

2017

ANNUAL REPORT

A look back at a successful year of serving military-connected children.



OUR MISSION

To ensure inclusive, quality educational opportunities for all military-connected children affected by mobility, transition, deployments and family separation.



Every military-connected child is college, workforce, and life-ready.

OUR VISION



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LOOKING BACK ON 2017

A Message from the MCEC Chairman of the Board, and President and CEO

Like the theme of our 2017 National Training Seminar, the Military Child Education Coalition is a “Constellation of Strengths and Challenges.” In our 19 years’ existence, the MCEC has grown stronger and more impactful through the journey of challenges the organization has faced in its mission to serve the children of those who serve us all.

While 2017 had its share of challenges, mostly associated with continued reduction in federally funded contracts, we showed enormous growth in our philanthropic support base. This paradigm shift towards greater philanthropic support demonstrates the maturity of our Fund Development system and the overall ability of the organization to adapt to the financially challenging times that our armed service branches are experiencing.

Our strength as a nationally recognized nonprofit has also continued to grow. We maintained existing and established new partnerships with states, school districts, and other organizations and stakeholders integral to ensuring that our military-connected children receive quality educational experiences. We expanded our Military Student Transition Consultant Program to now include a Military Student Transition Affiliate feature, which is a “lighter” version of the original program. A Military Student Transition Affiliate enables districts with military-connected student populations to join a powerful network of nationwide resources to ensure concierge level support for smooth transitions and answers to student and family concerns. Our already strong portfolio of Parent Webinars and online trainings continues to evolve, grow and extend our capacity to reach those who are unable to attend our face-to-face trainings and workshops.

Our advocacy efforts and initiatives, at the national, state, and local levels, continue to strengthen. MCEC Convenings gather education, military and community leaders in a collaborative exercise to address a community’s unique needs in its support of military-connected students. In 2017 MCEC facilitated convenings for the Virginia Department of Education, for the USAF Global Strike Command, and for the greater San Antonio metropolitan area. Another example of our national reach was demonstrated through our 2017 National Training Seminar, with over 700 attendees! MCEC leadership is exercised in multiple other forums such as the Secretary of Defense Round Table, The Military Readiness Family Council, The Congressional Military Family Caucus Forum, and The Military Interstate Children’s Compact Commission.

We are truly proud of the success that the Military Child Education Coalition experienced in 2017. We know that it is because of generous donors, our professional staff supported by dedicated volunteers, and loyal supporters, that these successes were possible.

Our resources in 2017 allowed us reach over 4.2 million against our annual goal of reaching 7 million children, parents, teachers, counselors, military personnel, community leaders, and politicians. What we have seen strengthen year over year is the quality and impact of each individual “reach”. Our strength continues to grow as we learn to navigate the challenges we are presented while endeavoring to close this reach gap. The MCEC remains committed to securing the resources needed to support our millions of stakeholders. Regardless of the obstacles we may face, the Military Child Education Coalition will remain strong and focus on its mission to help ensure inclusive, quality educational experiences for all military-connected children affected by mobility, transition, deployments and family separation. It continues to be our honor to serve the children of those who serve us all...for the sake of the child.



Will Fraser
General, USAF (Retired)
Chairman



Dr. Mary M. Keller
President and CEO



Art by Erika, Grade 1
Ramey School | Puerto Rico



Organization Successes

Improved the impact value of service delivery and products.

Capacity, capability and evaluation improvements across all programs.

Mission reach 2017 total was over 4,204,529 million people.

Growth – new and existing partners...increased collaboration efficiencies and execution in management of resources.

Increased relationship and engagement with states that have a high density of military-connected children.

Assisted states with implementing and leveraging the Military Student Identifier.

Executed capstone outreach and advocacy event with our 2017 National Training Seminar in Washington D.C.

Executed three convenings: for the State of Virginia, for USAF Global Strike Command, and for the greater San Antonio area.

Increased the number of online available learning resources in the form of webinars, videos, and TedEd Lessons.

Introduced the Military Student Transition Affiliate initiative for local education agencies.

Executed a balanced budget for fiscal year 2017.



External and Internal Oversight and Review

The MCEC initiatives and programs are rigorously and consistently evaluated. We continue to design and conduct research and thoughtfully incorporate good science into the range of implications for military-connected children and youth regarding academic, social, and emotional issues.

Using external and internal oversight, review, and evaluation processes, we strive to ensure the integrity of all programs and services. Part of the external oversight and review process resides with our 21-member volunteer Board of Directors that provides guidance to the MCEC activities.

Additionally, our Science Advisory Board, comprised of 18 volunteer professionals representing the fields of psychiatry, psychology, medicine, mathematics, research, public policy, and grief and loss specialties, provides guidance to the MCEC in developing its evidenced-based programs and services. We have internal quality control systems consisting of continuous evaluation and improvement. Program participants routinely complete evaluations identifying strengths, weaknesses, and recommendations for improvement.

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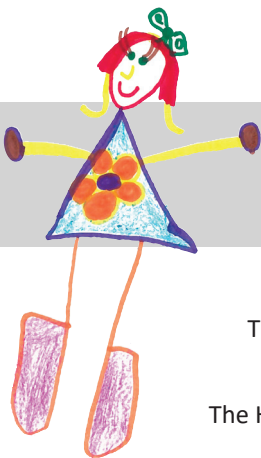
Paula K. Rauch, MD

