

2018 Annual Report





TABLE of CONTENTS

External and Internal Oversight and Review

The MCEC initiatives and programs are rigorously and consistently evaluated. We continue to design and conduct research and thoughtfully incorporate good science into the range of implications for military-connected children and youth regarding academic, social, and emotional issues.

Using external and internal oversight, review, and evaluation processes, we strive to ensure the integrity of all programs and services. Part of the external oversight and review process resides with our 21-member volunteer Board of Directors that provides guidance to the MCEC activities.

Additionally, our Science Advisory Board, comprised of 17 volunteer professionals representing the fields of psychiatry, psychology, medicine, mathematics, research, public policy, and grief and loss specialties, provides guidance to the MCEC in developing its evidenced-based programs and services. We have internal quality control systems consisting of continuous evaluation and improvement. Program participants routinely complete evaluations identifying strengths, weaknesses, and recommendations for improvement.

Organization Successes

Improved the impact value of service delivery and products

Capacity, capability and evaluation improvements across all programs

Mission reach 2018 total was over 3 million people

Growth – new and existing partners...increased collaboration efficiencies and execution in management of resources

Increased relationship and engagement with states that have a high density of military-connected children

Executed capstone outreach and advocacy event with our 2018 National Training Seminar in Washington D.C.

Increased the number of online available learning resources in the form of webinars, videos, and podcasts

Expanded to 10 Military Student Transition Affiliates for local education agencies in 7 districts

Executed a balanced budget for fiscal year 2018

08 | MISSION REACH

10 | PUBLICATIONS AND DIGITAL MEDIA

12 | ADVOCATING

14 | EDUCATING

NATIONAL TRAINING SEMINAR (14)

STUDENT PROGRAMS (16)

PARENT PROGRAMS (20)

MILITARY STUDENT TRANSITION CONSULTANTS (22)

MILITARY STUDENT TRANSITION AFFILIATES (24)

PROFESSIONAL DEVELOPMENT (26)

30 | COLLABORATING

34 | FINANCIAL REPORT

Our Vision

EVERY MILITARY-CONNECTED CHILD IS COLLEGE, WORKFORCE, AND LIFE-READY.

Our Mission

TO ENSURE INCLUSIVE, QUALITY EDUCATIONAL OPPORTUNITIES FOR ALL MILITARY-CONNECTED CHILDREN AFFECTED BY MOBILITY, TRANSITION, DEPLOYMENTS AND FAMILY SEPARATION.

MESSAGE FROM THE MCEC CHAIRMAN OF THE BOARD + PRESIDENT AND CEO

The Military Child Education Coalition's commitment to realizing our vision that every military-connected child is college, workforce, and life-ready remains steadfast. In pursuing this vision in 2019, MCEC is exploring convoys of social support. Regardless of the current times, the demand and sacrifice our Nation asks of our service members and their families is always present. Service members will continue to deploy, change duty stations, and experience potential risks associated with their job duties. At the same time, their family members will continue to make sacrifices and adjust to separations, new environments, and multiple uncertainties.

As a coalition, we value and rely on our strong relationships with a full spectrum of supportive convoy partners: the military services, their families and children, other military and veteran service organizations and nonprofits, professional associations, corporations, foundations and trusts, our National Advisory Committee, our MCEC members, individual donors and thousands of volunteers. Together, everyone accomplishes more functioning as a convoy of social support.

To remain a relevant contributor to these convoys of social support, we will continue in 2019 to expand and deepen our mission impact through these essential relationships. Much of our progress to date has been accomplished through recommendations and feedback from our trusted partners and the consumers of our services, products and information.

The MCEC ethos of being a relevant nonprofit contributes to the imperative of sustaining our stellar reputation. In 2019 we will continue our advocacy efforts at the national, state and local levels by exercising our leadership in multiple forums such as the Secretary of Defense Roundtable, the Service Secretaries' MSO/VSO forums, the Military Readiness Family Council, the Congressional Military Family Caucus Forum, the Military Interstate Children's Compact Commission and multiple conference panels. The MCEC flagship annual National Training Seminar, 23-25 July 2019, will focus on exploring the convoys of social support for our military-connected children. Our programmed resources in 2019 are forecasted to allow us to reach almost 3.5 million against our annual goal of 7 million children, parents, teachers, counselors,

military personnel, community leaders, and politicians. What we have seen improve year over year is the quality and impact of each individual "reach" as evidenced in our Net Promoter Scores. Our capabilities continue to improve as we learn to navigate the challenges we are presented while endeavoring to close this reach gap.

We are humbly proud to take a leading role in exploring the convoys of social support for military-connected students in 2019 with the support of our trusting investors, those military services and school districts we have contracts with, and our generous donors, corporate, foundations, and individual. MCEC will remain resolute in our commitment to ensure inclusive quality educational opportunities for all military-connected children affected by mobility, transition, deployments and family separation.

Our military-connected children will continue to require our best efforts as we move forward into 2019. We know the challenges will be great but we accept them willingly, knowing that through viable convoys of social support, we can provide the solutions that are needed now and tomorrow.



...for the sake of the child.

A handwritten signature in black ink, appearing to read 'W. Fraser'.

William M. Fraser III
General, USAF (Ret)
Chairman, Military Child Education Coalition

A handwritten signature in black ink, appearing to read 'Mary M. Keller'.

