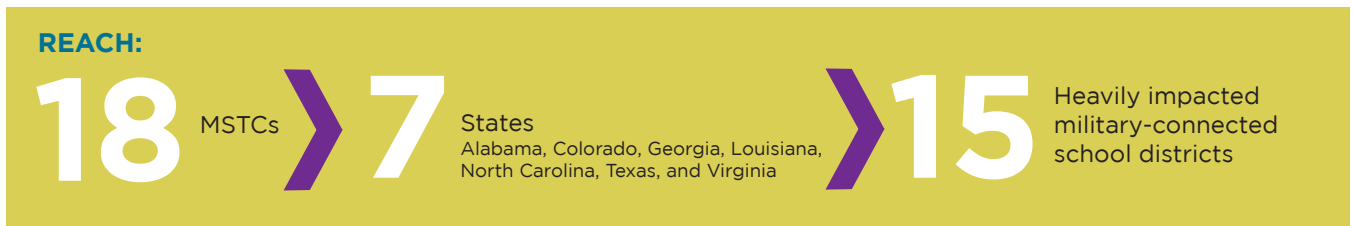
- By continuing to adjust program curriculum, we are able to offer workshops and resources that assist parents to better advocate for their military-connected children in a wide range of educational and transitional issues.
- Loss of teams due to available funding directly impacted mission reach targets, however remaining teams were highly successful and in great demand.
- *Tell Me A Story*® continues to be one of the easiest ways to reach families of early learners.
- Mattel Speedometry events continue to be popular with parents of elementary school-aged children.
- *Parent to Parent* webinars have been well attended and continue to show the viability of this delivery method.



## Professional Initiatives

### MILITARY STUDENT TRANSITION CONSULTANT™ (MSTC) PROGRAM

An MSTC is a full-time, highly specialized education professional embedded within the school district working directly with children, parents, and school personnel on a daily basis. MSTCs are able to cultivate personal relationships and become involved in problem solving at an individual level.

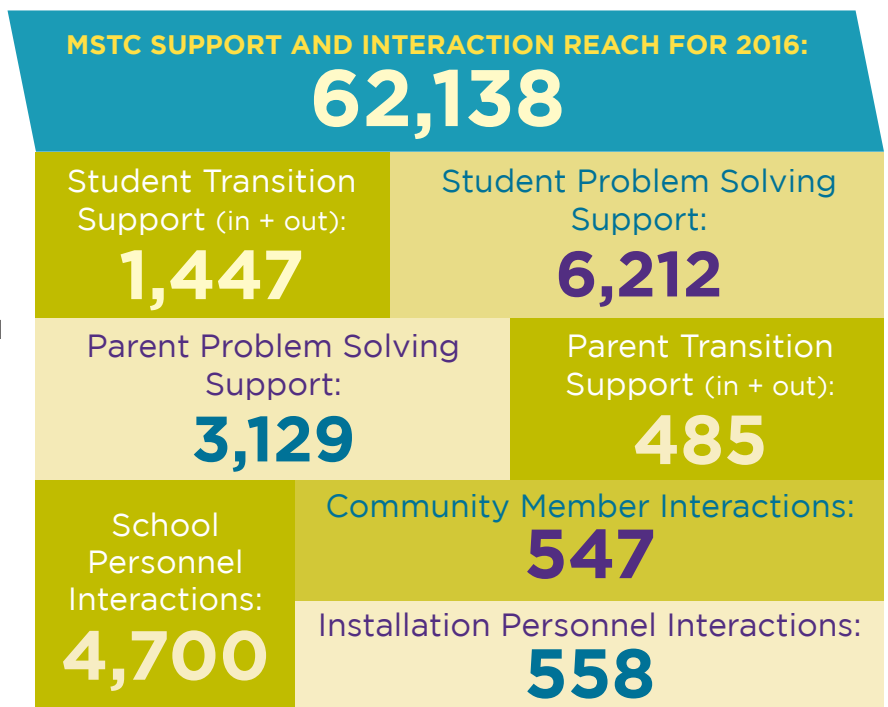


“Ms. Jones (MSTC) was very enthusiastic and helpful with information and cared about how I was feeling. It was refreshing that she knew so much and could empathize with me on this transition and moving with the military. I look forward to talking with her again.”

