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The American public is growing increasingly disconnected from those who serve, which ultimately affects the sustainability of our all-volunteer force. Kim Joiner, Deputy Assistant to the Secretary of Defense for Strategic Engagement, joins us at the NTS to share information about the Department of Defense's ongoing efforts to strengthen America's connections to our Service members and their families- including the DoD's #KnowYourMil initiative. In today's society, many Americans believe common myths and misperceptions about military service. These ideas are often propagated through movies, television, news, and on social media. Join this session to engage in the discussion about the importance of telling our military stories to the vast majority of Americans who do not have direct relationships with our Service members and their families.