Dr. Mary M. Keller
President and CEO,
Military Child Education Coalition

BOARD OF DIRECTORS

Officers

General (Ret) William Fraser, Chairman
Barbara Day, Vice Chairman/Treasurer
Brigadier General (Ret) Earl Simms, Vice Chairman/Secretary
Bruni Bradley, Vice Chairman
Anne Haston, Vice Chairman
Kathy Killea, Vice Chairman
Richard Lerner, PhD, Vice Chairman

Members

Laura Aquilino
Patrick J. Bingham, PhD
Renee Bostick
Cortez Dial, EdD
The Honorable Chet Edwards
Lucy Reilly Fitch
R.P. Grimesey, Jr., EdD
Lieutenant General (Ret) Darrell Jones
Mary Claire Murphy
Ali Saadat
Edward Van Buren
Eric Waldo, JD
Joyce Ward
Nancy Wilson
Mary M. Keller, EdD, President/ CEO, *ex officio*

Members Emeriti

Cathy Franks
General (Ret) Benjamin Griffin
William Harrison, EdD
Lieutenant General (Ret) Don Jones
James Mitchell, EdD
Kathleen O'Beirne
Robert Ray
Mary Jo Reimer
Sandy Schwartz
General (Ret) Thomas A. Schwartz
Patricia Shinseki
Lieutenant General (Ret) H.G. Taylor
Zoe Trautman

SCIENCE ADVISORY BOARD

*Richard M. Lerner, PhD, Co-Chair
Colonel (Ret) Stephen J. Cozza, MD, U.S. Army, Co-Chair
Lieutenant Colonel Eric M. Flake, MD, FAAP, U.S. Air Force
Ronald S. Palomares-Fernandez, PhD
Colonel Rebecca I. Porter, PhD, ABPP, US Army
Paula Rauch, MD
Colonel Jeffrey S. Bergmann, PhD, US Army
Sarah L. Friedman, PhD
Kenneth R. Ginsburg, MD
Leanne K. Knobloch, PhD
Colonel Keith M. Lemmon, MD, FAAP, U.S. Army
Jacqueline V. Lerner, PhD
Gregory A. Leskin, PhD
Ann S. Masten, PhD, LP
Michael D. Matthews, PhD
Michelle D. Sherman, PhD, ABPP
Patrick H. Tolan, PhD

*MCEC Board Member



NATIONAL ADVISORY COMMITTEE

Mrs. Charlene Austin
The Honorable Valerie Baldwin
Mrs. Patricia "Tosh" Barron
The Honorable Carolyn H. Becraft
Mr. Douglas Belair
General (Ret) and Mrs. B.B. Bell (Katie)
Dr. Jill Biden
Major General (Ret) Charles F. Bolden, Jr.
Mrs. Dona Bushong
The Honorable John Carter and Mrs. Carter (Erika)
General (Ret) and Mrs. George Casey (Sheila)
General (Ret) and Mrs. Peter Chiarelli (Beth)
Lieutenant General (Ret) and Mrs. Kurt Cichowski (Laura)
Mr. Michael Cohen
Dr. Dan Domenech
Admiral (Ret) and Mrs. Walter Doran (Ginny)
Mrs. Lea Ann Edwards
General (Ret) and Mrs. Larry R. Ellis (Jean)
Lieutenant General (Ret) and Mrs. Phil Ford (Kris)
General (Ret) Tommy R. Franks
Vice Admiral (Ret) and Mrs. William French (Monika)
Command Sergeant Major (Ret) and Mrs. William J. Gainey (Cindy)
The Honorable Pete Geren
Mr. Roy Gibson
The Honorable Robert L. Gordon III
Major General (Ret) Gus L. Hargett
Lieutenant General (Ret) Charles R. Heflebower

Mr. David G. Henry, Esq.
Rear Admiral (Ret) and Mrs. Leendert Hering (Sharon)
General (Ret) James T. Hill and Dr. Toni Hill
Lieutenant General (Ret) and Mrs. William Ingram (Lil)
Major General (Ret) and Mrs. Robert Ivany (Marianne)
Mrs. Holly Jones
Mr. Gary Knell
Mr. Luke Knittig
General (Ret) and Mrs. Leon J. LaPorte (Judy)
General (Ret) and Mrs. David McKiernan (Carmen)
General (Ret) and Mrs. Craig McKinley (Cheryl)
Mr. Drayton McLane, Jr.
General (Ret) and Mrs. Duncan McNabb (Linda)
Lieutenant General (Ret) and Mrs. Thomas Metz (Pam)
Major General (Ret) and Mrs. Paul Mock (Karen)
Dr. Robert Muller
General (Ret) and Mrs. Richard Myers (Mary Jo)
The Honorable James Peake and Mrs. Peake (Janice)
The Honorable Danny Pummill
General (Ret) Dennis J. Reimer
Mr. Reginald Robinson
Mr. Matthew Rogers
Mr. Gilbert Sanborn
Dr. Stefanie Sanford
General (Ret) and Mrs. Norton Schwartz (Suzie)
General (Ret) and Mrs. Henry H. Shelton (Carolyn)
Mr. James H. Shelton III
Lieutenant General (Ret) Stephen M. Speakes
Lieutenant General (Ret) George J. Trautman III
Dr. P. Uri Treisman
Mr. and Mrs. Robert Uitley (Ann)

ADVOCATING, EDUCATING, AND COLLABORATING FOR THE CHILDREN OF THOSE WHO SERVE US ALL

— **3,720,117** MISSION REACH IN 2018 —
Our reach goal is 7,000,000 per year

PROGRAM & INITIATIVE TOTAL REACH IN 2018	
<i>Student Initiatives</i>	122,702
<i>Parent Initiatives</i>	80,250
<i>Professional Initiatives</i>	1,479,408
<i>Outreach Initiatives</i>	637,611
<i>Marketing Initiatives</i>	2,666,249
DIRECT SERVICES CONTACT TOTAL	
	416,257

BRINGING COMMUNITIES TOGETHER

MCEC Convenings gather education, military and community leaders in a collaborative exercise to address a community's unique needs in its support of military-connected students. In 2018, the MCEC completed two convenings as part of funding provided by Northrop Grumman:

An Education Convening in Washington, DC on July 22, 2018, was held prior to the MCEC National Training Seminar and included 21 participants from eleven of the twelve primary school districts that surround Air Force Global Strike Command bases. The two-day Convening collaboratively addressed issues of transition, communication among the districts, implementation of the Military Interstate Children's Compact and more.