~ Student, Copperas Cove ISD

#### Examples of Ways in which MSTCs Perform “Extra” Services in Support of Military-Connected Students:

- Bridging curriculum development and delivery to all KISD 8th graders in preparation for transition to 9th.
- Social emotional screening tool used in 3 districts to assist in creation of individual transition action plans for all military-connected students.
- Training and certification of an MSTC in Restorative Practices for use in District 49, Colorado Springs.
- College and Career Readiness focus for entire district from grades K-12
- 84 professional development courses reaching more than 45,060







### Outcomes:

- ✓ Over 91% of participants said the training better prepared them to support military children and their families
- ✓ Professionals have an increased awareness of the needs of military-connected children and families
- ✓ Professionals have an increased awareness of available information and resources

## Professional Development

### MCEC Mission Reach 2016

#### Impact on

**2,537**

adults direct

**147,072**

students indirectly



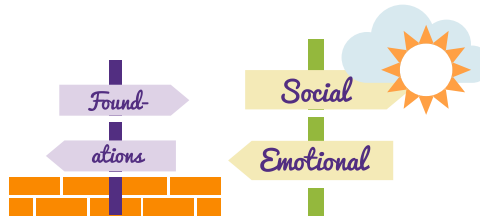
#### Responding to the Military Child with Exceptional Needs™

**213** adults direct

**1,065** adults indirect

**11,928** students indirect

#### Professional Initiatives



#### Supporting Military Children through School Transitions™: Foundations and Social/Emotional

**403** adults direct

**2,015** adults indirect

**22,568** students indirect

#### Also Available Online:



#### The Journey from "Welcome Home" to Now: Reunion, Reconnecting, Routine™

**175** adults direct

**875** adults indirect

**9,800** students indirect



#### Supporting Veterans' Children through Transitions™

**196** adults direct

**980** adults indirect

**10,976** students indirect



#### Living in the New Normal

#### Living in the New Normal: Helping Children Thrive through Good and Challenging Times™

**198** adults direct

**990** adults indirect

**11,088** students indirect



#### Helping Military Children Discover Their S.P.A.R.C.: Strength, Potential, Aspirations, Resourcefulness, Confidence™

**1,141** adults direct

**5,705** adults indirect

**63,896** students indirect

FOR MORE INFORMATION ON COURSES, VISIT  
[www.militarychild.org/professionals/programs](http://www.militarychild.org/professionals/programs)



## CERTIFICATION PROGRAMS

*Meeting the Level 3 and 4 professional development needs of youth-serving organizations, the MCEC offers the following certification programs:*

The **Basic Certificate Training Program** professionally prepares youth-serving staff to conduct youth development with military and veteran-connected children using current technologies and research-based methods. Phase 1: Provides a 36.5 hour Basic Certification Program.

The **Coach/Leader Certificate Program** professionally prepares youth-serving staff to coach/lead site team staff members through a collaborative coaching model that helps employees self-reflect on their work, identify personal strengths and needs, and learn techniques, tools, and strategies to improve problem solving capabilities and maximize the service provided to military and veteran-connected children and youth.

**Phase 2:** Provides a 3-day, 22 instructional hour Implementation Coach Certification Program to select participants who have successfully completed the 36.5 hour Certification Program.

IN 2016, MCEC TRAINED:

**173 + 36**

Individuals in Phase 1

Individuals in Phase 2

from these  
organization partners



**Boys and Girls Clubs  
of America  
Armed Services YMCA  
American Red Cross**



**REACH:**

**209** adults direct

**1,055** adults indirect

**11,816** students indirect



Artwork by Nevin, Grade 11  
Prince Anne High School, Virginia Beach, VA • US Navy



# COLLABORATING THE MCEC COMMUNITY

The MCEC is a professional coalition with a diverse community consisting of school districts, schools, colleges and universities, businesses and corporations, nonprofit organizations, military commands and installations, military families, and caring individuals from local communities across our Nation. Our community consists of over 71,000 friends and members. MCEC continues to grow thanks to the national impact of our programs, the National Training Seminar, professional development classes and through positive word-of-mouth endorsements from our members. Each new addition to our membership strengthens our credibility, voice, and impact.

Our website has more detailed information on the categories/types of membership and benefits.