Michelle D. Sherman, PhD

Patrick H. Tolan, PhD

*MCEC Board Member

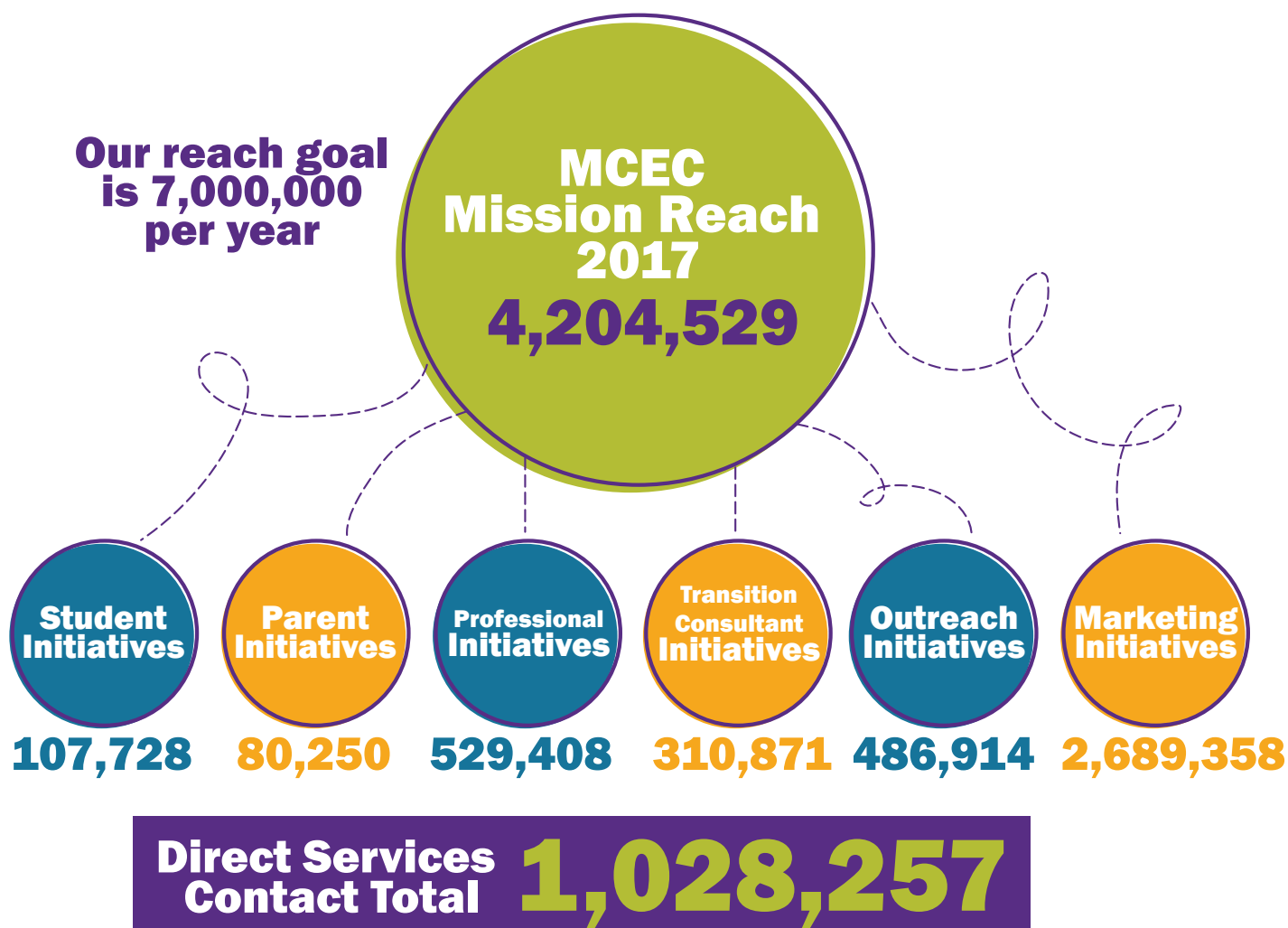




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Bringing Communities Together

MCEC Convenings gather education, military and community leaders in a collaborative exercise to address a community's unique needs in its support of military-connected students. In 2017, MCEC completed three convenings as part of the Bill and Melinda Gates Foundation grant:

- Virginia Military Child Education Convening (Williamsburg) - 29 March. Twenty-two school divisions addressed military-student issues across the Commonwealth. An ongoing working group, chartered by the Virginia Superintendent of Schools, is systematically completing each of the nine strategic recommendations.
- Air Force Global Strike Command (GSC) Convening, 26 April. Representatives from 12 school districts supporting eight GSC bases worked to identify common issues and solutions. Additional funding from the Northrop Grumman Corp. provided funding for representatives of these 12 districts to attend the MCEC National Training Seminar and for the implementation of student and parent programs in their districts, addressing a number of their identified strategic actions.
- San Antonio Military Child Education Convening gathered key representatives from 14 area school districts, military representatives and community leaders to determine how they might integrate military student identifier (MSI) data into their strategic planning.

New Publications & Productions

PUBLICATIONS: Digitized and shared widely among partners, sponsors, and networks.

PROFESSIONAL LEARNING COMMUNITIES

MCEC has created various learning opportunities for professionals. In addition to face-to-face and online trainings, professional learning communities are offered as a unique learning environment for individual educators, grade-level educators and districts.

Currently, there are two distinct professional learning curricula:

Military Kids: A Constellation of Strengths and Challenges

This eight-lesson video series utilizes the TedEd platform to present videos, knowledge building questions and group discussions. The core learning objectives cover important concepts beneficial for guidance counselors, educators and any caring professional.

- Professional Learning Opportunities TedEd: Lesson One: *A Spectrum of Things to Consider About Military Kids*
- Professional Learning Opportunities TedEd: Lesson Two: *Motivating Military Children to be College, Career, and Life Ready*
- Professional Learning Opportunities TedEd: Lesson Three: *Getting Highly Mobile Military Kids Ready for the World*
- Professional Learning Opportunities TedEd: Lesson Four: *Producing College and Career Ready Students: Understanding the Challenges*
- Professional Learning Opportunities TedEd: Lesson Five: *Producing College and Career Ready Students: Ensuring Military Kids are College Ready*
- Professional Learning Opportunities TedEd: Lesson Six: *Producing College and Career Ready Students: Career & Technical Education*
- Professional Learning Opportunities TedEd: Lesson Seven: *Higher Education Initiatives for Military Kids*
- Professional Learning Opportunities TedEd: Lesson Eight: *Getting Military Kids with Exceptional Needs Ready for the World*

Military Kids: A Constellation of Strengths and Challenges



When Parents Leave the Military

This is a series of two videos that outline the unique challenges of military-connected children and youth as their parent(s) transition from military to civilian life.

- *Video 1* focuses on creating awareness on the social/emotional needs as their parent transitions from servicemember to veteran.
- *Video 2* outlines the necessary level of understanding required to adequately support the Veterans' children and families.

Funded by the Bob Woodruff Grant, MCEC developed 3 video modules to assist students in their understanding of Veterans' children and their transitioning needs. Each video's target audience parallels the MCEC student programs of S2S, JS2S and eS2S. All our videos used actual members of our Student Programs.

Following the 2016 NTS Student Summit, outcomes were summarized as an eight-page insert in *On the Move*® Magazine. The insert, funded through a grant from the Gates Foundation, detailed both the barriers to College and Career Readiness for mobile students that the participants had identified, as well as their solutions.

An eight-page summary of the Military Student Identifier study, completed in early 2017 thanks to funding from the Gates Foundation, was included in the Spring 2017 *On the Move*® Magazine. It offered a "first look" at the Texas data analysis and recommendations for campus-level educators.

A pull-out insert, funded through a grant from the Woodruff Foundation, entitled "When a Parent Leaves the Military", was included in the Fall 2017 *On the Move*® Magazine. It detailed the potential challenges for this unique military transition, and it highlighted a number of resources available for families and for child-supporting professionals.