A Community Local Leaders' Seminar in Washington, DC on July 22, 2018, brought twelve aspiring school district leaders from eleven Air Force Global Strike Command school districts together for a two-day seminar that focused on leadership styles, character education and connections with their military counterparts "across the gate." This initiative was designed to grow the next generation of education leaders who are keenly attuned to the unique needs of their military student population. One outcome of the Leaders' Seminar, nine of the districts will utilize Northrop Grumman-funded Micro Grants that will establish or continue projects that maximize their school districts' connections to their local Air Force base.

PUBLICATIONS AND DIGITAL MEDIA

ON THE MOVE MAGAZINE SPRING 2018 + FALL 2018



CELEBRATING 20 YEARS

The MCEC community continues to expand through technologies connecting educators, students, parents with more resources and opening new channels of communication to enhance engagement.

DIGITAL MEDIA

Social Media Reach:

2018 Facebook Reach - 1,031,053 / 2018 Twitter Impressions - 488,912

Social Media Total Reach - 1,519,965

Facebook Likes - 16,819 / Twitter Followers - 21,188

New Website launched in 2018

Better organized, user focused to provide an enhanced experience / New look and feel

Mobile App / Enhanced search engine functionality

For the Sake of the Child Podcast series launched conversations about topics important to military-connected families

Support innovative STEM programming for pre-schoolers through partnerships like PEEP, in collaboration with WGBH



ADVOCATING

COLLEGE AND CAREER READINESS ADVOCACY

The MCEC is teaming with the USAA Foundation to improve the likelihood that children of America's service members and veterans are college and career ready. There are nearly 550,000 military-connected children ages 12-22 who experience frequent school moves often leading to an interrupted education. Frequent school moves also increase the likelihood that military-connected students may lack the background needed for a particular subject, they may have missed entire concepts, or they may require repeating skills they have already mastered.

These challenges increase the need for engaged and informed parents to help their child navigate the academic gateway decisions. USAA foundation provided MCEC with a charitable contribution that will allow a diverse working group the opportunity to create an annotated parent resource of tips, tools, and tactics to help military and veteran-connected parents set early conditions (beginning in middle school) for their child(ren) to be on track for degree completion after their first year of higher education.

This joint effort is paramount to serving the children of current and veteran service members who have served our nation. With both organizations striving to ensure young people reach their full potential, the partnership reflects a shared goal of providing all students with the knowledge and skills they need to succeed beyond high school—in college, workforce, and life.

A TOOL TO EASE SCHOOL TRANSITIONS

Under a grant generously provided by the Chan Zuckerberg Initiative, the Military Child Education Coalition (MCEC) and Columbia University's Center for Public Research and Leadership (CPRL) are continuing a partnership started in Spring 2017 to better understand the challenges faced by highly mobile military-connected children in their multiple school transitions and to better understand how schools can effectively mitigate such challenges for military-connected as well as other children.

The project to date has participation commitments from 17 school districts in 8 states and representatives of 3 state education departments. The states represented include Louisiana, Missouri, Montana, North Dakota, South Dakota, Texas, Virginia and Wyoming. The districts serve installations associated with all 5 branches of the uniformed services.

This multistate corps of school-level decision makers will be tasked with developing a mitigation model for grades 6-12. The model will provide schools with tools for increased understanding of predictability in military-connected students' school transition pathways and standardize practices related to transfers.

The project culminated with delivery of a final report and a field tested tool to the Chan Zuckerberg Initiative in August of 2018.

EDUCATING

2018 NATIONAL TRAINING SEMINAR

The MCEC 20th Annual National Training Seminar (NTS): Military-Connected Children – Strong Roots, Sustainable Futures focused on the strength military-connected children gain through the supporting network of family, friends, and community that surrounds them as they grow. These “roots” serve to nurture and strengthen the children so that they may be resilient through the unique aspects of their life as a military-connected child.

The MCEC National Training Seminar is a globally-recognized, premier training event for anyone interested in serving and supporting military-connected children. The event provided a unique opportunity for almost 900 attendees to engage with senior military, education leaders and their colleagues.

Growing Our Impact

With the generous support of our sponsors, we have reached more people than ever before.

Strong Roots, Sustainable Futures: 2018 National Training Seminar

Geographic Representation

7 COUNTRIES

43 States
plus Washington, DC and US Virgin Islands

serving the children of those who serve us all.

featured HOT TOPICS

- Growing Character
- Supporting Families with Special Needs
- Meeting the Cyber Demand
- Building Resilient Communities
- Educational Data Mining Techniques

892 ATTENDEES

Over 125 attendees representing the military and almost 100 community leaders

555 VIRTUAL ATTENDEES

SOCIAL engagement

buzzworthy session
GENERAL DUNFORD & ELLYN DUNFORD
on leadership, service and civic responsibility

45%

Education Professionals, Students and Administrators

54,107

FACEBOOK LIVE REACH

626 THOUSAND

Facebook Reach

30.2 MILLION

Twitter Reach

DON'T MISS OUT **NTS Highlights** MilitaryChild.org/NTS-2018-highlights

93%

Interested in attending the National Training Seminar in 2019

Direct Attendee Impact

“...excellent opportunity to receive quality professional development and collaboration with fellow professionals. I know of no other opportunity of this kind or scope.”

2018 NTS Attendee

92%

Student 2 Student* teams better prepared to help transition students next school year.

33

S2S schools in attendance

“I WAS absolutely stunned BY THE QUALITY OF SPEAKERS.”

90%

OF SURVEYED PARTICIPANTS

Identified useful resources and initiatives.

and

Developed connections with colleagues and experts.

