The Benefit is Twofold

Charitable Deduction

A gift of appreciated stock to MCEC is entitled to an income tax charitable deduction for the full fair market value of the stock on the date of the gift.

Capital Gains Taxes

A gift of appreciated stock to MCEC might be exempt from capital gains taxes and provide better tax benefits than a cash contribution.

85 cents of every dollar goes directly to programs and services benefitting military children. Your gift ensures every military child is college, workforce and life-ready.

We can help make this process easy!

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Donors should contact their financial planner or tax adviser to understand how the donation of appreciated stock will affect their individual tax situation.