[www.MilitaryChild.org/join](http://www.MilitaryChild.org/join)

## Professional Memberships

American Psychological Association  
American Society for Quality  
Association for Supervision and Curriculum Development  
Association Fundraising Professional  
Association of the United States Army  
Belton Chamber of Commerce  
Better Business Bureau – Wise Giving Alliance  
The College Board  
Council for Professional Recognition  
Education Week  
Foundation Center  
Greater Killeen Chamber of Commerce  
International Association of Continuing Education and Training  
Mission Capital  
National Military Families Association  
Phi Delta Kappa  
Prince William Chamber of Commerce  
The Professional Association  
Virginia State Corporation Commission  
San Antonio Chamber of Commerce  
Upstate Veterans Alliance  
Military Family & Veterans Service



## A NATIONAL VOICE

MCEC represents the military and veteran-connected children we serve by participating in the Secretary of Defense's Roundtable, the Department of Defense Military Family Readiness Council, and the Department of the Army's VSO/MSO & NFE Conference Summits, as well as continually engaging with senior leaders of the military departments and the Department of Veterans Affairs.

We maintained our role as a strong advocate for military and veteran-connected children and youth at the senior most decision-making levels of the U.S. government, on issues as diverse as the military student identifier, to budget cuts, to the need for early childhood education.



# PROFESSIONAL PARTNERSHIPS

Achieve  
 Agile Mind  
 Alabama Education Trust Fund  
 Alabama GRIT  
 Air Force Association  
 America's Promise Alliance  
 AmeriCorps  
 American Association of Colleges for  
 Teacher Education  
 American Red Cross  
 Armed Forces Services Corporation  
 Armed Services YMCA  
 The Army Marathon  
 Aspen Institute/ Franklin Project  
 Association of the U.S. Army  
 AT&T  
 Be the Change, Inc.  
 Bill & Melinda Gates Foundation  
 Blue Star Families  
 Bob Woodruff Foundation  
 Boys & Girls Clubs of America  
 Boys & Girls Club of Central Texas  
 Center for Families and Military Family  
 Research Institute - Purdue University  
 Collaborative for Student Success  
 College Board  
 DELL  
 Deloitte Consulting LLP  
 Department of Defense Education Activity  
 Easter Seals  
 El Pomar Foundation  
 Elizabeth Dole Foundation  
 Expect More, Achieve More  
 From the Top  
 First Book  
 The Future of Children - Princeton  
 University  
 Florida Defense Support Task Force  
 Francis Hesselbein Leadership Institute  
 Gallup/Gallup Student Poll  
 GE Foundation  
 Google  
 Got Your 6  
 HEB  
 HOBY  
 Hunt Institute  
 Institute for Military and Veteran  
 Families - Syracuse University  
 Henry M. Jackson Foundation

Leader to Leader Institute  
 Learning Ally  
 Microsoft  
 Military Impacted Schools Association  
 Military Kids Connect  
 Military Officers Association of America  
 Mission Readiness  
 National Association of Federally  
 Impacted Schools  
 National Association of State  
 Directors of Special Education  
 National Math and Science Initiative  
 National Military Families Association  
 Operation Home Front  
 Operation Purple Camps  
 Parent Teacher Association  
 Pikes Peak Alliance  
 Pre-K Now  
 The Professional Association  
 Points of Light  
 PsychArmor  
 SAIC  
 Sesame Workshop  
 SERCO  
 Sid W. Richardson Foundation  
 Society for Research in Human  
 Development  
 State Collaborative on Reforming  
 Education  
 Strategic Resources, Inc.  
 Strake Foundation

TAPS  
 Target  
 Texas A&M University - Central Texas  
 Texas Education Agency  
 Texas Elementary Principals &  
 Supervisors Association  
 Tufts University  
 Tutor.com  
 United Through Reading  
 University of Alabama  
 University of Southern California  
 The USAA Foundation  
 U.S. Air Force  
 U.S. Air Force Academy  
 U.S. Army  
 U.S. Coast Guard  
 U.S. Department of Defense  
 U.S. Marine Corps  
 U.S. Military Academy at West Point  
 U.S. National Guard  
 U.S. Navy  
 USO  
 US Chamber of Commerce  
 UTSA Center for the Well Being of  
 Military Families and Children  
 Veterans' Administration  
 Walmart Foundation  
 WGBH  
 White House - Joining Forces  
 Wounded Warrior Project  
 ZERO TO THREE



**6,178**

VOLUNTEERS  
CONTRIBUTED

**119,314**

HOURS TOWARD THE  
MCEC MISSION  
DURING 2016!