STAY CONNECTED FOR 2019

MilitaryChild.org [@MilitaryChild](https://www.facebook.com/MilitaryChild) [@MilitaryChild](https://twitter.com/MilitaryChild)

SAVE the DATE

2019 National Training Seminar

July 23 – 25, 2019

RENAISSANCE WASHINGTON DC DOWNTOWN HOTEL

STUDENT PROGRAMS

Student 2 Student® (S2S™) is a high school level student program that brings military and civilian students together to welcome new students, create a positive environment, support academic excellence, and ease transitions. A hallmark of this program is 100% acceptance. S2S, established in 2004, has trained 667 schools with 63 schools trained in 2018. This number includes schools that have received booster training and retraining, due to the highly mobile populations, grade level completions and graduations.

Our Junior Student 2 Student® (JS2S™) program provides all that the S2S program does but is designed with the middle school student in mind. Established in 2006, a total of 686 school teams have been trained globally. In 2018, 58 JS2S schools were trained. This number includes schools that have received booster training and retraining, due to the highly mobile populations and grade level completions.

Based on the same core values as the other two student programs, Elementary Student 2 Student™ (eS2S™), established in 2014, has continued to grow to a total of 232 campuses with 58 schools trained in 2018. This number includes schools that have received booster training and retraining, due to the highly mobile populations, and grade level completions. The program is designed to increase awareness of and address school transitions affecting mobile elementary school students through a faculty-led model. A team consisting of seven adults from each campus attends an extensive, highly interactive, 12-hour training to identify transitional student needs and create a customized campus model.

179 SCHOOLS TRAINED IN 2018

Middle Schools & High Schools (121)

Elementary Schools (58)

1,585 Schools Trained to Date

70,943 Students Welcomed

5,101 S2S MEMBERS / 3,649 JS2S MEMBERS

IMPACT OUTCOMES

Student 2 Student provides proven consistent peer support to transitioning students with: Academics, Finding the Way, Relationships, Service, and Leadership.

Students feel more accepted, with less anxiety, into a new school as they transition.

Frances Hesselbein students are better prepared to lead and sustain their S2S program with skills they gained during the leadership program.

STUDENT 2 STUDENT (S2S) AT THE NATIONAL TRAINING SEMINAR (NTS)

Running concurrently with the 2018 NTS, the 33 Student 2 Student® (S2S™) teams attending the NTS had the opportunity to tour the United States Capitol and National Geographic Museum, learned from each other by sharing ideas that will better help transitioning students, and gain new leadership skills through Distinguished Lectures presented by S2S teams or by distinguished guests. Guest speakers included Dr. Ken Ginsburg, Dr. Eric Flake and Dr. Mike Matthews and Lt. Col Dan Watola, Ashley and Megan Bunce, and Lucy Fitch. Deloitte Consulting led workshops on public speaking, financial well-being, resume building, and preparing for college.

“All the speakers were amazing and I really enjoyed being able to learn from them.”

“Being the first person in my family with hopes to attend college, I have lacked much guidance and assistance. This workshop helped me so much in understanding the details that play into college and has given me more and more motivation and confidence about attending college.”

“The best thing was being able to talk and compare programs with other sponsors.”

“You’ll make more friends and have more fun! You’ll learn more about S2S and how to help bring new things to your program and team members back home.”

108 Students, 45 Sponsors

S2S

108 Students / 45 Sponsors / 33 schools

Transitions

92% Better prepared to help transitioning students next school year

Leadership

91% Gained new skills to improve leadership in their S2S program.

Relationships

89% had opportunity to build new relationships with other teams.

eS2S

34 Campus Sponsors

Transitions

96% Better prepared our team to help transitioning students next school year.

New Skills & New Ideas

92% Gained new ideas and skills to overcome barriers in their programs.

Relationships

96% had opportunity to build new relationships with other teams.

ADVANCED S2S EXPERIENCE THROUGH FRANCES HESSELBEIN LEADERSHIP PROGRAM

The objective of the MCEC Frances Hesselbein Student Leadership program is to have participating students return to their school and grow and improve their S2S program. While attending, the highly motivated students learn leadership, team building, how to inspire others, listening skills, along with a new sense of patriotism, civic duty and responsibility. There were 22 attendees from 20 different high schools in 2018.

225 TOTAL ATTENDEES

72% Military-Connected Attendees (162)

28% Civilian Attendees (63)

145 US MILITARY ACADEMY / 80 US AIR FORCE ACADEMY

Student Attendees since 2007

HOW WILL THIS TRAINING AFFECT OR IMPROVE YOUR LEADERSHIP?

“Showing me that my weaknesses are not a negative part of my leadership, just areas that I can work on improving. Which allows me to seek guidance and help from others who in return may need my help and guidance.”

“This training will help me improve my leadership skills, by allowing me to become more resilient and responsible for my actions and giving me the ability to better communicate and strengthen my connections.”

“I can now be able to motivate my group to do anything they set their mind to. At first my initial mindset of a leader was to be able to use everybody’s skills to the best of their abilities. But now I understand it’s about making them believe they can be the best they can be as well.”

PARENT INITIATIVES *Impact Outcomes:*

Three new Parent to Parent™ teams were added in 2018: Ft. Campbell, KY – funded by Veterans United; Charleston and Sumter, SC – funded by the State of South Carolina. Team Campbell returns a team to a highly mobile community with a long history of parent involvement. The two new teams in SC will be strong performers with an opportunity to reach the growing military community.

Reach numbers have grown. In 2017, the MCEC Parent Initiative reached a total of 64,345 adults and 52,902 children. In 2018, that reach grew to 72,661 adults and 84,564 children, a 12% increase in indirect reach.

Tell Me A Story® continues to be a solid means of introducing families to the importance of reading with young learners. Three new titles were added to the TMAS catalog of books and one was rotated out of retirement.

Parent to Parent webinar attendance continues to grow. The platform allows more flexibility in delivery and live participation while also allowing individuals who review the recorded webinars later to access the available resources directly from the post-webinar recording, leave feedback and have a better overall experience. The introduction of Webinar Wednesdays, with a consistent delivery schedule, resonates with our growing online audience.

