Month of the Military Child

Social Media Guide

Although times may feel uncertain, sunny days are ahead! 
Sesame Street for Military Families is excited to be celebrating the Month of the Military Child with the entire military community. We hope you’ll join us!

Handles: @SesameStreetForMilitaryFamilies (Facebook)
Hashtags: #MOMC20 #PurpleUp20
Important Links: Sesame Street for Military Families website, Google Drive

Look out for these posts on our Facebook page & share them too!

April 1st
It’s Month of the Military Child! Sesame Street for Military Families is celebrating the amazing, strong, and resilient kids in the military community. #MOMC20 #PurpleUp20

April 3rd
In honor of MOMC, we’ll be posting pictures, videos, and stories from our amazing Military Families, and we want to include YOU! Tell us how your family is spending time at home to militaryfamilies@sesame.org and we’ll feature your story right here! #MOMC20 #PurpleUp20

April 8th
Kids may be having big feelings during these tense times. Our Mood Monster buddy can help your little one use words to express how they feel. https://sesamestreetformilitaryfamilies.org/game/mood-monster/ #MOMC20 #PurpleUp20

April 13th
Military Kids are... STRONG! How would you describe Military Kids? Tell us in the comments below! #MotivationMonday #PurpleUp20 #MOMC20

April 21st
Learning can happen anytime and anywhere, especially at home! This #MOMC, encourage your little one to always have hope and to keep trying at every task, just like Abby! https://sesamestreetformilitaryfamilies.org/topic/wellness/?ytid=Q_2o4joXxW0 #MOMC20 #PurpleUp20

April 25th
Our friend Grover is here with a very important message: It’s #MonthoftheMilitaryChild! You’re right, Grover. Military kids are so lovable!

*All of these posts will also be shared in Spanish

SesameStreetForMilitaryFamilies.org