# OUR INVESTMENT PARTNERS

We sincerely appreciate and thank those whose financial support helps to ensure our military and veteran-connected children are college, workforce and, ultimately, life-ready.

Thanks to the involvement and support of the individuals, corporations, organizations, and foundations that comprise the MCEC investment partners, these brave, tenacious, and resilient children are better prepared for their futures.

## **Platinum** (\$100,000 and above)

SAIC  
HEB  
Bill & Melinda Gates Foundation  
BAE Systems

## **Gold** (\$50,000 - \$99,999)

The USAA Foundation  
Michelin Charity Golf Tournament  
Lockheed Martin Corporation  
Bob Woodruff Foundation

## **Silver** (\$25,000 - \$49,999)

Utley Education Foundation  
Target Corporation  
Sid W. Richardson Foundation  
Raytheon Company  
Northrop Grumman  
CollegeBoard  
Association of Military Banks of America  
Be the Change/Got Your 6  
AT&T Foundation

## **Bronze** (\$10,000 - \$24,999)

Veterans United Foundation  
United Health Foundation  
Tutor.com  
The Allergan Foundation  
Textron Inc.  
Star Charity Golf Classic  
Military Benefit Association  
Kendra Scott, LLC  
John Templeton Foundation  
Health Net Federal Services  
Defense Credit Union Council  
8500 CDC LP  
Dole Foundation

## **Friend** (\$5,000 - \$9,999)

Union State Bank  
The Barron Family Fund  
Swalm Foundation  
Strake Foundation  
Southeast Virginia Community Foundation  
Raydon Corp  
Mason Brown Family Foundation  
Manuel D. & Rhonda Mayerson Foundation  
Humana  
Hampton Roads Community Foundation  
CGI

## DELOITTE CONSULTING LLP

staff contributed an incredible **668** hours  
of volunteer work this past year!

# THANK YOU!



**We appreciate these special friends for sponsoring  
company employee giving programs for MCEC:**

**LOCKHEED MARTIN   PITNEY BOWES   SERCO, INC.**  
**MICROSOFT   ABILA   AT&T**

**THANK YOU TO ALL OF OUR DONORS.** All gifts are deeply appreciated. These generous contributions make a difference in the lives of military-connected children.



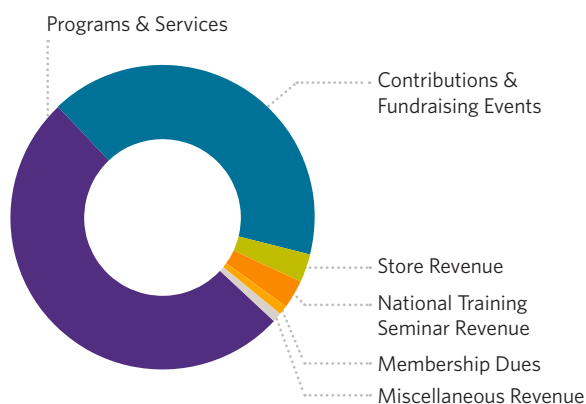
# 2016 FINANCIAL REPORT:

## Statement of Activities and Changes in Net Assets

(Unaudited)

### REVENUE

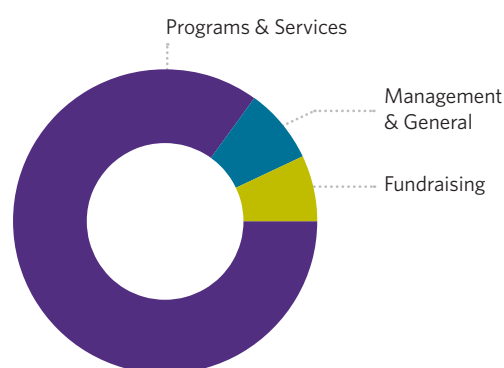
The MCEC overall revenue for 2016 totaled \$ 5,609,199. \$2,661,159 (47%) was generated from contracts; \$2,514,682 (45%) from philanthropy; and \$433,358 (8%) from other sources. In 2016, contract revenue decreased 31% from 2015, while we continued to grow our fundraising capability, **which resulted in an increase of 26% in philanthropic revenue over 2015 and 41% since 2014.**



### EXPENSES

The MCEC expenses for 2016 totaled \$6,245,897.