95% of parents report that they will use what they learn in Parent to Parent workshops and webinars to support their children's educational and social/emotional needs. Parents continue to respond positively to the wide range of information available through the workshops and webinars. They report that having other parents who have had similar experiences and can offer research-informed solutions to issues they face as one of the major reasons they choose Parent to Parent as their option when looking for assistance in educational and social/emotional resources for their families.



New in 2018, is the Podcast Series “For the Sake of the Child,” which is posted on Podbean and iTunes. This new format, targeted towards parents, with information that addresses issues they care about, was introduced in September and has reached over 2,000 downloads, with a growing subscriber rate.

22,336 DIRECT IMPACT

PARENT TO PARENT WORKSHOPS 1,291 events

Adult Attendees (13,218)

Child Attendees (9,118)

Tell Me A Story® 56 EVENTS / 4,208 ATTENDEES

PERSONAL IMPACT EXPERIENCES

“I appreciate the time they took after the workshop to encourage my son and I. We have just returned from living overseas and are feeling overwhelmed by the whole process.”

“There are so many options out there it can get overwhelming. Not knowing where to begin, what is a scam etc. This evening we were given solid information. Sources, guides, a road map if you will to begin. I appreciate knowing these are reliable resources.”



MILITARY STUDENT TRANSITION CONSULTANT PROGRAM (MSTC)

The MSTC is a full time highly specialized education professional embedded within the Local Education Agencies (LEA) able to support students, parents and school personnel on a daily basis. The MSTC is trained, supported, and managed by the MCEC. The MSTC serves as an expert navigator and advocate for military-connected students and families, providing a continuum of care from entry to exit, able to reduce stress, decrease turbulence while building resiliency in students so they may more successfully cope and overcome unique challenges in order to meet academic goals. Additionally, the MSTC is responsible to create and deliver professional development, to school personnel, on the trending issues building capacity to support and meet the needs of military-connected students and families within the LEA.

MSTC activities:

Coordinate and support efforts to solve problems related to military life / culture. Resolve challenges and provide a continuum of care while addressing secondary issues that may require an action plan with consistent feedback.

Assist in the translation and transfer of student academic records; serve as Subject Matter Expert on State Graduation requirements.

Work with student, family and school personnel to support Special Education Needs, 504, Gifted and Talented, ESL navigation of the education process.

Build capacity and strengthen understanding for school personnel, students/families, community members, and installation representatives with the creation and delivery of LEA specific and targeted Professional Development and Education.

Coordinate and support efforts to build awareness of installation, community and district resources building the connections for students & families.

Develop and nurture Community Visibility ensuring positive relations among all stakeholders.

25,324 MSTC INTERACTIONS IN 2018

Ongoing Support & Problem Solving

Students (12,923)

Parents (2,037)

368 Professional Development Events (5,589 Attendees)

4,775 Direct Transition Support Provided

16 MSTCs / 10 DISTRICTS / 7 STATES

"I don't feel like we've even touched the surface of how many students need extra support. This program has allowed another pair of eyes and feet on the ground for help. They are knowledgeable and loving and we are grateful!"

STUDENT PARENT AND STAFF FEEDBACK

From a Principal...

Ms. Mills is out going and she keeps me informed of best practices for sustaining the necessary supports to our military connected students and their families. She ensures that her services are aligned to the needs of the school. Her support has resulted in higher achievement for student leadership as well as academic growth.

From Campus Staff...

Mr. Patton has been a perfect match for our school. We have a large military population. He has jumped right in and assisted with the needs of this special population. He brought programs and activities to our school that we didn't even have. He is wonderful for our school. I am proud to work with Mr. Mark Patton.

From a Parent...

I wish I had a MSTC when I was growing up, I am so thankful that you are here. My daughter loves you.

MILITARY STUDENT TRANSITION AFFILIATE (MSTA)

The MSTA is an employee of the LEA on site and able to build relationships in order to problem solve at the local level. The purpose of the Affiliate is transition support for military-connected students. Average time commitment of Affiliate is defined by each LEA and based on campus, population needs. The Affiliate will receive MCEC training in smooth transition support for military-connected students. Affiliate on-boarding training will target the goals of the LEA as defined in the MOU with MCEC. The MCEC will provide direct, consistent and purposeful support for the LEA Affiliate.

LEA MSTA activities:

Identify military-connected students in the LEA

Support school registration and intake of military-connected students and families