ADVOCATING

College and Career Readiness

A Parent's Tool to Support Their Child's Education Journey

The MCEC is teaming with the USAA Foundation to improve the likelihood that children of America's service members and veterans are college and career ready. There are nearly 550,000 military-connected children ages 12-22 who experience frequent school moves often leading to an interrupted education. Frequent school moves also increase the likelihood that military-connected students may lack the background needed for a particular subject, they may have missed entire concepts, or they may require repeating skills they have already

mastered. These challenges increase the need for engaged and informed parents to help their child navigate the academic gateway decisions. USAA foundation provided MCEC with a charitable contribution that will allow a diverse working group the opportunity to create an annotated parent resource of tips, tools, and tactics to help military and veteran-connected parents set early conditions (beginning in middle school) for their child(ren) to be on track for degree completion after their first year of higher education.

A Tool to Ease School Transitions

Under a grant generously provided by the Chan Zuckerberg Initiative, the Military Child Education Coalition (MCEC) and Columbia University's Center for Public Research and Leadership (CPRL) are continuing a partnership started in Spring 2017 to better understand the challenges faced by highly mobile military-connected children in their multiple school transitions and to better understand how schools can effectively mitigate such challenges for military-connected as well as other children. The project to date has participation commitments from 17 school districts in 8 states and representatives of 3 state education departments. The states represented include Louisiana, Missouri, Montana, North Dakota, South Dakota, Texas, Virginia and Wyoming. The districts serve installations associated with all 5 branches of the uniformed services. This multistate corps of school-level decision makers will be tasked with developing a mitigation model for grades 6-12. The model will provide schools with tools for increased understanding of predictability in military-connected students' school transition pathways and standardize practices related to transfers. The project is scheduled to culminate with delivery of final report and field-tested tool to the Chan Zuckerberg Initiative in August of 2018.

A Local Education Agency Tool to Support Mobile Military-Connected Students

The MCEC has partnered with AT&T to discover data-based practices that may be used by schools to mitigate the difficulties encountered by military-connected children experiencing multiple school transitions during their secondary education experience. The recent reauthorization of the Every Student Succeeds Act, which requires states to use a Military Student Identifier (MSI) beginning in SY2017-18, will enable data of military-connected students to be analyzed to enhance the desired outcomes. Data from Texas has been designated to initiate the Discovery Phase of the AT&T grant, as Texas has required a MSI since 2015.

The Renaissance Institute was partnered with MCEC to be the Principal Investigator. A Research to Practice Consortium was formed with many national experts to guide the development of a data-informed, long-lasting and sustainable approach to better prepare military-connected students for the rigor of post-secondary opportunities. The Consortium met in August 2017 and will reconvene in early March 2018 to discuss the initial findings. The initial data set from a Texas Independent School District has been analyzed using predictive analytics and the initial findings are being discussed. The initial data base is quite small; thus, the data from at least three more school districts will be analyzed before any real conclusions are established. The Consortium will be instrumental in interpreting the discovery phase findings and providing valuable input as tools are developed in Phase 2, Design.

Military Student Identifier

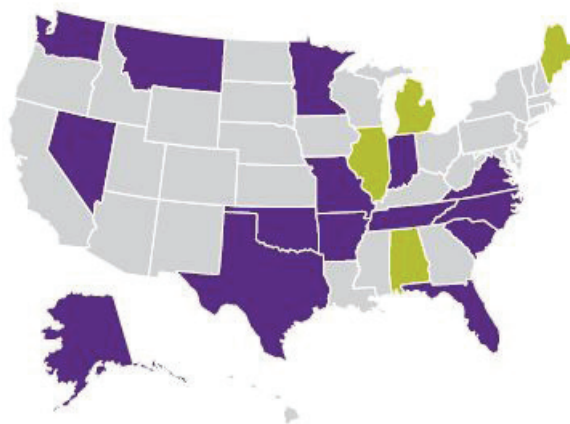
The MCEC continues to advocate for and support the inclusion of a military-connected student identifier in state public school data systems to help us better understand and track the academic progress of these students as they move through their K-12 school years. The well-being of military-connected students depends on a network of informed, supportive educators who are aware and can identify early signs of academic, emotional, or physical challenges.

There is a lack of available reliable data about military-connected students. This information is critically important to the understanding of policy and practice related to school success, academic achievement, and/or opportunities. Accurate information about military-connected children better enables:

- **Timely transition support for mobile military students**
- *Increased understanding about easing the effects of transfers*
- **Decreased confusion that can result in delays in services, lack of credit, or missed opportunities**
- *Improved confidence in the identification and reporting of accurate school completion data*
- **Heightened district and campus awareness of military-connected student populations**
- *Accurate considerations of the needs of military-connected students in special programs*

Military Student Identifier Status

- | | |
|--------------|--------------------|
| 1. Alaska | 9. North Carolina |
| 2. Arkansas | 10. Oklahoma |
| 3. Florida | 11. South Carolina |
| 4. Indiana | 12. Tennessee |
| 5. Minnesota | 13. Texas |
| 6. Missouri | 14. Virginia |
| 7. Montana | 15. Washington |
| 8. Nevada | |



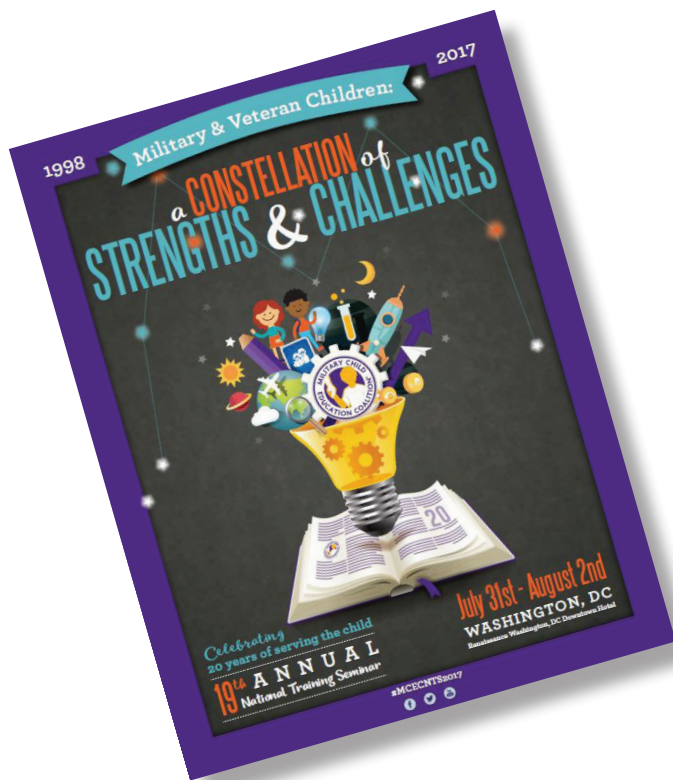
Since the Congress reauthorized the Elementary and Secondary Education Act, now styled the Every Student Succeeds Act (ESSA) we have worked with the Department of Education staff to urge them to promulgate the rules necessary to implement the MSI in each state's education data collection system. During December 2017 MCEC staff was asked by Department of Education staff to prepare draft implementation guidelines for collecting MSI data. We submitted a preliminary draft and have been asked to elaborate with a Frequently Asked Questions document to further encourage states and local school districts to collect and use MSI data to benefit their military-connected student population. We submitted proposed FAQs in early February 2018 and anticipate that DOE will publish them in the spring or summer of 2018.