Management and general expenses represent 7% of total expenses in 2016, while fundraising expenses are 7%.



**86¢** of every dollar received goes back to Programs & Services  
*...for the sake of the child*

### CHANGE IN NET ASSETS:

At the close of 2016, MCEC realized a decrease in net assets of \$636,696.

### NOTES TO STATEMENT OF FINANCIAL POSITION:

The MCEC ended 2016 with a cash balance of \$1.4M, which is a decrease of 37% or \$791K from 2015.

Total liabilities decreased by 17% to \$245K from \$296K in 2015.

**Note:** 2016 audited financial statements and Form 990 will be posted at the MCEC website, [www.MilitaryChild.org/about-us/financial-information](http://www.MilitaryChild.org/about-us/financial-information), not later than July 15, 2017.



# APPROVALS, ACCREDITATIONS and STANDARDS



## Best of Charities

The Independent Charities Seal of Excellence is awarded to the members of Independent Charities of America and Local Charities of America that have, upon rigorous independent review, been able to certify, document, and demonstrate on an annual basis that they meet the highest standards of public accountability, program effectiveness, and cost effectiveness. These standards include those required by the US Government for the inclusion in the Combined Federal Campaign, probably the most exclusive fund drive in the world. Of the 1,000,000 charities operating in the United States today, it is estimated that fewer than 50,000, or 5 percent, meet or exceed these standards, and, of those, fewer than 2,000 have been awarded this Seal.



## Texas State Board of Social Worker Examiners

The Texas State Board of Social Worker Examiners (TSBSWE) regulates the profession of Social Work and is attached to the Texas Department of State Health Services. The MCEC meets all required standards and is compliant with the TSBSWE code of conduct.



## International Association of Continuing Education and Training (IACET)

IACET is the premier standards-setting entity for continuing education and training, and the organization promotes established standards as a benchmark for quality program delivery. IACET Authorized Providers are considered an elite group of educators dedicated to quality in continuing education and training. As an Authorized Provider, MCEC processes must follow the ANSI/IACET 1-2007 Standard for Continuing Education and Training which have been thoroughly assessed by a third party.



## Guidestar Exchange

Military Child Education Coalition (MCEC) was a GuideStar Silver Participant. [www.guidestar.org/profile/74-2889416](http://www.guidestar.org/profile/74-2889416)



## Council for Professional Recognition

The Council for Professional Recognition administers the Child Development Associate® (CDA) Credentialing Program. The CDA Program is designed to assess and credential early childhood education professionals. The MCEC is listed as one of only ten Early Childhood Membership Associations that are particularly relevant to CDA Candidates and Child Development Associates.



## Texas Education Agency (TEA)

The Texas Education Agency is the state agency that oversees primary and secondary education. The agency also has programs supporting military families.



## National Board of Certified Counselors

The National Board for Certified Counselors (NBCC) certification program recognizes counselors who have met predetermined standards in their training, experience and performance on the National Counselor Examination for Licensure and Certification (NCE).

## Better Business Bureau

Awarded the Better Business Bureau Wise Giving Alliance National Charity Seal - demonstrates MCEC commitment to ethical practices and full accountability.





# Reaching and Connecting with our community!

Our membership is over **70,000** people strong!

Membership in Military Child Education Coalition® (MCEC®) demonstrates your support of military and veteran-connected children!

**Join us today!**

[www.MilitaryChild.org/Join](http://www.MilitaryChild.org/Join)



MCEC reached **1,940,636**  
individuals through Social Media in 2016!

We share resources, upcoming professional development training, latest military child and educational news, and more!



**Are you connected?**

Like us on Facebook and follow us on Twitter!



[Facebook.com/MilitaryChild](https://www.facebook.com/MilitaryChild)



[Twitter.com/MilitaryChild](https://twitter.com/MilitaryChild)



**Military Child Education Coalition®**

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