Connect military students to no-cost tutoring

Detail and support state graduation requirements explanations

Collaborate with School Liaison Officer for military resources

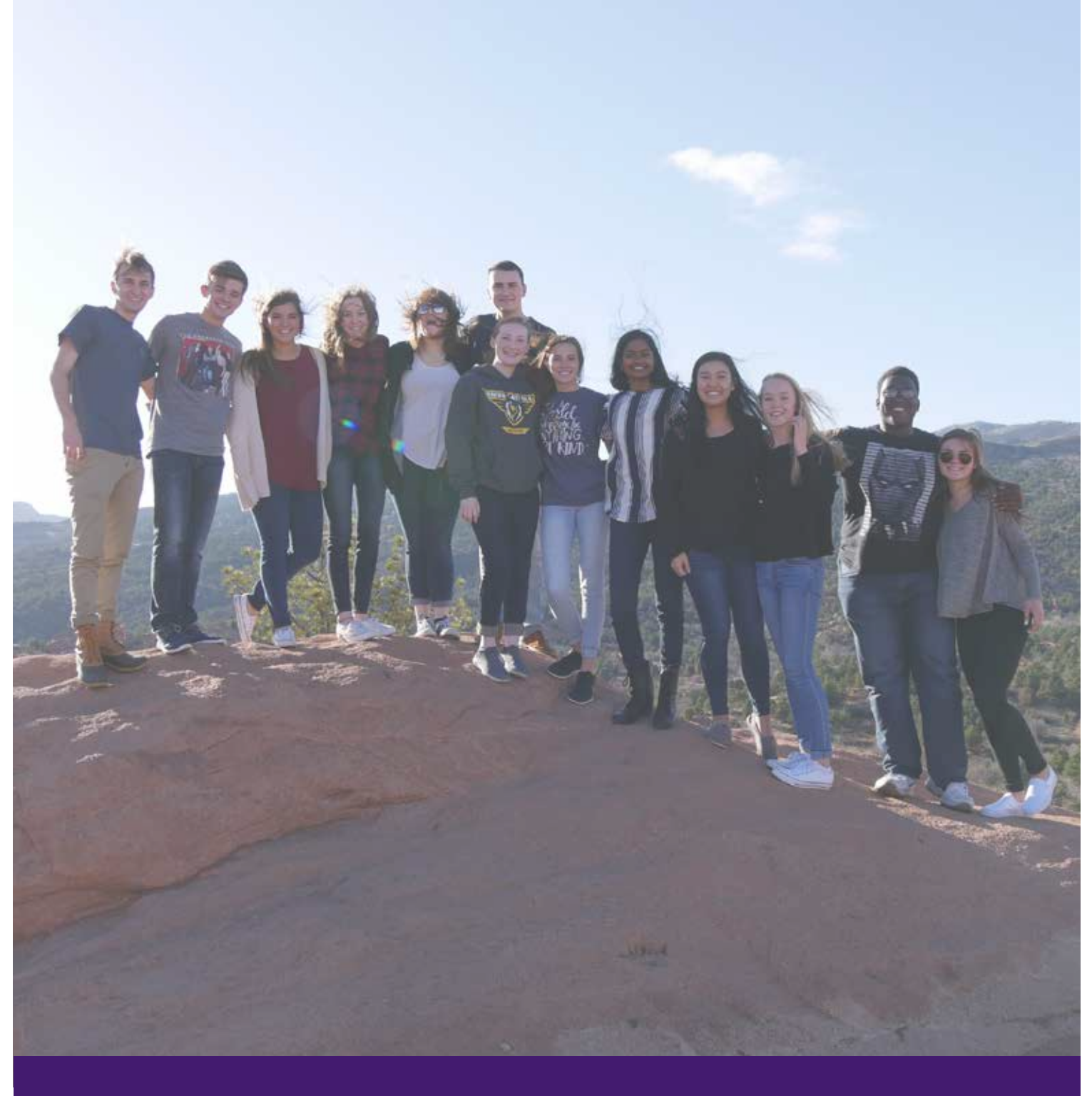
Connect with EFMP (Exceptional Family Member Program)

Build awareness of CYSS activities (Child and Youth School Aged Services)

Connect new students to campus / district extracurricular activities

Support Student program sponsors and activities

10 AFFILIATES / 7 DISTRICTS / 3 STATES



PROFESSIONAL DEVELOPMENT

Supporting Veterans' Children through Transitions™ (SVCTT)

Developed in 2015, this one-day course is designed for youth-serving educators, professionals, and parents so they may learn more about unique transition issues children face when their parents separate from the military.

Supporting Military Children through School Transitions™ Foundations (SMCST-F)

This one-day training creates an environment for participants to have access to professional networks, technologies, resources, and support systems to stay up to date on the dynamic and diverse K-12 school experience that impacts the transitioning student.

Supporting Military Children through School Transitions™ Social/Emotional (SMCST-SE)

This one-day training is an interactive opportunity focusing on the social and emotional implications of transition for the military-connected student.

Responding to the Military Child with Exceptional Needs™ (RMCEN)

This one-day training prepares educators, social service providers, parents, and community leaders to address the additional challenges associated with transitioning military-connected students with exceptional needs.

Living in the New Normal: Helping Children Thrive through Good and Challenging Times™ (LINN)

These institutes explore how concerned adults can support military-connected children's resilience in our changing military climate.

PROFESSIONAL DEVELOPMENT CONTINUED

Workshops for Youth-Serving Organizations

Today, almost two million military-connected children live with perpetual challenges presented by frequent moves, parental and sibling deployments, and a host of life transitions that include reintegration and dealing with profoundly changed parents. The well-being of these children depends heavily on a network of supportive adults who are trained to identify early signs of emotional or physical challenge. The Military Child Education Coalition exists to serve these children from birth to adulthood and we acknowledge that youth-serving organizations, such as Boys and Girls Clubs of America and Armed Services YMCA, also play a key role in providing supportive programmatic services and support.

Meeting the Level 3 and 4 professional development needs of youth-serving organizations, MCEC offers the following two certification programs:

*The **Basic Certificate Training Program** will professionally prepare youth-serving staff to conduct youth development with military and veteran-connected children using current technologies and research-based methods.*

Phase 1: Provides a 36.5 hour Basic Certification Program for select staff to build their knowledge and skill sets on meeting the needs of veteran and military-connected children, with the understanding that the content can be generalized to all student populations served by the youth-serving organization. Themes of the training include strengths and stressors of children and youth; academic, social and emotional needs; strategies to address behavioral issues; academic support; building resilience in children and youth; and children with exceptional needs.

*The **Coach/Leader Certificate Program** will professionally prepare select youth-serving staff to coach/lead site team staff members through a collaborative coaching model that helps employees self-reflect on their work, identify personal strengths and needs, and learn techniques, tools, and strategies to improve problem solving capabilities and maximize the service provided to military and veteran-connected children and youth.*

Phase 2: Provide a 3-day, 22 instructional hour Implementation Coach Certification Program to select B&GCA staff who have successfully completed the 36.5 hour Basic Certification Program. Completion of this training will enable them to assist site staff to implement strategies learned in training through a coaching/leadership model.

PROFESSIONAL DEVELOPMENT CONTINUED

Online Courses

Providing learning opportunities to professionals who are unable to attend our traditional face-to-face courses, MCEC offers the below two courses in an online format as well. Both of these courses are eligible for CEU's through IACET and NBCC.