MCEC also recognizes the below states as they have either been adopted by administrative rule or legislated but not yet fully implemented:

- 16. Alabama
- 17. Illinois
- 18. Maine
- 19. Michigan



EDUCATING



2017 National Training Seminar

The MCEC 19th Annual National Training Seminar (NTS): Military & Veteran Children: A Constellation of Strengths & Challenges focused on the strength military-connected children acquire through their journey of unique challenges as a result of being a part of a military family. This year's theme was complemented by four strands that emphasized moving beyond entry-level awareness and offered innovative ideas, active hands-on learning, and critical information relevant to those dedicated to serving the military-connected child. The four strands included Using Data Effectively, Social-Emotional and Personalized Learning, Partnering Public and Private Organizations, and Education Policy.

The MCEC National Training Seminar is a globally-recognized, premier training event for anyone interested in serving and supporting military-connected children. The event provides a unique opportunity for our more than 700 attendees to engage with senior military and education leaders.

151 Attendees responded to our Post-NTS survey.

98%

said they would return
to the next NTS in 2018

*When asked how likely they were to recommend the NTS
to a friend or colleague, on a scale of 1 to 10:*

56%

marked with a 10

20%

marked with a 9

15%

marked with an 8

*When asked how impactful was the NTS in identifying
useful resources and initiatives:*

70%

marked as
VERY IMPACTFUL

25%

marked as
IMPACTFUL

Programs, Services, and Professional Development

The MCEC capacity to deliver real-time, relevant programs and services that meet the needs of students, parents, and professionals is unparalleled. These high quality programs are standards-based and focus on local communities and institutions. The MCEC programs and services are used daily in school districts and trainings throughout military-connected communities. These services include student and parent programs, professional development, trainings, and events. Below is a summary of outputs for some of our most significant programs and services in 2017:



Student Initiatives

Student 2 Student® (S2S™) is a high school level student program that brings military and civilian students together to welcome new students, create a positive environment, support academic excellence, and ease transitions. 100% acceptance is a hallmark of this program. S2S, established in 2004, has trained 604 schools.



Our *Junior Student 2 Student*® (JS2S™) program, designed with the middle school student in mind, provides all that the high school teams do, but on an age-appropriate level. Established in 2006, a total of 628 school teams have been trained globally.



Elementary Student 2 Student™ (eS2S™) has continued to grow in its three years of existence to a total of 174 campuses. The program is designed to increase awareness of and address school transitions affecting mobile elementary school students through a faculty-led model. A team consisting of seven adults from each campus attends an extensive, highly interactive, 12-hour training to identify transitional student needs and create a customized campus model.



Outcomes:

- Student 2 Student provides proven consistent peer support to transitioning students with: Academics, Finding the Way, Relationships, Service, and Leadership.
- Students feel more accepted, with less anxiety, into a new school as they transition.
- Francis Hesselbein students are better prepared to lead and sustain their S2S program with skills they gained during the leadership program.



I felt this year was an extremely fun experience without being overwhelming. Definitely enjoyed the seminar, can't wait for next year!



Student, Hayfield Secondary School

S2S at NTS 2017

Running concurrently with the 2017 NTS, the 25 *Student 2 Student*® (S2S™) teams had the opportunity to tour the Washington National's professional baseball team ballpark. While touring the ballpark, they learned growth mindset, marketing skills and the history of our Nation's Capital through baseball. The students and faculty learned from each other by sharing ideas that will better help transitioning students. They had an opportunity to gain new leadership skills through Distinguished Lectures conducted by Dr. Kenneth Ginsburg, Lucy Fitch, General Mark Milley, and many more. They led their own S2S Distinguished Lectures that shared ideas with other S2S teams and they hosted Distinguished Lectures to adults attending NTS.

"Dr. Ken Ginsberg was one of the most beneficial speakers at the conference, especially for students. He allowed us to relax and encouraged us to use body language in a different way. His lessons have already had positive impacts on my life." *Student, James O'Neill High School*

Post-NTS
S2S survey
Results

96%

Their S2S team is better prepared to help transitioning students next school year.
Gained skills to improve their leadership in their S2S program.

97%

Their S2S team gained new ideas from other S2S teams that will be implemented in their program when they return to school.

"It was a phenomenal experience." *Student Union Pines High School*

S2S at NTS

Japan

Okinawa

Kadena High School

Kubasaki High School

United States

Alabama

Enterprise High School

Colorado

Falcon High School

Fountain Ft. Carson High School

Florida

Escambia High School

T.R. Robinson High School

Louisiana

Airline High School

Parkway high School

Missouri

Knob Noster High School

Warrensburg High School

New York

James O'Neill High School

North Carolina

Douglas Byrd High School

Pinecrest High School

Union Pines High School

Texas

Belton High School

Copperas Cove High School

Ellison High School

Gatesville High School

Harker Heights High School

Killeen High School

Randolph High School

Robert M. Shoemaker High School

Virginia Allred Stacey Jr/ Sr High School

Virginia

Hayfield Secondary School

eS2S at NTS

Elementary Student 2 Student Sponsors attended the National Training Seminar for the first time as a special group. Primarily, funded by the Wounded Warrior Project, the Utley Foundation and the Compatriot Grant, these eS2S sponsors came together to learn more about eS2S. They focused on sharing ideas with each other and growing their knowledge of military connected students.

Elementary Schools in Attendance

Chisholm Trail Elementary | Dalraida Elementary School
Holliday Elementary School | John G. Hardin Elementary School
Mountain View Elementary School | Ranch Creek Elementary
SchoolRockrimmon Elementary School | Rocky Mountain Classical Academy
Skipcha Elementary School | Southwest Elementary School
Talbot Steam Innovation School

“The quality and variety of speakers made it easy to tailor the schedule to the needs of my school.”

Principal Southwest Elementary

“Excellent experience! So grateful for the opportunity to attend NTS in preparation for eS2S implementation at our school!”

Teacher, Ranch Creek Elementary

Post-NTS eS2S survey Results

100%

Their eS2S team gained new ideas from other eS2S teams that will be implemented in their program when they return to school.

Their team is better prepared to help transitioning students next school year.

They were equipped with skills to overcome barriers in their eS2S.

94%

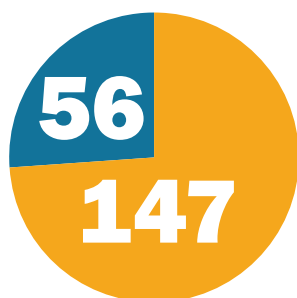
Had time to visit with their team to look at way to better implement their eS2S in their school.

