

# Wherever There Are Military Children

Dear MCEC Stakeholder,

Consider the scope of the U.S. Armed Forces: There are over 2.2 million members in the Active-Duty, National Guard, and Reserves across the United States Army, Air Force, Marines, Navy, Coast Guard, and Space Force. Of those service members, it's estimated that over 870,000 are parents, with approximately 1.7 million military-connected children.

These families and children serve America's interests all over the world as essential (and productive) components of the support systems of our nation's service members.

MCEC is needed wherever military children reside. This includes the children of retired service members, too. Our work benefits their education, future potential, and self-esteem. It also contributes to their parents' happiness, peace of mind, focus, and performance.

For 25 years, it has been our honor to serve these children, their families, and hardworking educators and professionals. Collectively, the sum of You + We + They forms the "Coalition" in our name. Thank you for your continued interest and support.



Dr. Becky I. Porter  
President and Chief Executive Officer  
Military Child Education Coalition



Cecil D. Haney  
Admiral, United States Navy (Retired)  
Board Chair, Military Child Education Coalition

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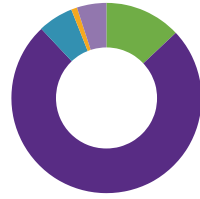
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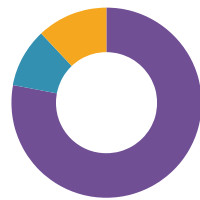
75% Contributions, Grants & Fundraising

13% Service Contracts

6% Products & Services

5% Miscellaneous

1% Membership Dues



79% Programs & Services

12% Fundraising

10% Management & General

## REVENUES

Service Contracts	\$	307,860	13%
Contributions, Grants & Fundraising		1,748,229	75%
Products & Services		150,546	6%
Membership Dues		18,188	1%
Miscellaneous		112,069	5%
<b>Total Revenues</b>	<b>\$</b>	<b>2,336,892</b>	<b>100%</b>

## EXPENSES

Programs & Services	\$	2,637,665	78%
Management & General		331,250	10%
Fundraising		427,946	12%
<b>Total Expenses</b>	<b>\$</b>	<b>3,396,861</b>	<b>100%</b>

## CHANGE IN NET ASSETS

	\$	(1,059,969)
Net assets as of January 1, 2023	\$	5,756,850
Net assets as of September 30, 2023	\$	4,696,881

### Notes to financials:

On October 1, 2023, MCEC changed the accounting cycle year from calendar year to fiscal year Oct 1 - Sep 30. This reflects a 9 month period during the transition to a new fiscal year.

## 2023 MAJOR FUNDERS

Our heartfelt thanks to the following donors for their generous support of our mission:

- ADS
- Association of Military Banks
- BAE Systems
- College Board
- Daughters of the American Revolution
- Defense Credit Union Council
- First Community Foundation, Inc.
- General Dynamics
- Timothy Goodell
- H-E-B
- James Avery Charitable Giving
- Kellanova Consumer Affairs
- LiteFighter Systems, LLC
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- USAA
- Veterans United Foundation
- Wounded Warrior Project



**MCEC**<sup>®</sup>  
Military Child Education Coalition

# 2023 ANNUAL REPORT



## FOR STUDENTS

As a starting point for our support for students, MCEC conducted direct, specialized training for 555 students through a variety of programs, including:

- Frances Hesselbein Student Leadership Program – a 5-day training program held in the fall of 2023 at the U.S. Military Academy at West Point.
- The inaugural Hidden Helpers Student Leadership Program sponsored by WWP and held at the University of Texas at San Antonio – a 5-day program that helped youth from families providing care to a wounded service member prepare to be college-, work-, and life-ready following high school graduation.
- Student 2 Student® (S2S™) – our signature peer-to-peer support program that provided training as a component of six MCEC 360 Summits and 11 additional standalone trainings. 360 Summits are fun, informative events which offer content for students, parents and education professionals. Through S2S, both military and non-military students step up as ambassadors who welcome and help acclimate newly arrived students to their campus.
- The 5<sup>th</sup> Annual San Antonio S2S Jamboree, held in partnership with UTSA and H-E-B welcomed over 100 students from 18 local schools to develop leadership skills, gain knowledge to improve and sustain their S2S programs, network with other S2S programs, and grow as a team.