The Journey from “Welcome Home” to Now: Reunion, Reconnecting, Routine™ course is designed to teach professionals who support military-connected children and youth the challenges and joys that children face during a time of reintegration following a family member's return after an extended absence. The online course earns eight clock hours. Participants will learn strategies to help students adjust during the reunion, and during the journey of reconnecting and reestablishing family routine.

Helping Military Children Discover Their S.P.A.R.C.: Strength, Potential, Aspirations, Resourcefulness, Confidence™

This course provides participants with the knowledge needed to prepare young people to develop hardiness skills to help them meet personal and professional goals through identification of their sparks and interests while developing a growth mindset.

“Great for professionals working with military families to have a better perspective on what they go through and to work with them.”

“Extremely useful information and resources that all educators and members of the educational community can use to assist military and veteran families.”

“I teach special education, so my students often have serious life issues or anxiety resulting from their disabilities. These strategies will definitely help them be more successful.”

“As a military spouse and teacher, I found this training to be insightful to my colleagues of what we, as military families, go through when we relocate. As a parent, it caused me to think about how I can effectively assist my children reach their full potential when we face these challenges.”

“My favorite part was meeting and connecting to other professionals from our area so we can help utilize all of our resources to aid military-connected families with transition issues.”

TRAINING
EXPERIENCE
FROM
PARTICIPANTS

92 TRAININGS & EVENTS

2,935 Attendees

48,454 Participants Self-Reported Children Benefitted

RMCEN 13 TRAININGS / 536 ATTENDEES

SVCTT 8 Trainings / 244 Attendees

SPARC 26 TRAININGS* / 704 ATTENDEES

SMCST-F 6 Trainings / 185 Attendees

SMCST-SE 16 TRAININGS / 578 ATTENDEES

LINN 12 Trainings / 340 Attendees

Journey 6 TRAININGS* / 22 ATTENDEES

CUSTOMIZED PROFESSIONAL DEVELOPMENT 5 Trainings / 326 Attendees

*ONLINE AND FACE-TO-FACE TRAININGS WERE OFFERED

COLLABORATING

THE MCEC COMMUNITY

The MCEC is a professional Coalition with a diverse community consisting of school districts, schools, colleges and universities, businesses and corporations, nonprofit organizations, military commands and installations, military families, and caring individuals from local communities across our Nation. During the past year, the Coalition enjoyed continued growth in the Champion Lifetime membership category. Our community consists of over 70,166 friends and members. MCEC continues to grow thanks to the positive impact of our programs, the National Training Seminar, professional development classes and through positive word-of-mouth from our members. Each new addition to our membership strengthens our credibility, voice, and impact.

*Our website has more detailed information on the categories/types of membership and benefits. Please visit **MilitaryChild.org/join***

Professional Memberships

*Association for Supervision and Curriculum Development
Association Fundraising Professional
Association of the United States Army
The College Board
Education Week
Foundation Center
Greater Killeen Chamber of Commerce
International Association of Continuing Education and Training
Phi Delta Kappa
San Antonio Chamber of Commerce
Society for Human Resource Management
Virginia Peninsula Chamber of Commerce*

3,379 VOLUNTEERS CONTRIBUTED **283,992** HOURS
TOWARDS THE MCEC MISSION DURING 2018!

A NATIONAL VOICE

MCEC represents the military and veteran-connected children we serve by participating in the Secretary of Defense's Roundtable, the Department of Defense Military Family Readiness Council, and the Department of the Army's VSO/MSO & NFE Conference Summits, as well as continually engaging with senior leaders of the military departments and the Department of Veterans Affairs.

We maintained our role as a strong advocate for military and veteran-connected children and youth at the senior most decision-making levels of the U.S. government, on issues as diverse as the military student identifier, to budget cuts, to the need for early childhood education.

Professional Collaborations

*Achieve
Alabama Education Trust Fund
Air Force Association
America's Promise Alliance
American Association of Colleges
for Teacher Education
American Defense Communities
American Red Cross
Armed Forces Services Corporation
Armed Services YMCA
Association of the U.S. Army
AT&T Foundation
Biden Foundation
Bill & Melinda Gates Foundation
Blue Star Families
Bob Woodruff Foundation
Boys & Girls Clubs of America
Boys & Girls Club of Central Texas
Center for Families and Military Family Research
Institute – Purdue University
Collaborative for Student Success
The College Board
Columbia University - Center for Public Research
and Leadership
Council for Professional Recognition
Deloitte Consulting LLP
Department of Defense Education Activity
Department of Veterans Affairs
Elizabeth Dole Foundation
Enlisted Association of the National Guard
of the U.S. (EANGUS)
The Future of Children – Princeton University
Florida Defense Support Task Force
Frances Hesselbein Leadership Institute
Google
Got Your 6*

*H-E-B
Hugh O'Brian Youth Leadership
Foundation (HOBY)
Hunt Institute
Institute for Military and Veteran
Families – Syracuse University
Military Impacted Schools Association
Military Kids Connect
Military Officers Association of America
Mission: Readiness
National Association of Federally Impacted Schools
National Association of State Directors
of Special Education
National Center for School Crisis and Bereavement
The National Child Traumatic Stress Network (NCTSN)
National Math and Science Initiative
National Military Family Association
National Public Radio (NPR)
Operation Homefront
Operation Purple Camps
Parent Teacher Association
The Professional Association
PsychArmor
Public Affairs Research Council of Alabama
Science Applications International Corporation (SAIC)
Sesame Workshop
Sid W. Richardson Foundation
Society for Research in Human Development
State Collaborative on Reforming Education (TN-SCORE)
Strategic Resources, Inc.
Strake Foundation
Tragedy Assistance Program for Survivors*