Had opportunity to build new relationships with others from different teams.

89%

Gained skills to improve your students' ability to lead their own eS2S team.

203
participants
in the past
10 years
Civilian
Military



Frances Hesselbein Student Leadership Program

In the Frances Hesselbein Student Leadership Program, students learn leadership, team building, how to inspire others, listening skills, a sense of patriotism, civic duty/responsibility, and tolerance, and they share these lessons when they go back to school. connected students.

“S2S has improved our school’s culture because people are aware that Killeen High School gets a lot of people from all of the world. As people began respecting one another’s culture, everyone is noticing a lot of diversity in the school. The respect for diversity will lead to our students to take pride in their lifestyle, language, and traditions; and once we celebrate our ways of life, the whole high school becomes a melting pot of various kinds of people studying at Killeen High School. The program lets our students know that there will be a lot more kids of different backgrounds that will come through out doors and we have to respect that”

Jaren Queja, Killeen High School, FHSLP 2017



“BEING A PARENT IS HARD WORK.
These Parent to Parent ladies are educated and
passionate about helping parents be
THE BEST PARENTS THEY CAN BE.”
Military Spouse

MCEC Mission Reach 2017

80,250 Parent Initiatives

Direct Impact
on Adults
15,905

Parent to Parent
14,299 parents direct
64,345 adults indirect
52,906 children indirect

Tell Me a Story
40 events
3,614 attendees
1,606 parents direct
2,008 children direct

Outcomes:

- Two new Parent to Parent™ teams were added in 2017 Colorado Springs, CO - funded by the Wounded Warrior Program and Huntsville, AL - funded by the Alabama Education Trust Fund. Both teams have been strong performers and continue to have a solid impact on military and veteran connected families in their communities.
- Reach numbers have grown. In 2016, parents reported that they would share the information learned in workshops with an average of 3 other parents. In 2017, they reported that they would share the information with an average of 4.5 other adults, a 66% increase in indirect reach.
- Tell Me A Story® continues to be a solid means of introducing families to the importance of reading with young learners. Three new titles were added to the TMAS catalog of books and one book was taken out of retirement.
- Parent to Parent webinar attendance continues to grow. The new delivery platform allows more flexibility in delivery and in-webinar participation while also allowing individuals who review the recorded webinars to access the available resources directly from the post-webinar recording, leave feedback and have a better overall experience.
- 95% of parents report that they will use what they learn in Parent to Parent workshops and webinars to support their children's educational and social/emotional needs. Parents continue to respond positively to the wide-range of information available through the workshops and webinars. They report that having other parents who have had similar experiences and can offer research-informed solutions to issues they face as one of the major reasons they choose Parent to Parent as their option when looking for assistance in educational and social/emotional resources for their families.

1,055 WORKSHOPS
PRESENTED
IN 2017
17,901
ATTENDEES
■■■■■■■■■■



50 WEBINARS
IN 2017
1,674
ATTENDEES
■■■■■■■■■■

224,128 PARENT WORKSHOP ATTENDEES SINCE 2006

“The information was presented in an engaging way. It was something everyone in the room could relate to and benefit from. The girls made it fun and informative.”

Parent Workshop Participant

“I was able to share with my son how time management is needed and he heard it from someone other than me.

And he was impressed.”

Webinar Participant

“There were some very helpful tips on how to grow great readers. I think many parents could benefit from this workshop!”

Parent Workshop Participant

Military Student Transition Consultant Program



In order to address school related challenges, in school districts with significant military connected student populations or special needs, the MCEC has developed two programs:

Military Student Transition Consultant (MSTC): The MSTC is a full time highly specialized education professional embedded within the Local Education Agency (LEA) able to support students, parents and school personnel on a daily basis. The MSTC is trained, supported, and managed by the MCEC. The MSTC serves as an expert navigator and advocate for military connected students and families, providing a continuum of care from entry to exit, able to reduce stress, decrease turbulence while building resiliency in students so they may more successfully cope and overcome unique challenges in order to meet academic goals. Additionally, the MSTC is responsible to create and deliver professional development, to school personnel, on the trending issues building capacity to support and meet the needs of military connected students and families within the LEA.

16 MSTCs
7 States
10 Districts

MCEC Mission Reach 2017

310,871 MSTC Reach

Direct Transition
Support
4,294

On-going Support
and Problem Solving
926 parents
7,377 students

Professional Development
625 events
13,466 attendees
269,320 indirect reach

AFFILIATE

Military Student Transition Affiliate (MSTA) – New in 2017: The MSTA is an employee of the LEA on site and able to build relationships in order to problem solve at the local level. The purpose of the Affiliate is transition support for military connected students. Average time commitment of Affiliate is defined by each LEA and based on campus and population needs. The Affiliate will receive MCEC training in smooth transition support for military connected students. Affiliate on-boarding and training provided by MCEC will target the goals of the LEA as defined in the MOU with MCEC. The MCEC will provide direct, consistent and purposeful support for the LEA Affiliate.

LEA MSTA activities:

- Identify military connected students in the LEA
- Support school registration and intake of military connected students and families
- Connect military students to no-cost tutoring
- Detail and support state graduation requirements explanations
- Collaborate with School Liaison Officer for military resources
- Connect with EFMP (Exceptional Family Member Program)
- Build awareness of CYSS activities (Child and Youth School Aged Services)
- Connect new students to campus / district extracurricular activities

