

Dr. Jeanette Betancourt

Senior Vice President, U.S. Social Impact, Sesame Workshop

Wednesday - July 24

Sesame Street for Military Families: Honoring and Supporting the Families Who Serve

Join us for an inside look at how Sesame Workshop, the nonprofit organization behind Sesame Street, supports military families through the milestones of relocations, deployments, and transitions. For over a decade, Sesame Street for Military Families (SS4MF) has celebrated the incredible strength of military families, because we know that when a parent serves, children serve too. From the celebrations in life to the challenges, SS4MF offers resources to help families talk, listen, and connect while facing deployments, coping with visible and invisible injuries, and building resilience in times of separation and change. This year, we are thrilled to announce the latest addition to SS4MF – a new initiative focusing on military and veteran caregiving households and providing resources to help these families navigate the challenges – and find the joys – throughout their caregiving journey.