*Target Corporation
Texas A&M University, College of
Education and Human Development
Texas A&M University – Central Texas
Texas Education Agency
Texas Elementary Principals &
Supervisors Association
Tufts University
Tutor.com
United Through Reading
University of South Carolina,
Department of Education
University of Southern California
University of Texas at San Antonio
The USAA Foundation
U.S. Air Force
U.S. Air Force Academy
U.S. Army
U.S. Coast Guard
U.S. Department of Defense
U.S. Marine Corps
U.S. Military Academy at West Point
U.S. National Guard
U.S. Navy
United Service Organizations (USO)
WGBH
Wounded Warrior Project
ZERO TO THREE*

COLLABORATING

OUR INVESTMENT PARTNERS

As MCEC continues to grow its philanthropic base, the 2018 efforts reflected both support for the mission and determination to continue serving military and veteran-connected children. Our partners' commitment to caring for the children of our nation's service members was demonstrated in funding that supported our hallmark programs as well as innovative approaches to meeting the challenges our students face. We are grateful for the community of support that surrounds our children and motivated them to share their inspirational stories.

Platinum (\$100,000+)

The USAA Foundation
H-E-B
USAA
Veterans United Foundation
BAE Systems
SAIC
May and Stanley Smith Charitable Trust

Gold (\$50,000 – \$99,999)

AT&T Foundation
Lockheed Martin Corporation
Northrop Grumman
The Meadows Foundation

Silver (\$25,000 – \$49,999)

The College Board
PeyBack Foundation
Sid W. Richardson Foundation
Utley Education Foundation
Helping Unite Gold Star Survivors
Star Market Charity Golf Classic
Oshkosh Corporation

Bronze (\$10,000 – \$24,999)

Association of Military Banks of America
Defense Credit Union Council
Biden Foundation
University of Texas at Arlington
Raytheon Company
California Community Foundation
Military Benefit Association
John Templeton Foundation
Tutor.com
Fluor Foundation
Textron Inc.
PAE
ADS

Friend (\$5,000 – \$9,999)

Friends of the Central Texas State Veterans Cemetery
America's Charities
Adventist Health System
Union State Bank
CFC-Maguire/Maguire
Health Net Federal Services
Syracuse University
Mason Brown Family Foundation
Association of the United States Army

THANK YOU TO ALL OF OUR DONORS.
ALL GIFTS ARE DEEPLY APPRECIATED.
THESE GENEROUS CONTRIBUTIONS
MAKE A DIFFERENCE IN THE LIVES OF
MILITARY-CONNECTED CHILDREN.

We appreciate these special friends for sponsoring company employee giving programs for MCEC...

ABILA
AT&T
USAA
TARGET
LOCKHEED MARTIN
PITNEY BOWES
SERCO, INC.
MICROSOFT

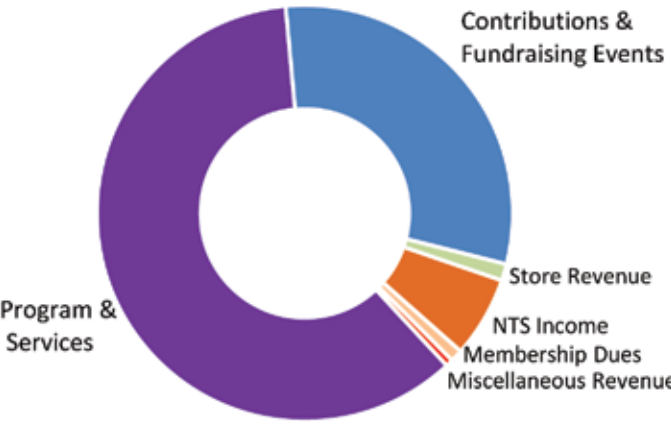
Deloitte Consulting LLP staff contributed an incredible
644 HOURS OF VOLUNTEER WORK *this past year!*
THANK YOU!

FINANCIAL REPORT

MCEC STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS (AUDITED)

REVENUE

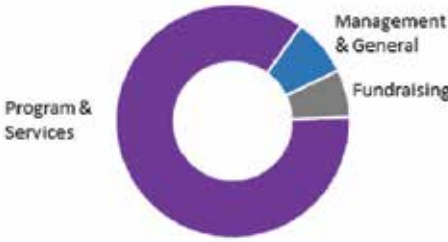
The MCEC revenues overall in 2018 totaled \$7,074,431. \$4,200,163 (59%) was generated from contracts; \$2,237,738 (32%) from philanthropy; and \$636,530 (9%) from other sources. Contract revenue in 2018 decreased 1% from 2017, while philanthropic revenue increased 13% over 2017. 2018 continued the growth pattern since 2014 of our fund raising capability. Philanthropic revenue has doubled since 2014, increasing from \$1.8M to \$3.6M in 2018. (Note: In addition to philanthropic revenue reported, the Fund Development team generated \$1,335,518 in contract revenue in 2018.)



EXPENSES

The MCEC expenses for 2018 totaled \$6,984,022.

Program services represented 86% of total expenses, while management and general, and fundraising expenses represented 7% each of total expenses.



CHANGE IN NET ASSETS:

At the close of 2018, the MCEC realized an increase in net assets of \$90,409, which marks the second consecutive year the organization ends the year with a positive change in net assets.

Notes to Statement of Financial Position

The MCEC ended 2018 with cash balance of \$2.32M, which increased 3% or \$77K from 2017. Total liabilities increased to \$991K from \$898K in 2017. In 2018 as well as in 2017, about two thirds of total liabilities consisted of deferred revenue relating to advanced payment of contracts execution. In 2017 and 2018, the MCEC had no long-term debt.

86 CENTS OF EVERY DOLLAR GOES BACK TO
PROGRAMS AND SERVICES



MILITARY CHILD EDUCATION COALITION
909 MOUNTAIN LION CIRCLE / HARKER HEIGHTS, TX / 76548
PHONE 254.953.1923 / MILITARYCHILD.ORG