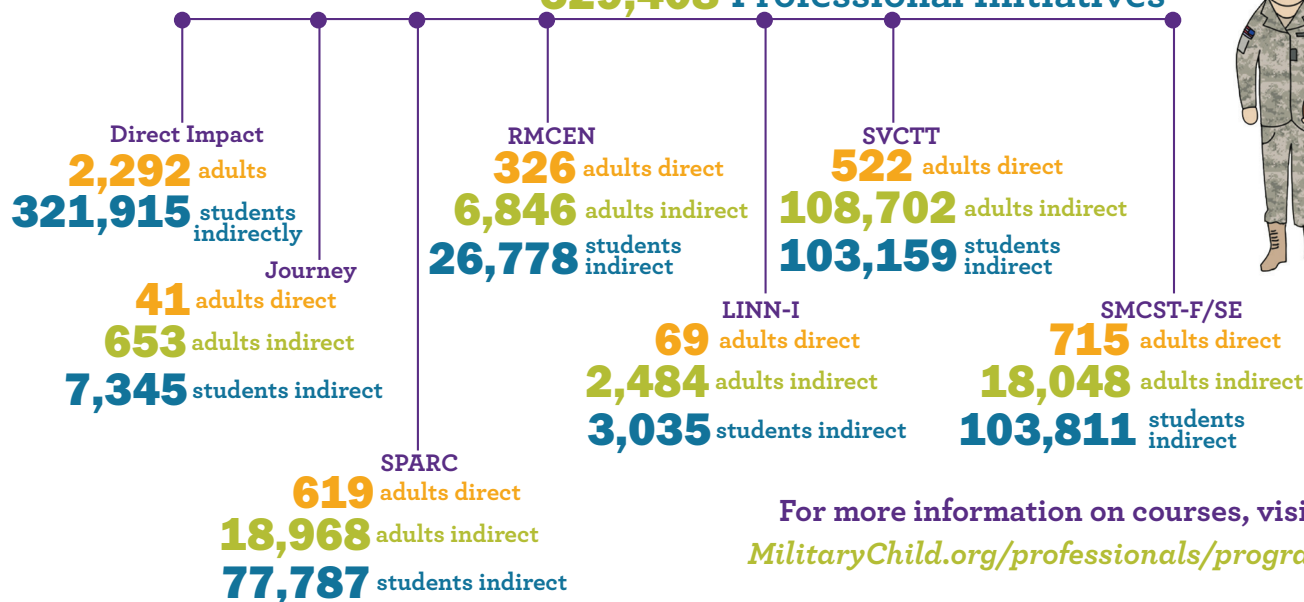
4 MSTAs

3 States

4 Districts

Professional Development

MCEC Mission Reach 2017 529,408 Professional Initiatives



For more information on courses, visit
MilitaryChild.org/professionals/programs



Responding to Military Children with Exceptional Needs™

Supporting Military Children through School Transitions™: Social/Emotional

Supporting Military Children through School Transitions™: Foundations

Helping Children Discover Their "S.P.A.R.C." Strength, Potential, Aspirations, Resourcefulness, and Confidence™



WHAT PARTICIPANTS ARE SAYING

Professional Development — Special Events

- **BGCA Military Leadership Institute:** Delivered breakout sessions in parent involvement, growth mindset, universally designed instruction and reintegration. **120 participants**
- **Whiteman AFB Youth Center Staff:** 2 hour session on Adapting Learning Environments to promote individuality among military-connected students. **15 participants**

MCEC Professional Development training combines research-informed information that allows attendees to collaborate and develop meaningful outcomes related to their practice. Each training is precisely arranged to meet various learners' needs.

The MCEC Professional Development Trainers are dedicated individuals with a passion for strengthening the support available for military and veteran-connected students. Each trainer has a unique affiliation with the military; as well as backgrounds in counseling, education, psychology or social work.

“I enjoyed the entire training. I really appreciate that at the end of the training, I did not feel overwhelmed and mentally drained by an overload of information like I have at other trainings. The experiential approach works.”

Participant, Charleston, SC

“We will have our local guard unit deploying again in the next couple years. I learned that all those families are currently preparing, so I could be providing support now, not just when they leave.”

Participant, Pendleton, Oregon

“Military children are part of a unique group and culture. As professionals, it is important for us to recognize these differences in order to better educate and support them.”

Participant, Huntsville, AL

WORKSHOPS FOR YOUTH-SERVING ORGANIZATIONS

Today, more than two million military-connected children live with perpetual challenges presented by frequent moves, parental and sibling deployments, and a host of life transitions that include reintegration and dealing with profoundly changed parents. The well-being of these children depends heavily on a network of supportive adults who are trained to identify early signs of emotional or physical challenge. The Military Child Education Coalition exists to serve these children from birth to adulthood and we acknowledge that youth-serving organizations, such as Boys and Girls Clubs of America and Armed Services YMCA, also play a key role in providing supportive programmatic services and support for civilian, military, and veteran-connected children and youth. The after school and community sites provide an opportunity to meet the needs of military and veteran-connected kids through trained staff members.

Meeting the Level 3 and 4 professional development needs of youth-serving organizations, the MCEC offers the following two certification programs:

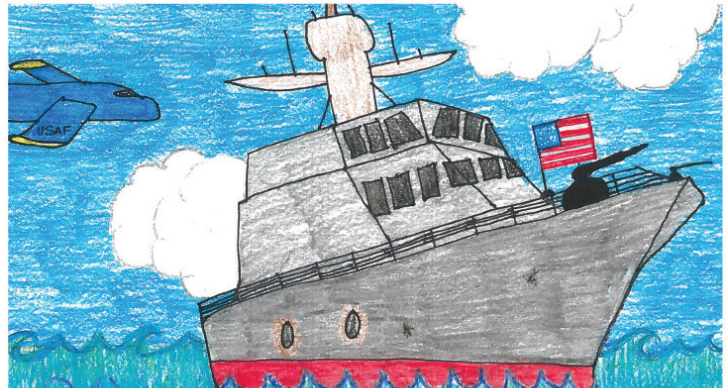
The **Basic Certificate Training Program** will professionally prepare youth-serving staff to conduct youth development with military and veteran-connected children using current technologies and research-based methods.

Phase 1: Provides a 36.5 hour Basic Certification Program for select staff to build their knowledge and skill sets on meeting the needs of veteran and military-connected children, with the understanding that the content can be generalized to all student populations served by the youth-serving organization. Themes of the training include strengths and stressors of children and youth; academic, social and emotional needs; strategies to address behavioral issues; academic support; building resilience in children and youth; and children with exceptional needs.

The **Coach/Leader Certificate Program** will professionally prepare select youth-serving staff to coach/lead site team staff members through a collaborative coaching model that helps employees self-reflect on their work, identify personal strengths and needs, and learn techniques, tools, and strategies to improve problem solving capabilities and

maximize the service provided to military and veteran-connected children and youth.

Phase 2: Provide a 3-day, 22 instructional hour Implementation Coach Certification Program to select B&GCA staff who have successfully completed the 36.5 hour Certification Program. Completion of this training will enable them to assist site staff to implement strategies learned in training through a coaching/leadership model.



Art by Bryn, Grade 5
Sigsbee Charter School | Florida | US Air Force and US Navy

ONLINE COURSES

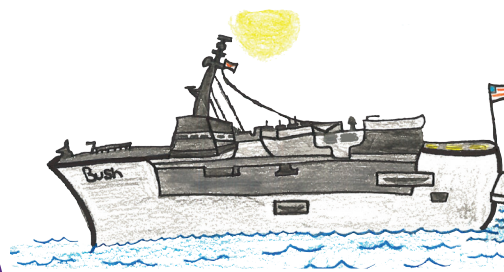
Providing learning opportunities to professionals who are unable to attend our traditional face-to-face courses, the MCEC offers two online courses. Both of these courses are eligible for CEU's through IACET and NBCC.

The **Journey from "Welcome Home" to Now: Reunion, Reconnecting, Routine™** course is designed to teach professionals who support military-connected children and youth the challenges and joys that children face during a time of reintegration following a family member's return after an extended absence. The online course earns eight clock hours. Participants will learn strategies to help students adjust during the reunion, and during the journey of reconnecting and reestablishing family routine.

