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Marc Brackett, Ph.D., is the founding director of the **Yale Center for Emotional Intelligence** and a professor in the **Child Study Center** at Yale University. His research focuses on the role of emotions and emotional intelligence in learning, decision making, creativity, relationships, health, and both academic and workplace performance. Marc is the lead developer of **RULER**, a Pre-K to high school evidence-based, whole-school approach to social and emotional learning that has been adopted by over 2,000 schools across the United States and in other countries. He has published 125 scholarly articles, received numerous awards, and is on the board of directors for the Collaborative for Academic, Social, and Emotional Learning (CASEL). Marc consults regularly with corporations like Facebook, Microsoft, and Google on integrating emotional intelligence principles into employee training and product design and is co-founder of Oji Life Lab, a digital emotional intelligence learning system for businesses. His research has been featured in popular media outlets such as the New York Times, Good Morning America, and The Today Show. Marc is the author of *Permission to Feel: Unlocking the Power of Emotions to Help our Kids, Ourselves, and our Society Thrive.*