## FOR PARENTS

MCEC supports parents with direct engagement and in-person opportunities and also extends outreach to parents through online content to address topics that are both timely and timeless.

- We reached nearly 900 parents and children through 30 Tell Me a Story® events across several states, through MCEC 360 Summits and standalone community engagements. This popular program uses literature to foster resilience, strengthen parent-child connections and create a sense of pride.
- We reached an additional 1,512 parents and children through 46 Parent Workshops and Speedometry events.
- We held 55 live webinars on topics such as Mid-year Moves, Test-Taking Skills, Perfectionism, and Cyberbullying. The live sessions enabled direct Q&A engagement and are also available on-demand and online for easy access and convenience.
- We produced 39 informative new podcast episodes with 10,900 downloads. The #1 episode downloaded was “Harmful Behaviors are a Form of Communication” – a topic that addresses the needs and challenges all parents face.

## FOR PROFESSIONALS

Hundreds of professionals received intensive, specialized training including:

- Seventeen Professional Development trainings delivered via MCEC 360 Summits and standalone events.
- Seven “Purple Star Readiness” ECHO Professional Learning Communities (PLCs) and three “Military-Connected Youth in Caregiver Roles” ECHO PLCs.
- Training for 326 S2S Sponsors representing 180 schools.
- Seven Purple Star School Support virtual trainings.
- Seven major Professional Development events on “Serving Military-Connected Students” trained over 400 participants.

**TRAINED** **910**  
**Educational Professionals**



## FOR ALL

### New and Existing Resources

MCEC maintains an online library of evidence-informed resources (some also available in Spanish) to help parents, professionals, and children face challenges associated with the military lifestyle. Two important resources added this year are:

- **The MCEC Military Child Well-Being Toolkit**, funded by BAE Systems, provides content fostering emotional intelligence (EI), mindfulness, and overall well-being for children. It also supports children and families living with posttraumatic stress disorder (PTSD), traumatic brain injury (TBI), and other injuries. The toolkit serves as a guide to help families discuss and address sensitive topics affecting a child’s overall well-being.
- **Helping Kids Work Through the Fear and Consequences of Global Violence** connects families, educators, and other professionals to resources that offer ways to discuss complex world events with care.

## FOR ACTION

### Military Student Consultants

MCEC’s Military Student Consultants (MSCs), sponsored by USAA, are our direct line of individual support, staffed by certified professionals with experience serving military and veteran families. They understand the challenges related to academic transition, family transition, and social-emotional transition, and use that insight to guide parents, professionals, students and installation personnel. MSCs responded to 250 individual cases and requests across 41 states assisting:

**134** PARENTS  
**13** STUDENTS  
**86** SCHOOL PROFESSIONALS  
**17** INSTALLATION PERSONNEL



## FOR STRENGTH

### Purple Star School-Focused Events

MCEC is the national advocate for Purple Star Schools (PSS), a designation indicating schools have the knowledge and programming to most effectively support military-connected children as they change duty stations with their service member parents. The initiative helps schools better understand and respond to the students’ educational and social-emotional challenges. PSSs are surging across the country (40 states and over 3,000 schools). MCEC participated in a national conference promoting PSSs and is the nation’s most complete resource for schools aspiring to Purple Star designation. MCEC helped prepare schools by providing:

- 14 PSS-focused professional services events, serving 140 participants
- 52 PSS-focused issues were addressed by Military Student Consultants

For more information, visit [MilitaryChild.org/purplestarschools](https://MilitaryChild.org/purplestarschools)

## FOR INSPIRATION:



### The MCEC Global Training Summit, Washington, D.C.

On July 24-26, 2023, MCEC welcomed educators, students, subject matter experts, and military personnel for our 25th annual Global Training Summit. The event featured renowned experts in the fields of mental health and wellness, academics, and service. The in-person events were accompanied by a lively and informative Virtual Summit to reach online attendees.

The Summit refreshed connections while enabling vital new connections. The enthusiasm and energy we achieved bode well for our next Summit, July 29-31, 2024, also in Washington, D.C. This year’s Virtual Summit will be August 1 and include content for professionals and parents.

**105** STUDENTS  
**57** S2S SPONSORS  
**181** EDUCATIONAL PROFESSIONALS  
**131** VIRTUAL ATTENDEES