The **Helping Military Children Discover Their S.P.A.R.C.: Strength, Potential, Aspirations, Resourcefulness, Confidence™** course provides participants with the knowledge needed to prepare young people to develop hardiness skills to help them meet personal and professional goals through identification of their sparks and interests while developing a growth mindset.

For more information on courses, visit
[MilitaryChild.org/professionals/programs](https://militarychild.org/professionals/programs)

COLLABORATING



National Voice

MCEC represents the military and veteran-connected children we serve by participating in the Secretary of Defense's Roundtable, the Department of Defense Military Family Readiness Council, and the Department of the Army's VSO/MSO & NFE Conference Summits, as well as continually engaging with senior leaders of the military departments and the Department of Veterans Affairs.

We maintained our role as a strong advocate for military-connected children and youth at the senior most decision-making levels of the U.S. government, on issues as diverse as the military student identifier, to budget cuts to the need for early childhood education.

The MCEC Community

The MCEC is a professional Coalition with a diverse community consisting of school districts, schools, colleges and universities, businesses and corporations, nonprofit organizations, military commands and installations, military families, and caring individuals from local communities across our Nation. During the past year, the Coalition enjoyed a 10% percent growth in the Champion Lifetime membership category. Our community consists of over 68,497 friends and members. MCEC continues to grow thanks to the positive impact of our programs, the National Training Seminar, professional development classes and through positive word-of-mouth from our members. Each new addition to our membership strengthens our credibility, voice, and impact.

Our website has more detailed information on the categories/types of membership and benefits.

[MilitaryChild.org/join](https://militarychild.org/join)

**4 million reasons to join -
serving the children of those who serve us all.**

Professional Memberships

American Psychological Association

American Society for Quality

Association for Supervision and Curriculum Development

Association Fundraising Professional

Association of the United States Army

Belton Chamber of Commerce

The College Board

Council for Professional Recognition

Education Week

Foundation Center

Greater Killeen Chamber of Commerce

International Association of Continuing Education and Training

Mission Capital

National Military Families Association

Phi Delta Kappa

Prince William Chamber of Commerce

The Professional Association

Virginia State Corporation Commission

San Antonio Chamber of Commerce

Upstate Veterans Alliance

Military Family & Veterans Service

Professional Partnerships

Achieve	National Math and Science Initiative
Alabama Education Trust Fund	National Military Families Association
Alabama GRIT	National Public Radio (NPR)
Air Force Association	Operation Home Front
America's Promise Alliance	Operation Purple Camps
American Association of Colleges for Teacher Education	Parent Teacher Association
American Red Cross	The Professional Association
Armed Forces Services Corporation	Points of Light
Armed Services YMCA	PsychArmor
Association of the U.S. Army	Public Affairs Research Council of Alabama
AT&T Foundation	Science Applications International Corporation (SAIC)
Biden Foundation	Sesame Workshop
Bill & Melinda Gates Foundation	SERCO
Blue Star Families	Sid W. Richardson Foundation
Bob Woodruff Foundation	Society for Research in Human Development
Boys & Girls Clubs of America	State Collaborative on Reforming Education (TN-SCORE)
Boys & Girls Club of Central Texas	Strategic Resources, Inc.
Center for Families and Military Family Research Institute – Purdue University	Strake Foundation
Collaborative for Student Success	Tragedy Assistance Program for Survivors
The College Board	Target Corporation
Council of Professional Recognition	Texas A&M University, College of Education and Human Development
Deloitte Consulting LLP	Texas A&M University – Central Texas
Department of Defense Education Activity	Texas Education Agency
Department of Veteran Affairs	Texas Elementary Principals & Supervisors Association
Elizabeth Dole Foundation	Tufts University
The Future of Children – Princeton University	Tutor.com
Florida Defense Support Task Force	United Through Reading
Francis Hesselbein Leadership Institute	University of South Carolina, Department of Education
Google	University of Southern California
Got Your 6	University of Texas at San Antonio
H-E-B	The USAA Foundation
Hugh O'Brian Youth Leadership Foundation (HOBY)	U.S. Air Force
Hunt Institute	U.S. Air Force Academy
Institute for Military and Veteran Families – Syracuse University	U.S. Army
Military Impacted Schools Association	U.S. Coast Guard
Military Kids Connect	U.S. Department of Defense
Military Officers Association of America	U.S. Marine Corps
Mission: Readiness	U.S. Military Academy at West Point
National Association of Federally Impacted Schools	U.S. National Guard
National Association of State Directors of Special Education	U.S. Navy
National Center for School Crisis and Bereavement	United Service Organizations (USO)
The National Child Traumatic Stress Network (NCTSN)	WGBH
	Wounded Warrior Project
	ZERO TO THREE

Our Investment Partners

As MCEC continues to grow its philanthropic base, the 2017 efforts reflected both support for the mission and determination to continue serving military-connected children. Our partners' commitment to caring for the children of our nation's service members was demonstrated in funding that supported our hallmark programs as well as innovative approaches to meeting the challenges our students face. We are grateful for the community of support that surrounds our children and motivated to share their inspirational stories.

Gold (\$50,000 - \$99,999)

Oshkosh Corporation
AT&T Foundation
Michelin
Lockheed Martin
Bob Woodruff Foundation

Silver (\$25,000 - \$49,999)

Utley Education Foundation
Target Corporation
Sid W. Richardson Foundation
The College Board
Star Super Market
Be The Change Inc.

Bronze (\$10,000 - \$24,999)

University of Texas at Arlington
Compatriot Capital
Tutor.com
Textron Inc.
Storquest Self Storage of Arlington/Nelson
Military Benefit Association
The John Templeton Foundation
Huntington Ingalls Industries
Defense Credit Union Council
CFC-Maguire/Maguire
CarMax Foundation
Boeing Company
Bill & Melinda Gates Foundation
Association of Military Banks of America
American Electric Power Foundation

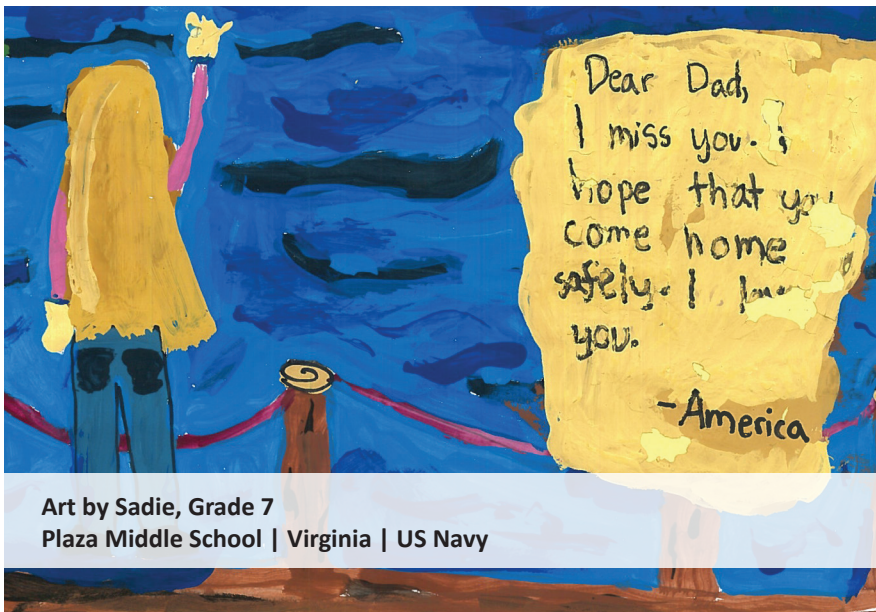


Bronze continued...

B. Griffin Company, LLC
Dr. Mary M. Keller
Jack Ballantyne
Dominion Energy
Elizabeth Dole Foundation
Periscope Intermediate Corp.
Star Market Charity Golf Classic

Friend (\$5,000 - \$9,999)

TeleTech Community Foundation
Strake Foundation
Mr. Ali Saadat
Oracle
Mason Brown Family Foundation
Ms. Dalena Kanouse
Ms. Cindy Simerly
Humana Military
Ozmen Foundation at the Community Foundation
of Western Nevada
Association of The United States Army
Adventist Health System
Union State Bank
Mason Brown Family Foundation



Art by Sadie, Grade 7
Plaza Middle School | Virginia | US Navy

3,014
VOLUNTEERS
261,815
HOURS
TOWARD MISSION
IN **2017**

Deloitte Consulting LLP staff contributed an incredible **762** hours of volunteer work this past year! **Thank you!**

We appreciate these special friends for sponsoring company employee giving programs for MCEC:

Lockheed Martin | Pitney Bowes | SERCO, Inc. | Microsoft | Abila | AT&T | USAA | Target



All gifts are deeply appreciated. These generous contributions make a difference in the lives of military-connected children.

Financial Report

MCEC Statement of Activities and Changes in Net Assets (unaudited)



85¢ OF EVERY DOLLAR
RECEIVED
GOES BACK TO
PROGRAMS
AND SERVICES.

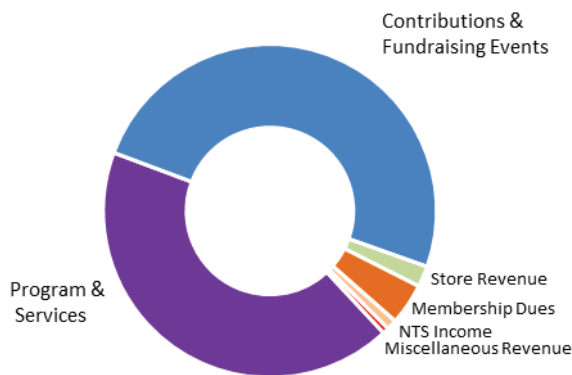
The MCEC overall revenue for 2017 totaled **\$6,682,777**.

\$2,849,181 (43%) was generated *from contracts*

\$3,323,509 (50%) *from philanthropy*

\$510,087 (7%) *from other sources*.

In 2017, **contract revenue increased 7%** from 2016 while we continued to grow our fund raising capability, which resulted in an **increase of 32% in philanthropic revenue** over 2016 and 86% since 2014.

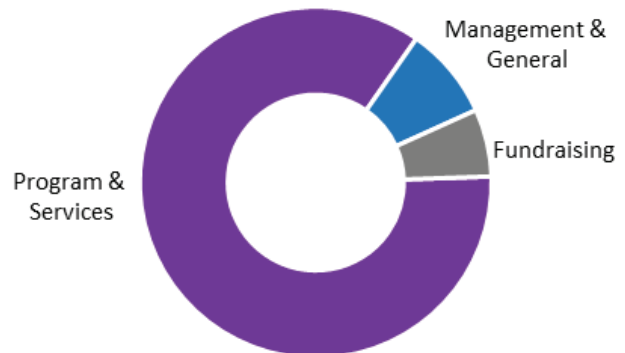


The MCEC expenses for 2017 totaled **\$6,651,475**.

Management and general expenses represent

9% of total expenses in 2017,

while fund raising expenses are 6%.



Change in Net Assets:

At the close of 2017, the MCEC realized an increase in net assets of **\$31,302**.

Notes to Statement of Financial Position

The MCEC ended 2017 with **cash balance of \$2.24M, which increased 66%** or \$888K from 2016.

Total liabilities increased to \$883K from \$245K in 2016. Sixty-nine percent of liabilities consist of deferred revenue relating to advanced payment of multi-year memberships, as well as training grants in 2018.

APPROVALS, ACCREDITATIONS & STANDARDS



Best of Charities

The Independent Charities Seal of Excellence is awarded to the members of Independent Charities of America and Local Charities of America that have, upon rigorous independent review, been able to certify, document, and demonstrate on an annual basis that they meet the highest standards of public accountability, program effectiveness, and cost effectiveness. These standards include those required by the US Government for the inclusion in the Combined Federal Campaign, probably the most exclusive fund drive in the world. Of the 1,000,000 charities operating in the United States today, it is estimated that fewer than 50,000, or 5 percent, meet or exceed these standards, and, of those, fewer than 2,000 have been awarded this Seal.



International Association of Continuing Education and Training (IACET)

IACET is the premier standards-setting entity for continuing education and training, and the organization promotes established standards as a benchmark for quality program delivery. IACET Authorized Providers are considered an elite group of educators dedicated to quality in continuing education and training. As an Authorized Provider, MCEC processes must follow the ANSI/IACET 1-2007 Standard for Continuing Education and Training which have been thoroughly assessed by a third party.



Guide Star Gold Participant

MCEC is a Guide Star Gold Participant. GuideStar is the world's largest source of information on nonprofit organizations.



Better Business Bureau

Awarded the Better Business Bureau Wise Giving Alliance National Charity Seal - demonstrates MCEC commitment to ethical practices and full accountability.



National Board of Certified Counselors

The National Board for Certified Counselors (NBCC) certification program recognizes counselors who have met predetermined standards in their training, experience and performance on the National Counselor Examination for Licensure and Certification (NCE).



Texas State Board of Social Worker Examiners

The Texas State Board of Social Worker Examiners (TSBSWE) regulates the profession of Social Work and is attached to the Texas Department of State Health Services. The MCEC meets all required standards and is compliant with the TSBSWE code of conduct.



Texas Education Agency (TEA)

The Texas Education Agency is the state agency that oversees primary and secondary education. The agency also has programs supporting military families.



Council for Professional Recognition

The Council for Professional Recognition administers the Child Development Associate®(CDA) Credentialing Program. The CDA Program is designed to assess and credential early childhood education professionals. The MCEC is listed as one of only ten Early Childhood Membership Associations that are particularly relevant to CDA Candidates and Child Development Associates.



Military Child Education Coalition

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